

A Macroeconomic Model with a Financial Sector

Markus K. Brunnermeier and Yuliy Sannikov

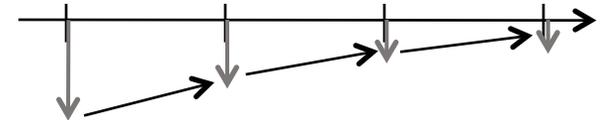
Goals

- Build a model capable of generating **crises**
 - a regime different from normal, with high endogenous risk, asset missallocation
- Understanding the resilience of the financial system
 - frequency of crises, level of endogenous risk, speed of recovery
 - role of asset liquidity (market, technological), leverage, asset price level, financial innovations
- How does the system respond to various policies? How do policies affect spillovers/welfare?
 - policies often have unintended consequences, the model finds some of those

Financial Accelerator Models

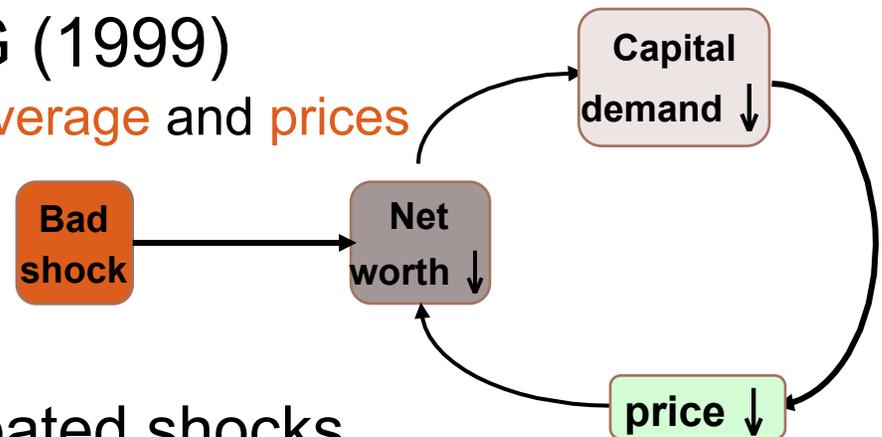
- Bernanke-Gertler (1989)

- **Temporary** shocks can have **persistent** effect on the economy
- Constrained borrowers (**experts**) need time to rebuild net worth



- Kiyotaki-Moore (1997), BGG (1999)

- Shocks are **amplified** through **leverage** and **prices**



- Kocherlakota (2000): unanticipated shocks

near the steady state result in low amplification

- When an unanticipated shock hits, the system **for sure** recovers, but may be temporarily constrained

Full dynamics

- Agents anticipate shocks
 - map out the path to the worst states, and use backward induction
- Uncertainty (recovery vs. getting trapped in a depressed regime)
 - huge amplification
 - endogenous risk
 - precautionary behavior
- Agents maintain net worth buffers away from this uncertainty
 - low endogenous risk in the normal regime
 - but an unusually large shock can puts the system in crisis.
- Semi-stable stochastic steady state, but volatile crisis regime

Results

- Dynamics
 - nonlinearity (small vs. large shocks)
 - stationary distribution U - shaped (system gets trapped in bad states)
 - asset prices: correlation in crises, fat tails
- Comparative Statics
 - lower exogenous risk  “volatility paradox”
 - better hedging/risk management  higher endogenous risk
 - technological / market / funding liquidity and endogenous risk
- Regulation
 - effect on entire dynamics, not just after crisis happens
 - unintended consequences

	asset price level	amplification in crisis	leverage	asset allocation	crisis probability
bounds on leverage	-	-	-	-	-
dividend restrictions	+	+	-	0	-
price floor/recapitalization	+	-	+	+	-

Literature

- **Capital structure/financial frictions**
 - Townsend (1979), Bolton-Scharfstein (1990), Sannikov (2012) (survey)
 - Diamond (1984), Holmstrom-Tirole (1997), Diamond-Dybvig (1983)
- **Prices/collateral values**
 - Shleifer-Vishny (1992), Geanakoplos (1997), Brunnermeier-Pedersen
- **Infinite-horizon, log-linearization**
 - KM, BGG, Carlstrom-Fuerst (1997), Christiano-Eichenbaum-Evans, Gertler-Kiyotaki, Brunnermeier-Eisenbach-Sannikov (survey)
- **No log-linearization**
 - Basak-Cuoco (1998), Mendoza (2010), He-Krishnamurthy (2012a,b)

Basic Model: Technology

experts

$$\underline{\delta} \geq \delta, \underline{a} \leq a$$

less productive households

Output $(a - i_t) k_t$

Investment i_t creates new capital at rate $\Phi(i_t) k_t$

$$dk_t = (\Phi(i_t) - \delta) k_t dt + \sigma k_t dZ_t$$

Output $(\underline{a} - i_t) k_t$

Investment i_t creates new capital at rate $\Phi(i_t) k_t$

$$dk_t = (\Phi(i_t) - \underline{\delta}) k_t dt + \sigma k_t dZ_t$$

Basic Model: Preferences

experts

$$\underline{\delta} \geq \delta, \underline{a} \leq a$$

less productive households

Output $(a - i_t) k_t$

Investment i_t creates new capital at rate $\Phi(i_t) k_t$

$$dk_t = (\Phi(i_t) - \delta) k_t dt + \sigma k_t dZ_t$$

risk-neutral, discount rate ρ
consumption must be ≥ 0

$$\rho > r$$

Output $(\underline{a} - i_t) k_t$

Investment i_t creates new capital at rate $\Phi(i_t) k_t$

$$dk_t = (\Phi(i_t) - \underline{\delta}) k_t dt + \sigma k_t dZ_t$$

risk-neutral, discount rate r
may consume negatively

Basic Model: Financial Frictions

experts

$$\underline{\delta} \geq \delta, \underline{a} \leq a$$

less productive households

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risk-neutral, discount rate ρ
consumption must be ≥ 0

may issue only risk-free debt
+ solvency constraint

$$\rho > r$$

Output $(\underline{a} - i_t) k_t$

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risk-neutral, discount rate r
may consume negatively

financially unconstrained

Basic Model: Asset Markets

difference → market liquidity

experts

$$\underline{\delta} \geq \delta, \underline{a} \leq a$$

less productive households

Output $(a - i_t) k_t$

Investment i_t creates new capital at rate $\Phi(i_t) k_t$

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risk-neutral, discount rate r
may consume negatively

financially unconstrained

Liquid markets for capital k_t with **endogenous** price per unit q_t

$$dq_t/q_t = \mu_t^q dt + \sigma_t^q dZ_t$$

First Best and Autarky

- First-best:

- experts manage capital forever
- consume entire net worth at $t = 0$
- issue **equity** to less productive households
- price of capital

funding liquidity

$$\bar{q} = \max_{\iota} \frac{a - \iota}{r - \Phi(\iota) + \delta}$$

- Autarky:

- households manage capital forever
- price of capital

$$\underline{q} = \max_{\underline{\iota}} \frac{\underline{a} - \underline{\iota}}{r - \Phi(\underline{\iota}) + \underline{\delta}}$$

difference is
market illiquidity

Capital gains/risk

$$dk_t/k_t = (\Phi(I_t) - \delta) dt + \sigma dZ_t$$

$$dq_t/q_t = \mu_t^q dt + \sigma_t^q dZ_t \leftarrow \text{endogenous}$$

$$d(k_t q_t)/(k_t q_t) = (\Phi(I_t) - \delta + \mu_t^q + \sigma \sigma_t^q) dt + (\sigma_t^q + \sigma) dZ_t$$

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Return from investing in capital

