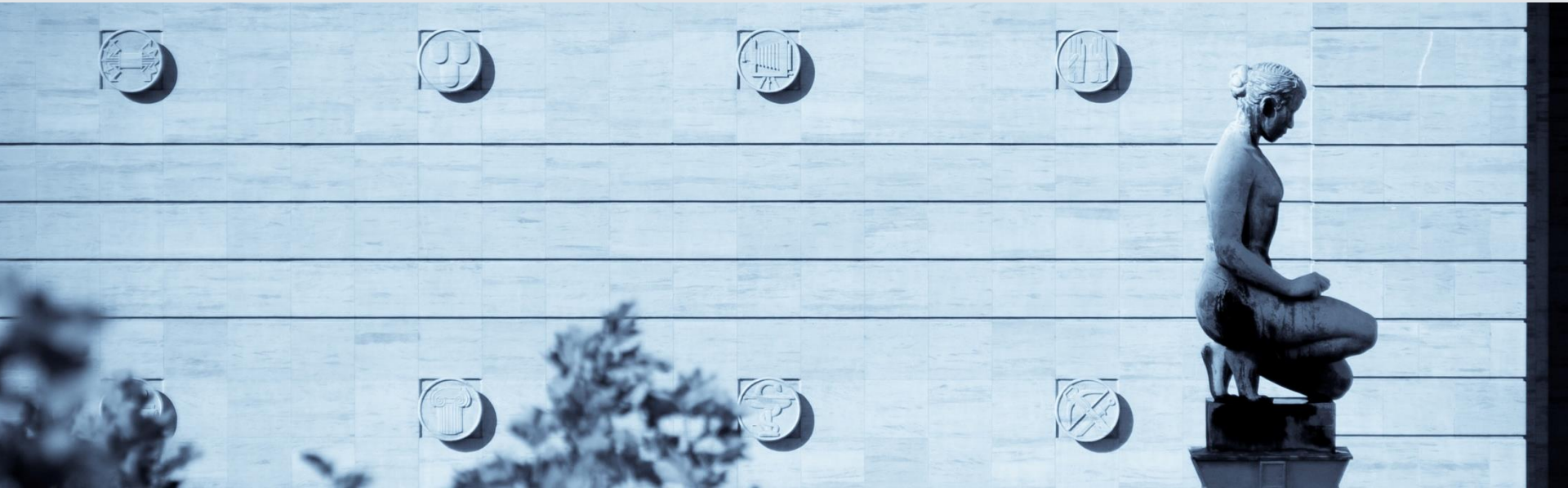


New data needs for monetary policy

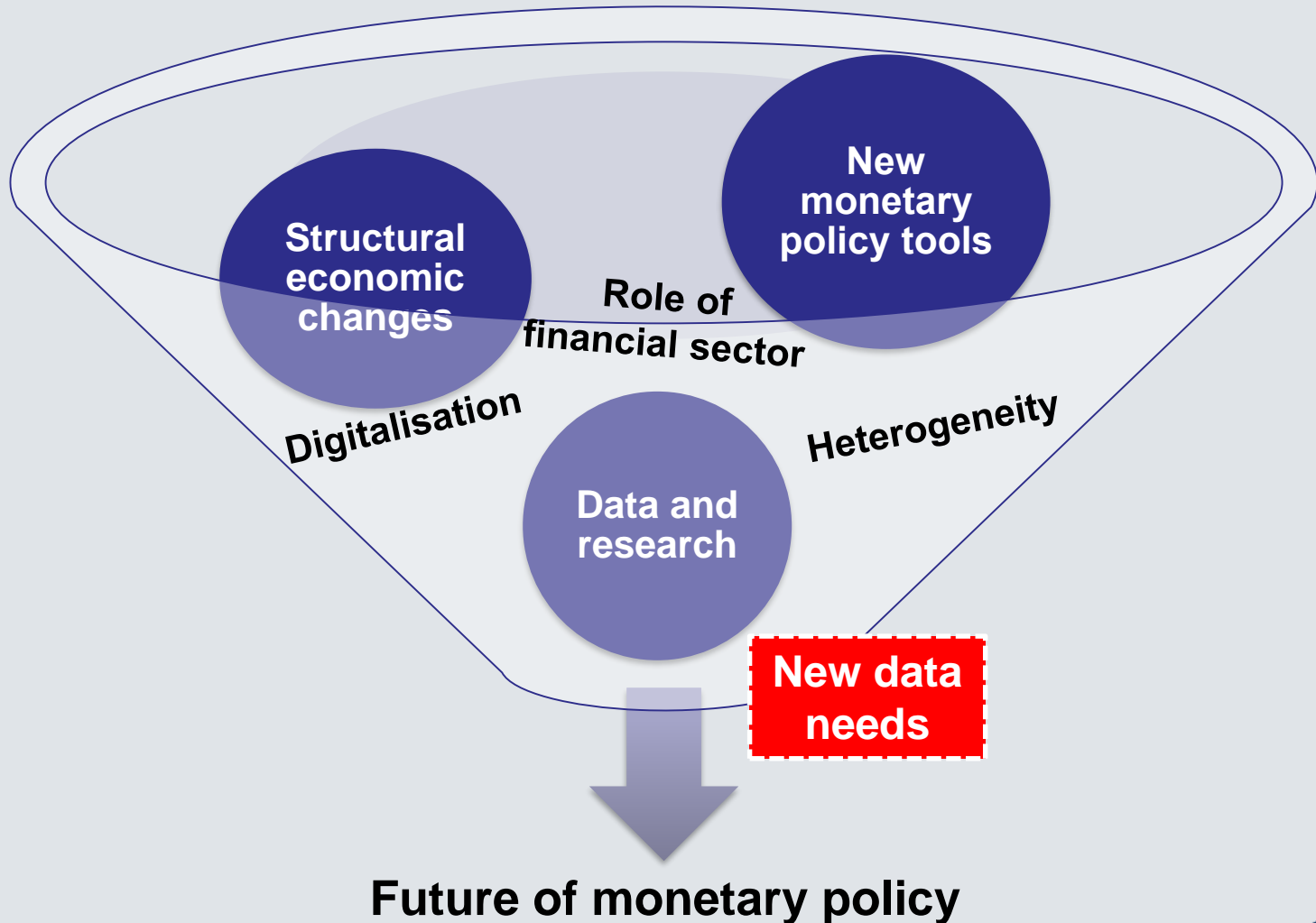
11 July 2018 – Frankfurt

Jan SMETS

Governor of the National Bank of Belgium



Reflections on the future of monetary policy may require new data needs



Taking a step back: data and the New-Keynesian consensus

Environment

- Representative agents
- Labour-intensive production
- Limited role for financial factors

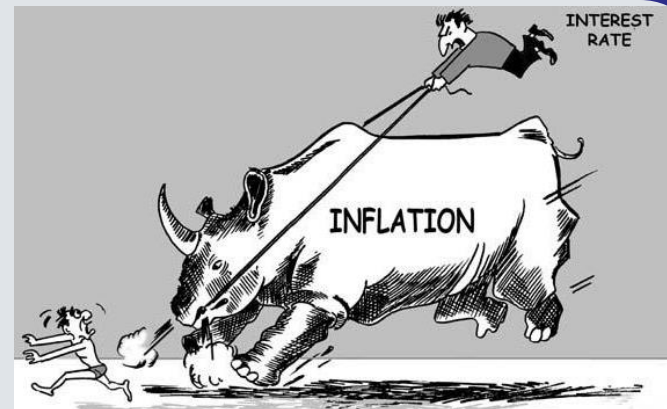
Price dynamics

- Rational expectations
- Sticky prices

➔ *Inflation expectations and expected real marginal cost*

Monetary policy

- Objective: price stability
- Channel: intertemporal substitution
- Tool: interest rate
- Data: macro-economic aggregates



First challenge: heterogeneous agents

▶ Focus on some “side effects” of new monetary policy tools...

...reveals that heterogeneity ~ transmission channel for monetary policy

→ Cross-section **vs** (New-Keynesian) time-dimension effects

▶ Micro heterogeneity and distributional aspects in monetary policy research

- Brunnermeier and Sannikov: the distributive role of monetary policy
- Heterogeneous Agent New-Keynesian (HANK) models

▶ New data needs? Household Finance and Consumption Survey (HFCS) and Anacredit are already good initiatives at EA level



Second challenge: digitalisation

▶ Two dimensions for the impact of digitalisation

- Issues in measuring macro aggregates

The Netflix logo, consisting of the word "NETFLIX" in white, uppercase letters on a red rectangular background.The Spotify logo, featuring a green circle with three white curved lines, followed by the word "Spotify" in white lowercase letters on a black rectangular background.The Facebook logo, consisting of the word "facebook" in white lowercase letters on a blue rectangular background.