$\max_I \Phi(I) - I/q_t$
 adjustment costs in $\Phi \rightarrow$
technological illiquidity

$$dk_t/k_t = (\Phi(I_t) - \delta) dt + \sigma dZ_t$$

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$$d(k_t q_t)/(k_t q_t) = (\Phi(I_t) - \delta + \mu_t^q + \sigma \sigma_t^q) dt + (\sigma_t^q + \sigma) dZ_t$$

risk

$$dr_t^k = \underbrace{(a - I_t)/q_t}_{\text{dividend yield}} dt + \underbrace{(\Phi(I_t) - \delta + \mu_t^q + \sigma \sigma_t^q) dt + (\sigma_t^q + \sigma) dZ_t}_{\text{capital gains}}$$

dividend yield

capital gains

Return from expert portfolio

$$dk_t/k_t = (\Phi(I_t) - \delta) dt + \sigma dZ_t$$

$$dq_t/q_t = \mu_t^q dt + \sigma_t^q dZ_t$$

$$d(k_t q_t)/(k_t q_t) = (\Phi(I_t) - \delta + \mu_t^q + \sigma \sigma_t^q) dt + (\sigma_t^q + \sigma) dZ_t$$

risk

$$dr_t^k = \underbrace{(a - I_t)/q_t}_{\text{dividend yield}} dt + \underbrace{(\Phi(I_t) - \delta + \mu_t^q + \sigma \sigma_t^q)}_{\text{capital gains}} dt + (\sigma_t^q + \sigma) dZ_t$$

dividend yield

capital gains

$$dn_t/n_t = x_t dr_t^k + (1 - x_t) r dt - dc_t/n_t$$

consumption rate

portfolio weight (>1 if leverage)

Equilibrium Definition

- Equilibrium is a map

histories of shocks $\{Z_s, s \leq t\}$  prices q_t , allocations
(of capital ψ_t , risk-free asset, consumption)

s.t.

- experts, HH solve optimal consumption/portfolio choice (capital vs. risk-free asset) problems (Merton problem)
- markets clear

Equilibrium Characterization

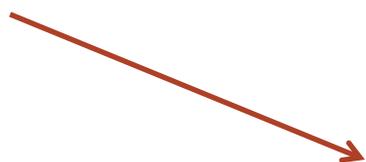
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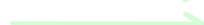
wealth distribution:

fraction $\eta_t \in (0, 1)$ owned by experts



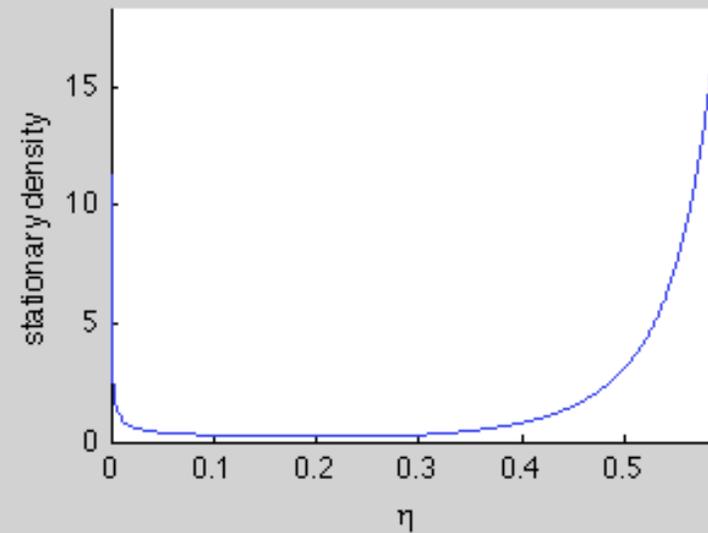
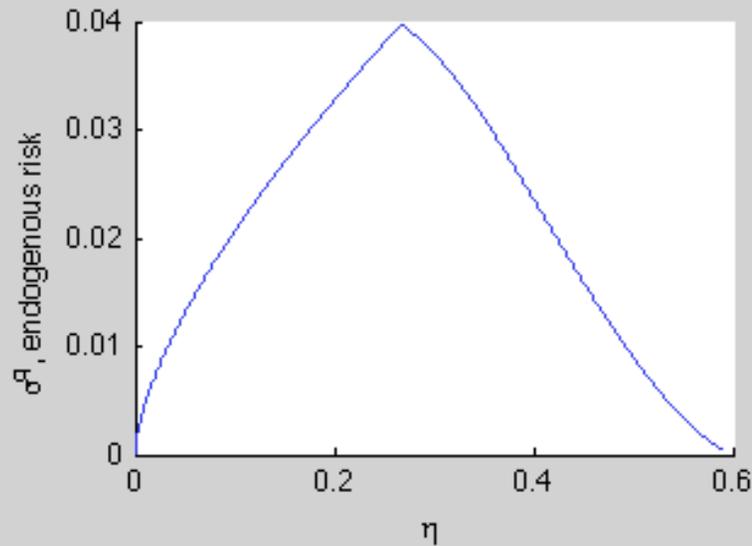
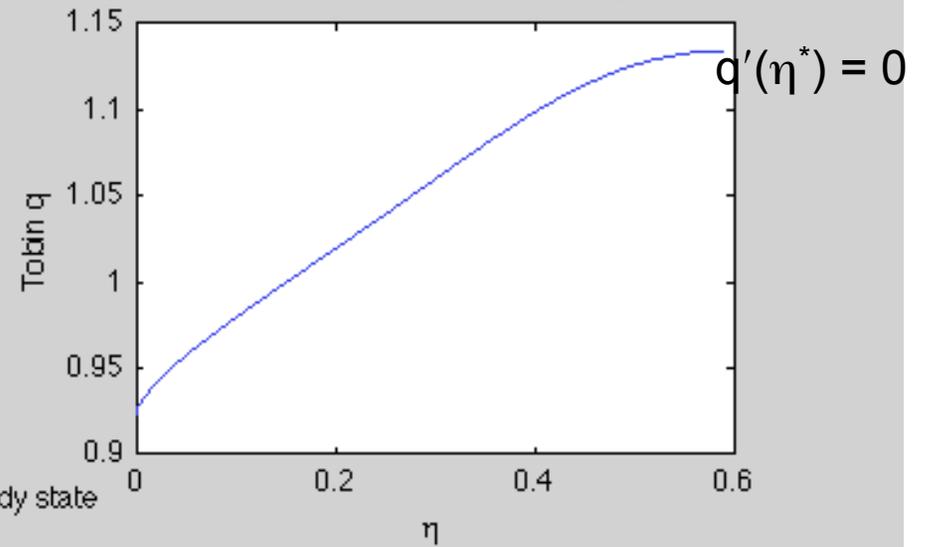
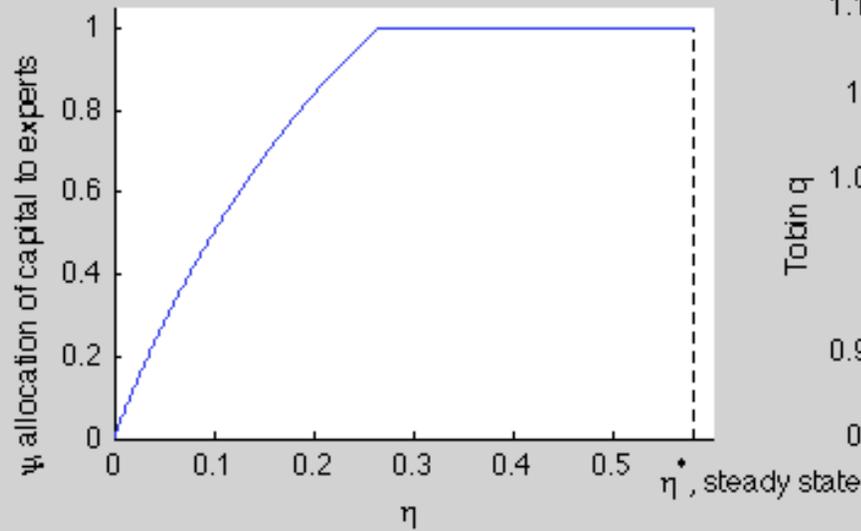
- since experts are impatient, they consume all net worth when $\eta_t > \eta^*$ ← endogenous, stochastic steady state
- experts hold all capital when η_t is near η^*

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Example: $r = 5\%$, $\rho = 5.2\%$, $a = 11\%$, $\underline{a} = 10\%$, $\delta = 5\%$, $\underline{\delta} = 6\%$,
 $\sigma = 10\%$, $\Phi(I) = ((1 - 2\kappa I)^{1/2} - 1)/\kappa$ with $\kappa = 2$ (quadratic adj. costs)

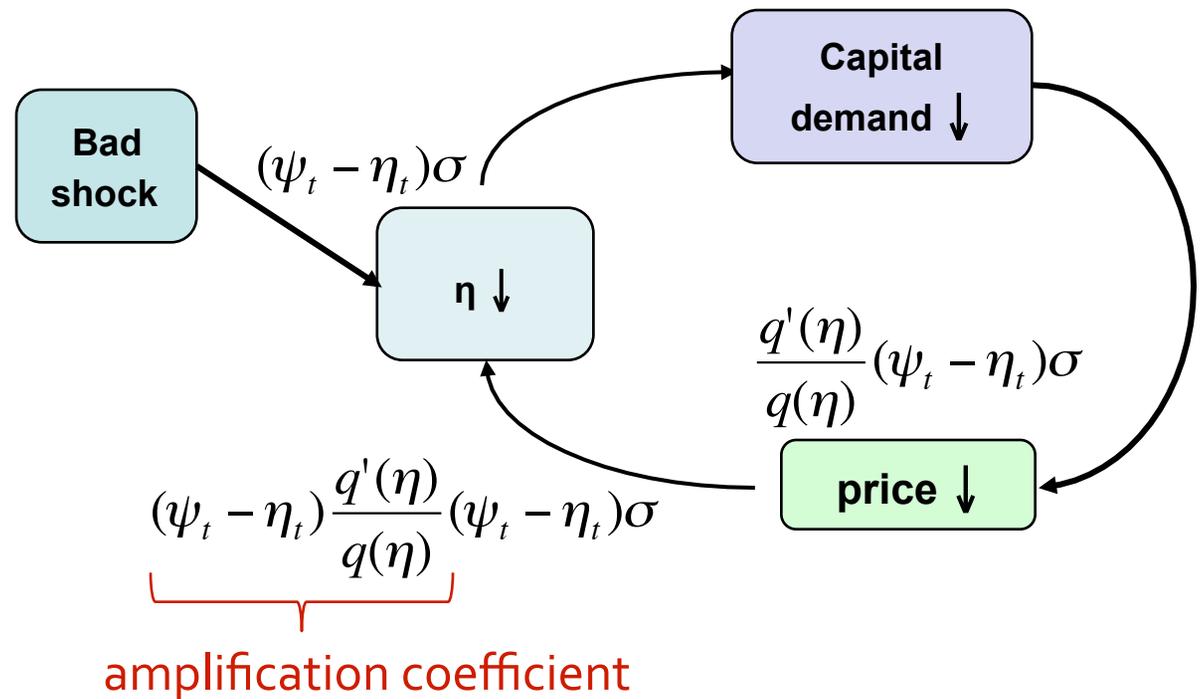


Properties of Equilibrium

Inefficiencies: (1) capital misallocation,
 (2) underinvestment, (3) consumption distortion

Amplification:

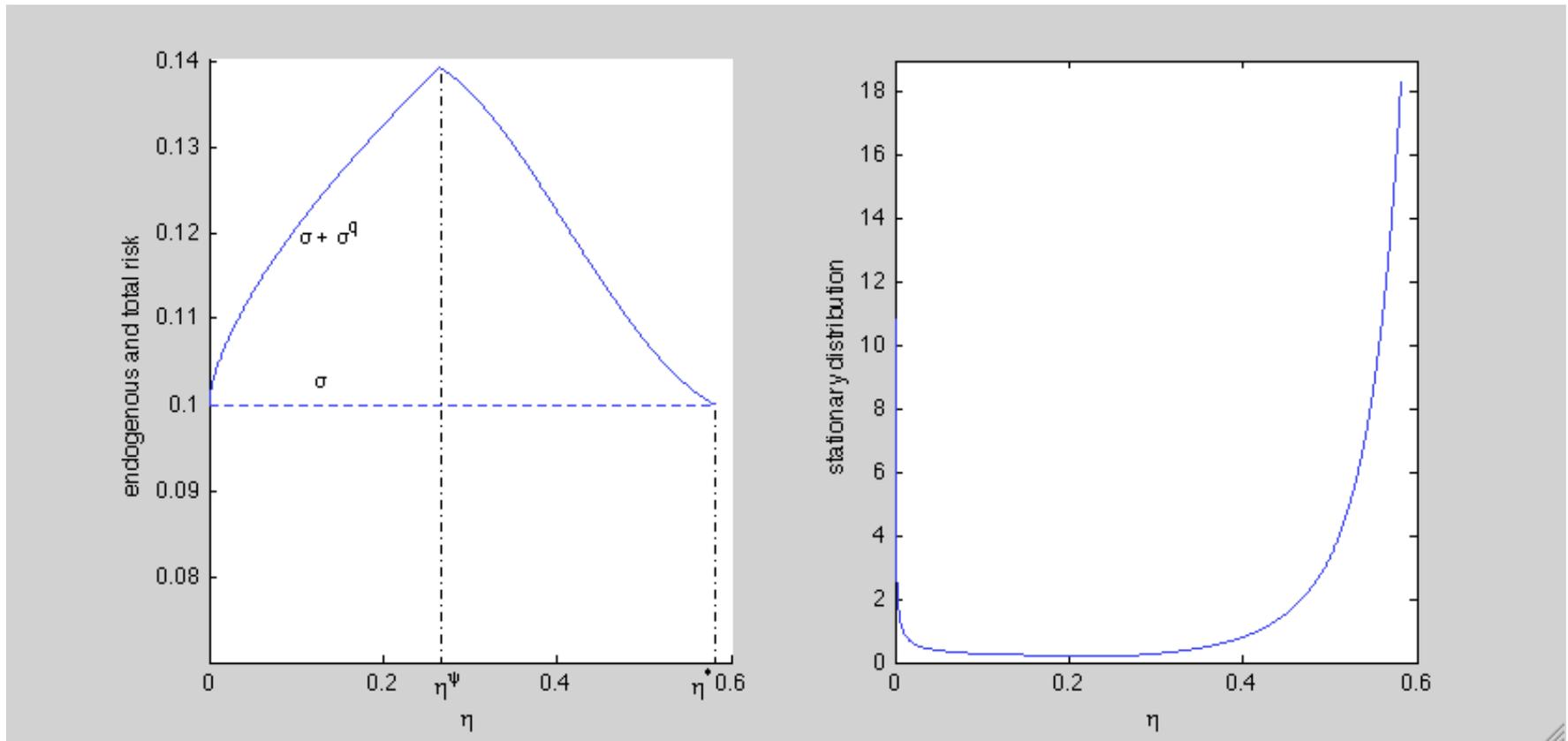
- depends on $q'(\eta)$
- absent near η^* ,
 $q'(\eta^*) = 0$
 - high below η^*



Endogenous risk

$$\sigma_t^q = \frac{q'(\eta)}{q(\eta)} \frac{(\psi_t - \eta_t)\sigma}{1 - (\psi_t - \eta_t) \frac{q'(\eta)}{q(\eta)}}$$

Endogenous Risk and Stationary Density



Proposition. Let $\kappa = (a - \underline{a})/\underline{q} + \underline{\delta} - \delta$ (market illiquidity). If $2(\rho - r)\sigma^2 < \kappa^2$, stationary density exists, converges to ∞ as $\eta \rightarrow 0$. If not, the system gets stuck near $\eta = 0$ in the long run (no stationary density).