- Possible alteration in price dynamics

➔ Technology makes it harder to understand the transmission process from extra output to inflation

▶ Welcome advances in the measurement and understanding of consumer prices

- US: Billion Prices Project & Adobe Analytics data
- Euro area: integration of online and scanner prices into HICP indicators in some countries + micro-price research as strategic research priority at Eurosystem level

▶ Big Data as a new ally?



Third challenge: changing role of the financial sector

- ▶ Evidence of the changing nature and role of financial intermediation
 - Greater fragmentation during the crisis and unconventional tools
 - Larger role for non-banks, also supported by Capital Markets Union going forward
 - Developments in private virtual tokens and Fintech revolution
- ➔ Monetary policy transmission can profoundly change and monitoring the traditional financial indicators can turn out not to be enough.

- ▶ Proactive role of the Eurosystem towards good data coverage of new trends in the financial sphere
 - Wide effort to exploit bank-level data ➔ TLTRO calibration
 - Money Market Statistical Reporting (MMSR) ➔ back-up risk-free benchmark rate



Concrete application and conclusion

- ▶ Going forward, extensive use of existing micro data and further efforts on exploiting technology-driven data

- ▶ Big Data poses challenges from a practical point of view
- ➔ Granularity is multi-dimensionnal (*volume, velocity, variety*)
 - Efficient data analytics tools are needed
 - Privacy and confidentiality limitations apply

- ▶ In some cases, other policies – such as macro-prudential, fiscal or structural policies – could be more appropriate for tackling the challenges that new data reveal.



Thank you for your attention