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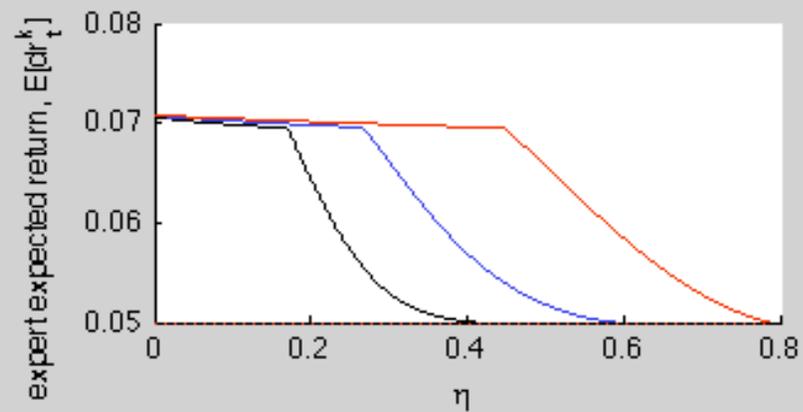
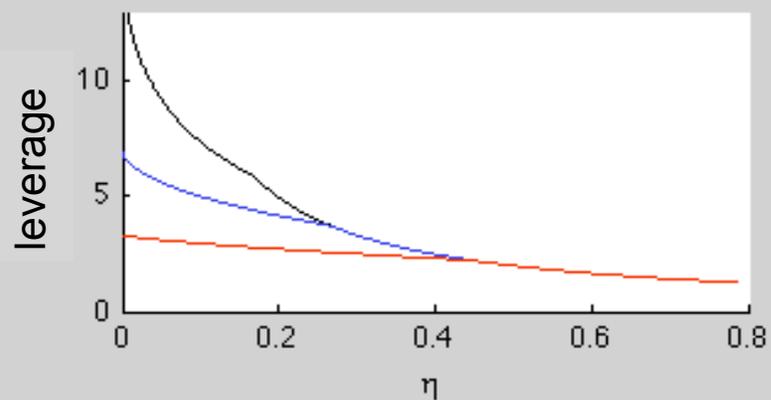
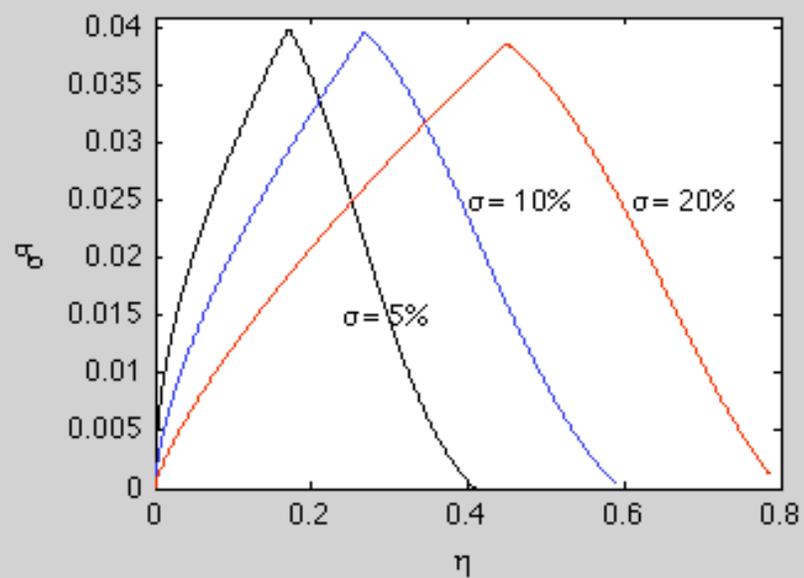
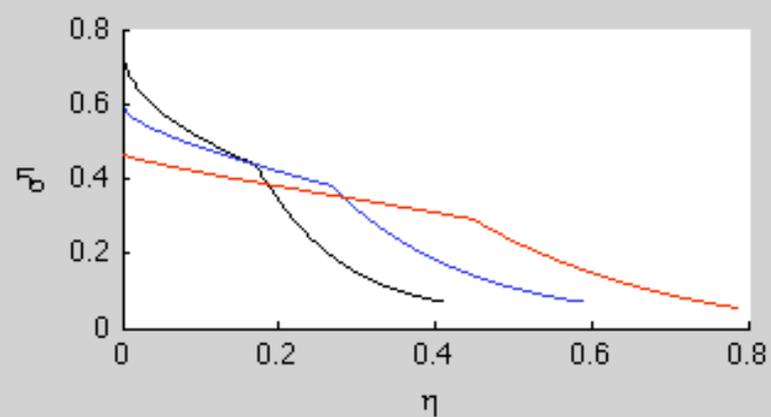
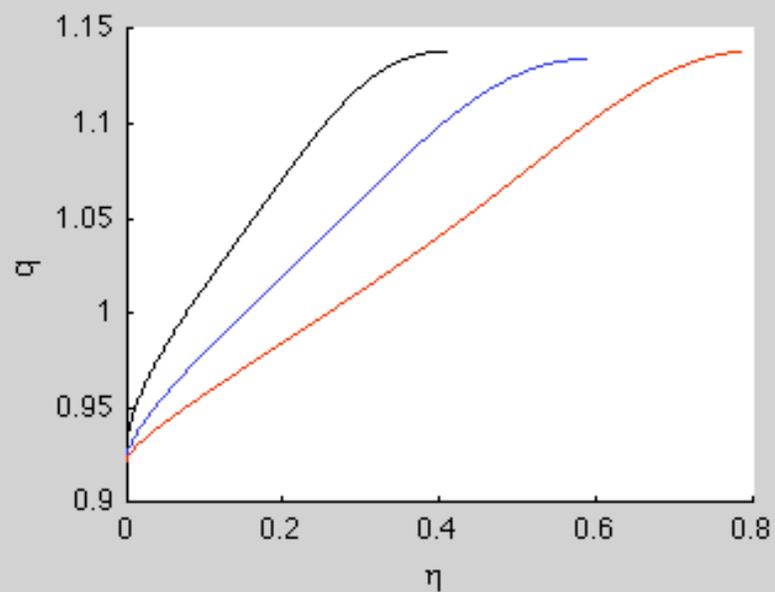
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Comparative Statics: σ

- As exogenous risk σ falls, does endogenous risk σ^q also fall?

Comparative Statics: σ

- As exogenous risk σ falls, does endogenous risk σ^q also fall?
- No. **max σ^q** can actually rise as σ falls - the **volatility paradox**
- Endogenous risk does not go away because as σ falls, leverage increases (significantly) and price q in boom rises
- **Proposition.** As $\eta \rightarrow 0$, $\sigma^\eta \rightarrow \kappa/\sigma + O(\sigma)$
- Generally, σ^q and risk premia in crisis are not sensitive to σ



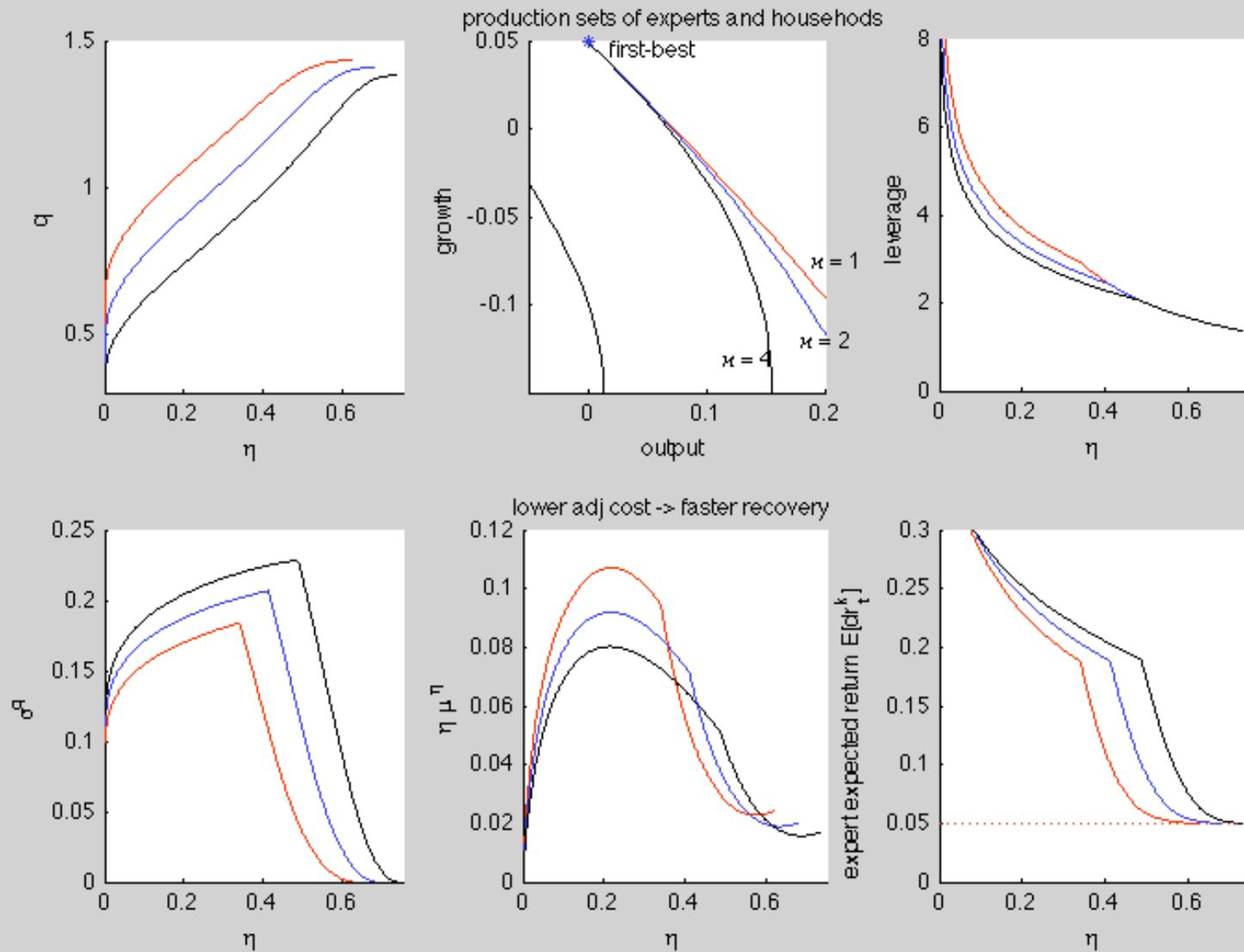
What matters for endogenous risk?

- If exogenous risk σ has little effect on maximal endogenous risk or risk premia, than what does?

Comparative Statics: Liquidity

- **Technological illiquidity:** adjustment costs in function Φ , ability to disinvest
- **Market illiquidity:** difference between first and second-best uses of assets (between a and \underline{a} , δ and $\underline{\delta}$)
- **Funding illiquidity:** ease with which funding can dry up. Short-term debt (in the model so far) has the worst funding liquidity. Long-term debt, equity are a lot better.

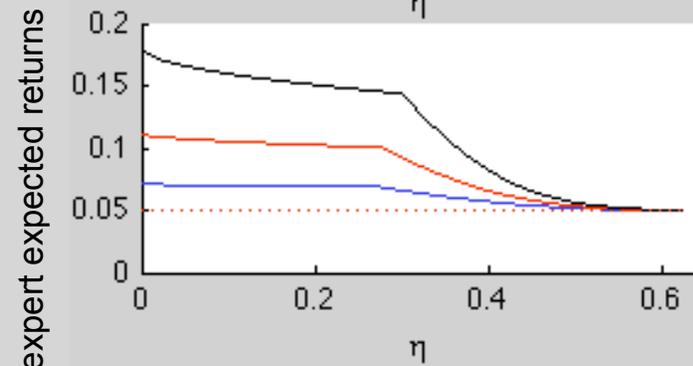
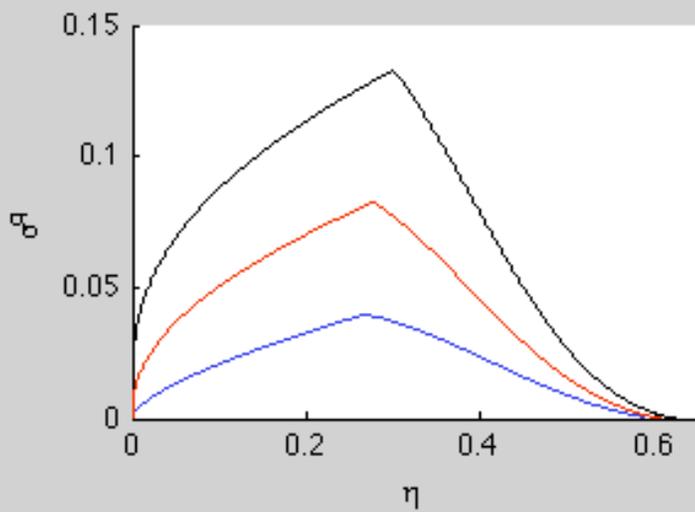
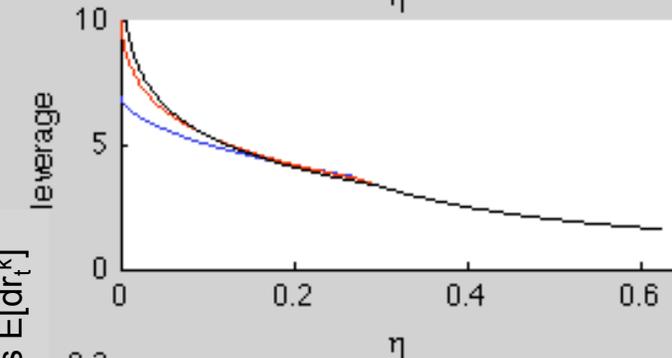
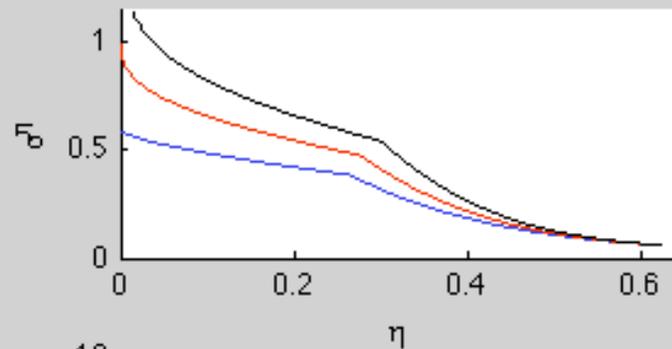
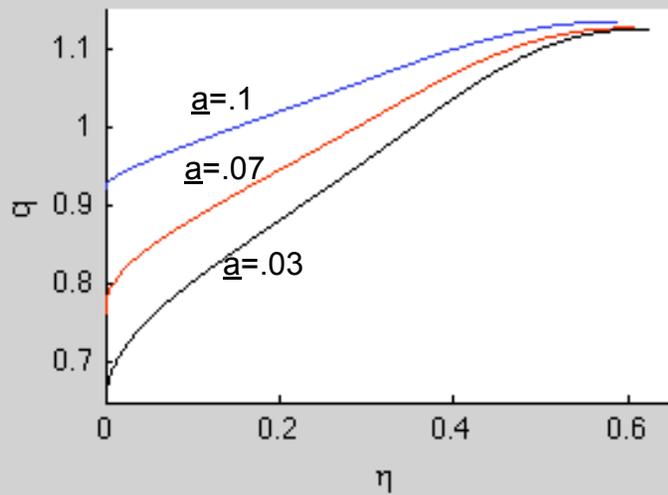
Technological Liquidity



$r = 5\%$, $\rho = 5.2\%$, $\sigma = 10\%$, adj. cost parameter $\kappa = 1, 2, 4$

Market Liquidity: changing \underline{a} (and \underline{q})

$a=.1, \delta = .05, \underline{q} = .06$



Comparative Statics: Borrowing Costs

Idiosyncratic Poisson shocks cause losses to individual experts that need to be verified (Townsend (1979))

$$dk_t^i = (\Phi(I_t) - \delta) k_t^i dt + \sigma k_t^i dZ_t + k_t^i dJ_t^i \leftarrow \text{compensated (mean 0) process}$$

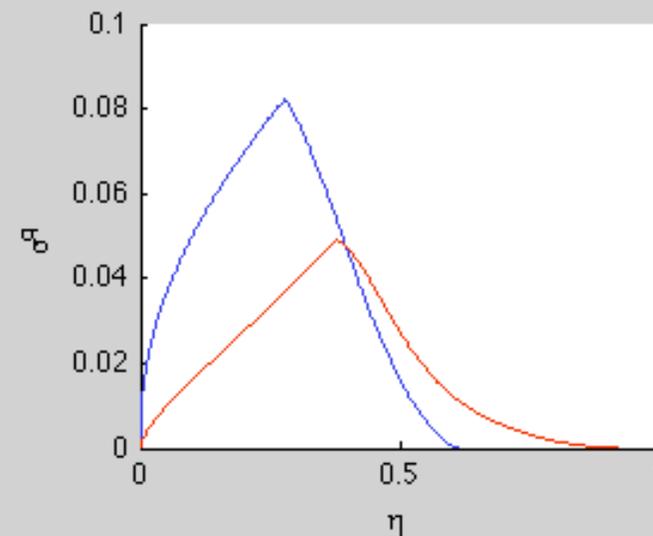
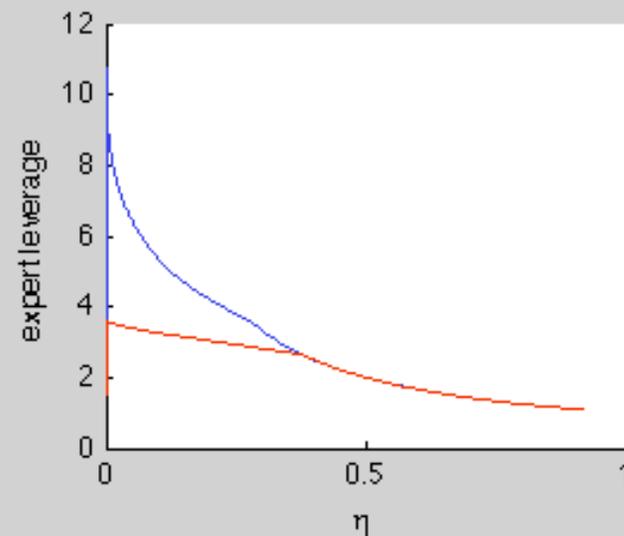
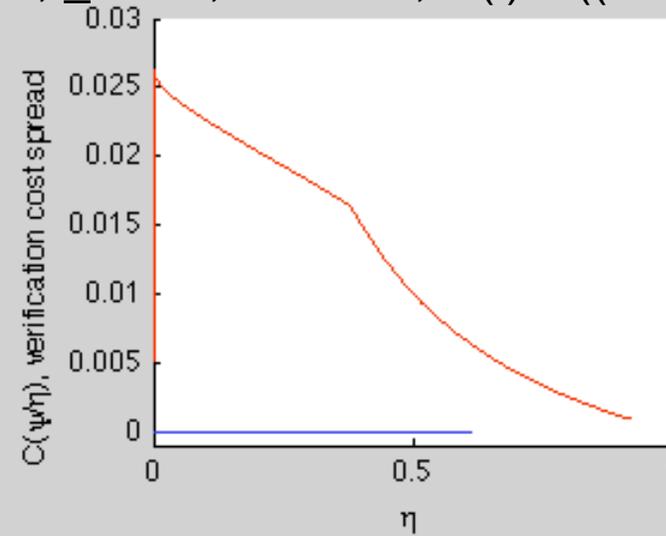
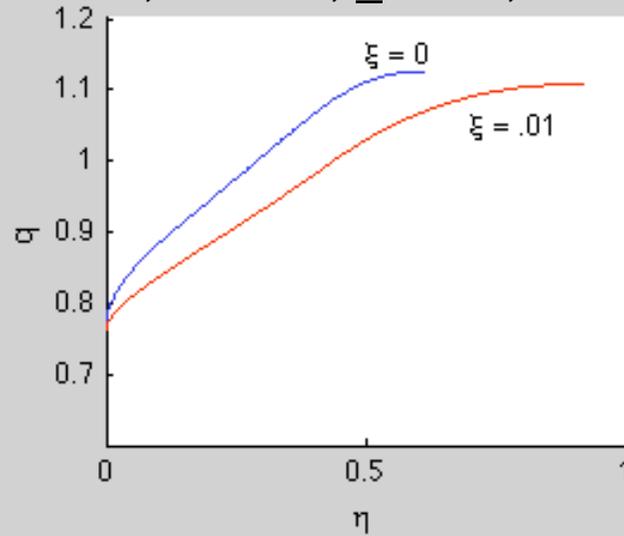
Debt no longer risk-free, experts pay a credit spread

$$E[dn_t/n_t] = x_t E[dr_t^k] + (1 - x_t) (r + \Lambda(x_t)) dt - dc_t/n_t$$

← spread due to verification costs

Borrowing Costs $\Lambda(x) = \xi(x-1)$, $\xi = 0, .01$

$r = 5\%$, $\rho = 5.2\%$, $a = 11\%$, $\underline{a} = 7\%$, $\delta = 5\%$, $\underline{\delta} = 6\%$, $\sigma = 10\%$, $\Phi(l) = ((1 - 2l)^{1/2} - 1)$



Risk Management to Reduce Borrowing Costs

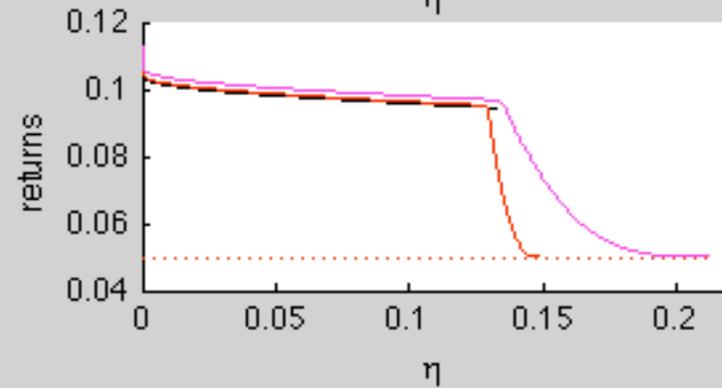
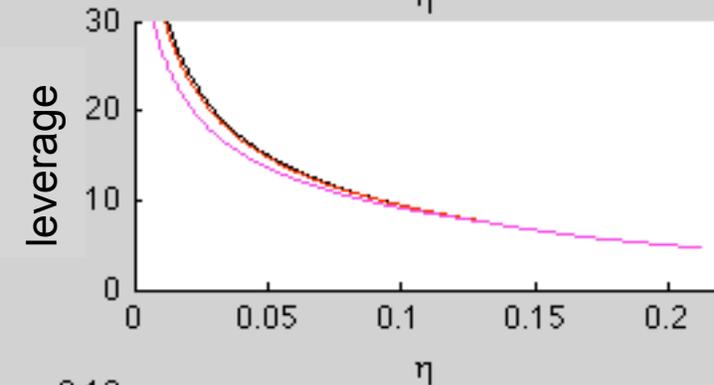
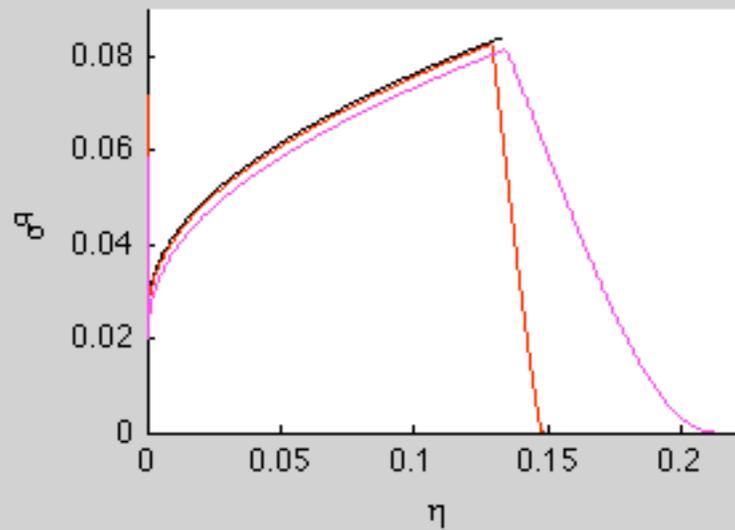
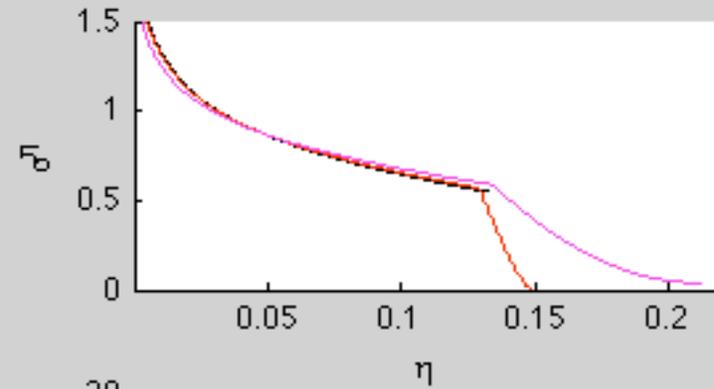
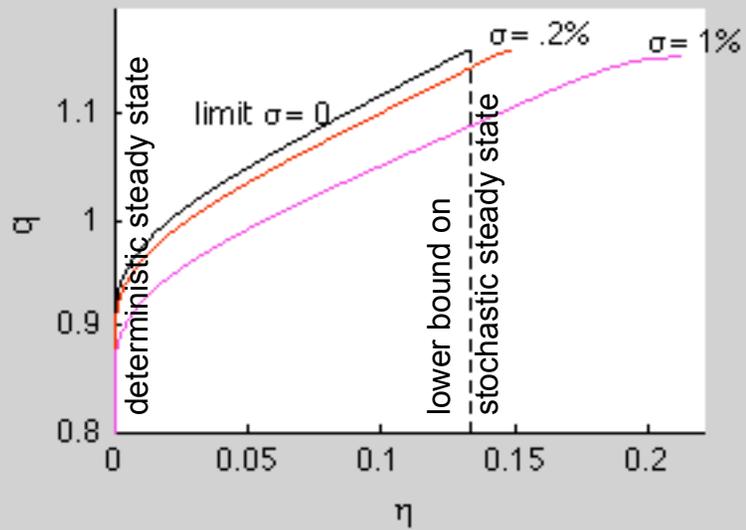
- **Proposition.** If experts can hedge idiosyncratic shocks among each other, the solution becomes identical to that with no shocks.
- Thus, while hedging reduces inefficiencies (costly verification), it leads to higher endogenous risk and greater likelihood of crisis

Deterministic vs. Stochastic Steady State

- **Deterministic steady state (BGG, KM):** stationary point of an economy without shocks
- **Proposition.** With borrowing costs $\Lambda(x)$, deterministic steady state η^0 is characterized by
$$\rho - r = (1 - \eta^0)/(\eta^0)^2 \Lambda'(1/\eta^0) + \Lambda(1/\eta^0)$$
- $\eta^0 \rightarrow 0$ as verification costs go to 0.
- **Stochastic steady state:** point where the system stays in place in the absence of shocks, in an economy with anticipated shocks (it is η^*)

Deterministic steady state \neq stochastic steady state as $\sigma \rightarrow 0$

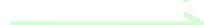
Economy as $\sigma \rightarrow 0$:



Kocherlakota (2000) Critique does not apply

- Unique unanticipated shocks produce little amplification
- Following shock, price recovers for sure, so it drops little
 - if market knows that the recovery is for sure, there is enough demand even if prices drop by a little
- But, fully anticipated shocks can produce a lot of amplification (price may drop further a lot more)
- In fact, as $\sigma \rightarrow 0$, amplification is infinite!

Results

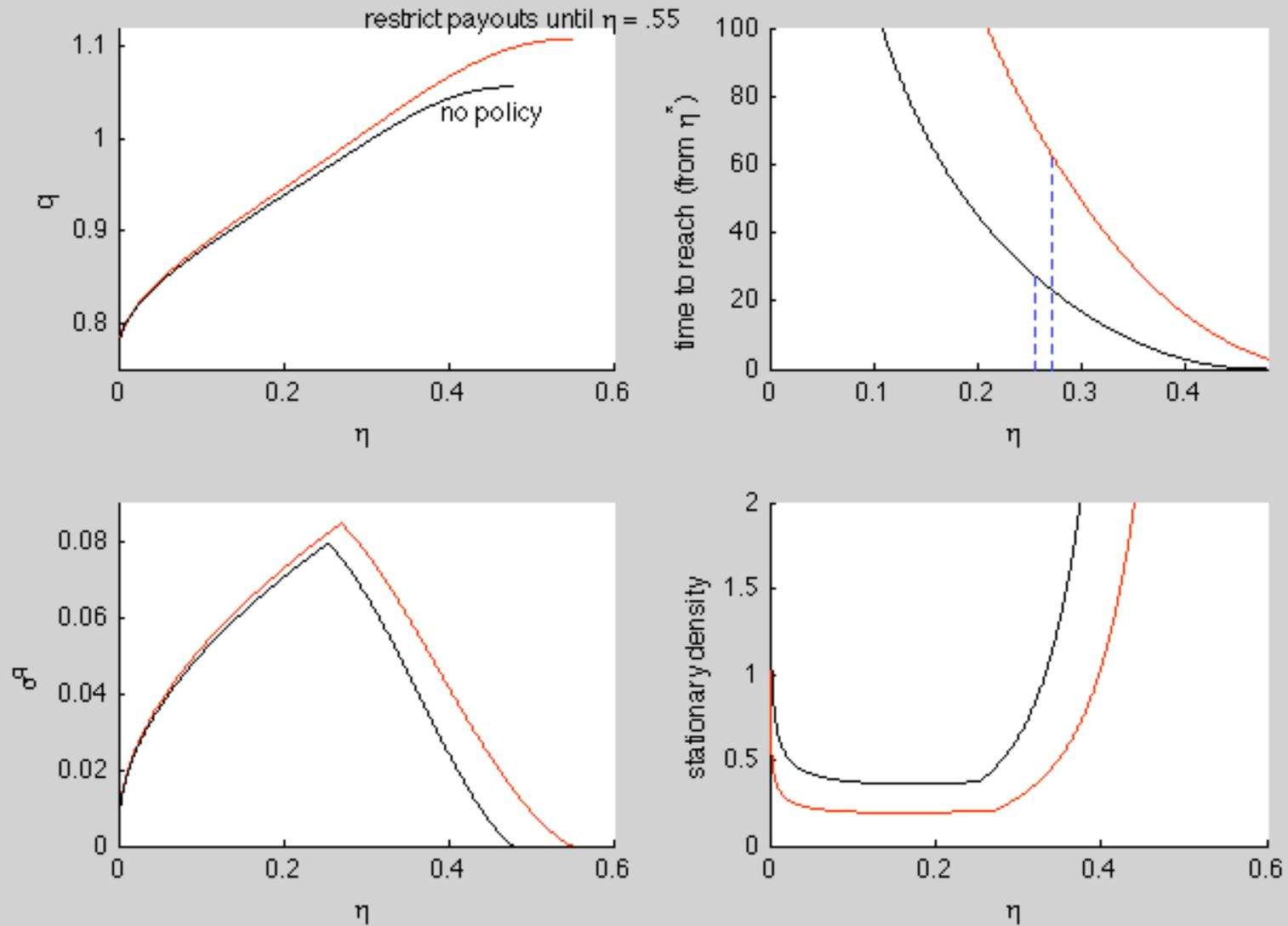
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Policies

- **“Micromanaging”**
 - **Proposition:** If a regulator fully controls asset allocation, investment and consumption, subject to resource constraints, based on public information in the market, first-best can be attained
- **Capital requirements/leverage bounds**
 - similar to borrowing costs (but more crude)
 - cost: asset misallocation; benefit: crisis less likely
- **Restriction on dividends/payouts**
 - reduces crisis probability
 - but stimulates prices, i.e. crises become worse
- **Recapitalization in downturns/price floor**
 - improves funding/market liquidity
 - can be decentralized, with freely traded insurance contracts
 - low exogenous, high endogenous risk \Rightarrow low cost to improve welfare₃₈

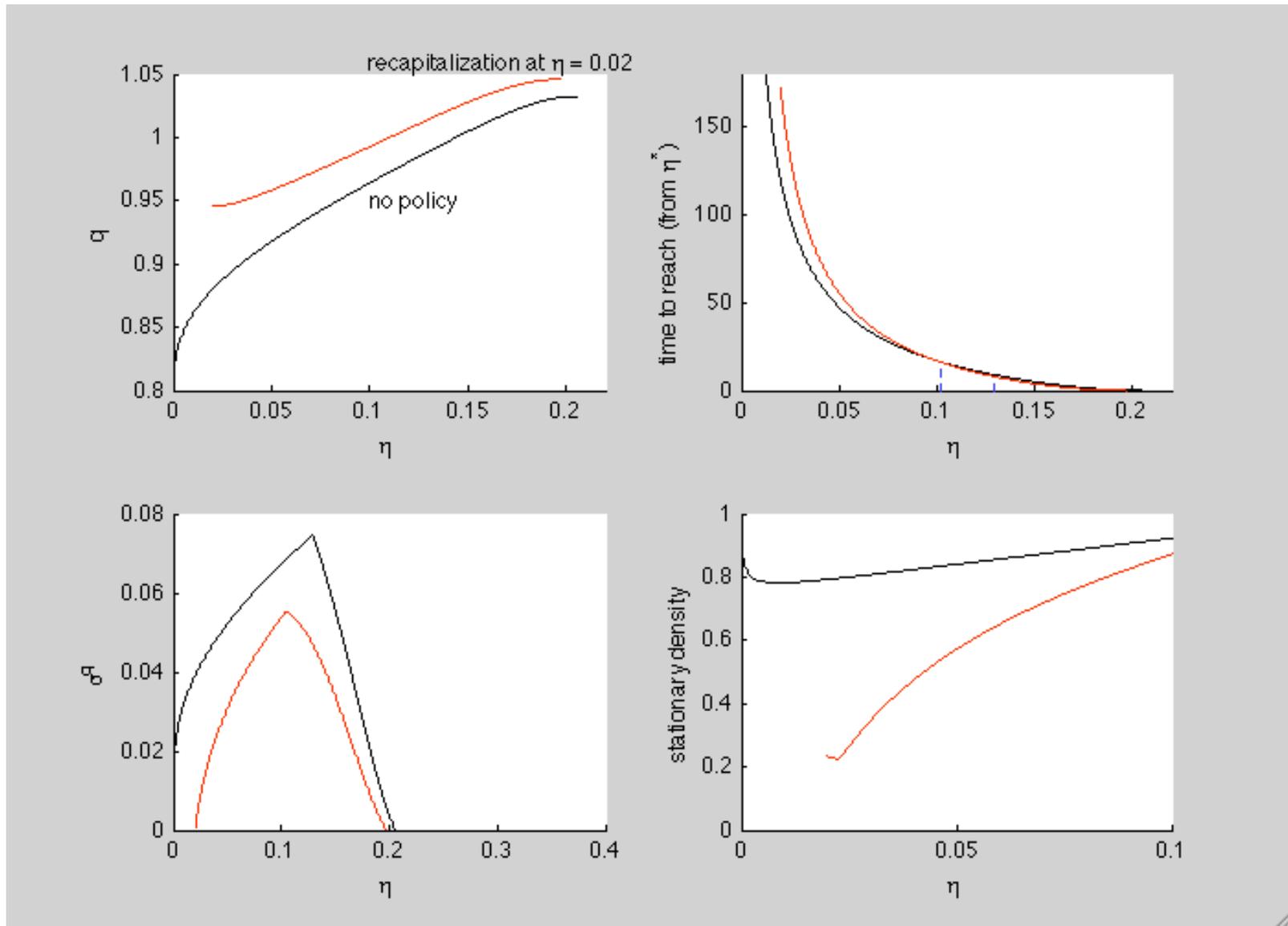
Policy: Restriction on Payouts



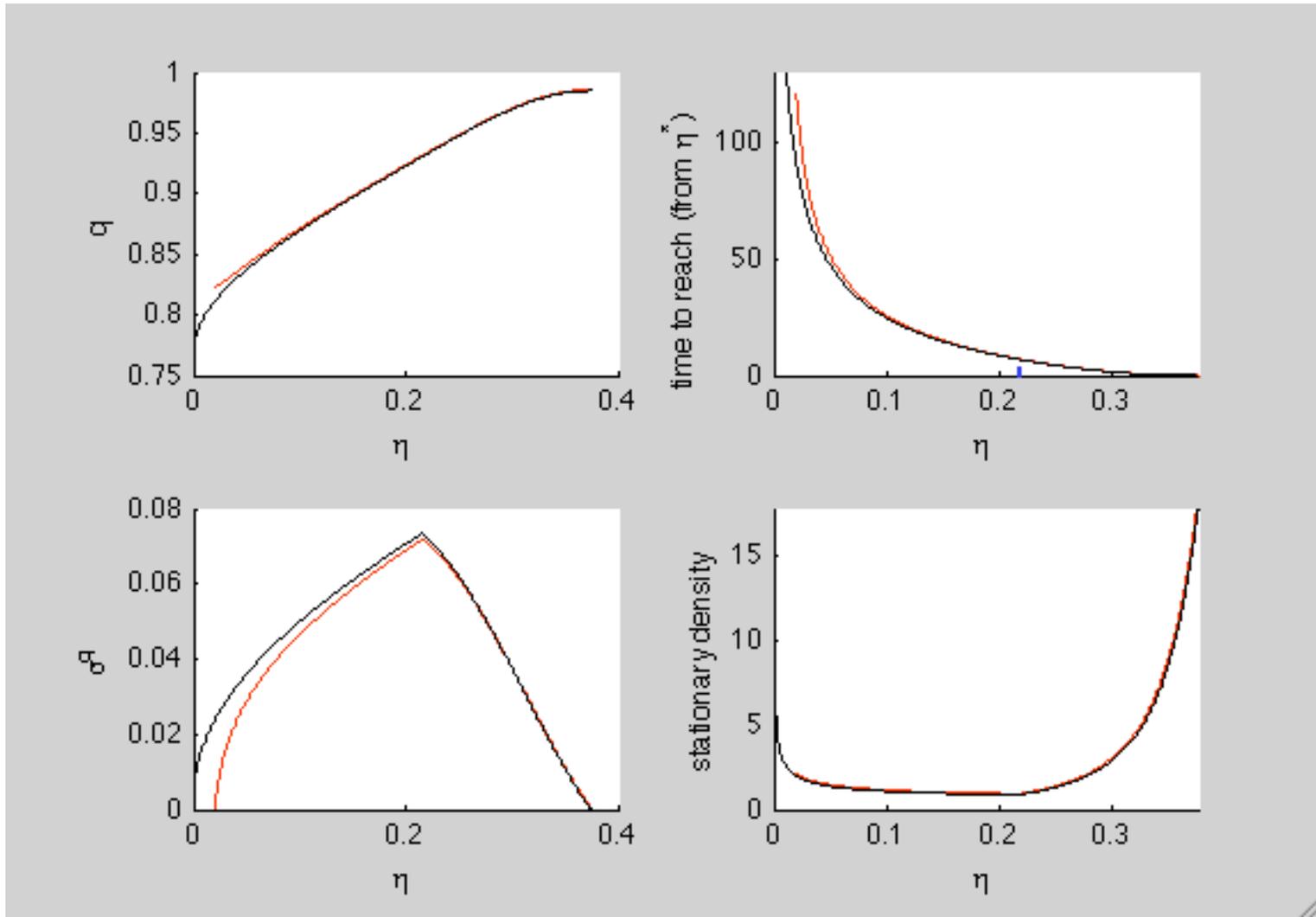
Policy: Restriction on Payouts

- This policy
 - improves experts' net worth buffers
 - reduces frequency of crisis, time spent in depressed regimes
 - stimulates prices, so worse endogenous risk in crisis
 - generally reduces welfare within model, but can improve welfare if there are spillovers

Recapitalizing experts at $\eta = .02$, $\sigma = 3\%$



But with $\sigma = 10\%$, less impressive effect



Policy: Recapitalization

- This policy
 - works particularly well with low exogenous risk, potentially high endogenous risk, effectively by improving **funding liquidity**
 - may not reduce the frequency of firesales (endogenous leverage), but reduces time spent in deeply depressed states
 - improves welfare within the model
 - creates little moral hazard if recapitalization is proportional to net worth, i.e. it benefits cautious experts more than risk-takers
 - can be implemented through free trading of insurance securities (rather than an explicit bailout)
 - price support policy has similar effects

Conclusion

- Continuous time offers a powerful methodology to analyze heterogeneous-agent models with financial frictions
- System dynamics: **normal times** (low amplification) different from **crisis times** (high amplification/risk premia, correlated asset prices)
- Endogenous risk-taking leads to paradoxes
 - **diversification opportunities, hedging instruments, lower exogenous risk** may lead to **higher endogenous risk** in crises
- Regulation
 - model offers a laboratory to study the effects of policies
 - important, because many policies have unexpected consequences

Thank you!