Risk, Uncertainty and Monetary Policy

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The views expressed are solely those of the authors.

The "fear index" and MP

| LVIX,RERA(-i) | LVIX,RERA(+i) | i | lag | lead |
|---------------|---------------|----|--------|---------|
| 1 | I 🗖 | 0 | 0.1716 | 0.1716 |
| 1 | r 🗖 | 1 | 0.2169 | 0.1391 |
| î 📃 | r 🗖 i | 2 | 0.2651 | 0.1119 |
| | (🗐 (| 3 | 0.3119 | 0.0846 |
| 1 | 1 🗐 I | 4 | 0.3547 | 0.0586 |
| E E | 1 1 1 | 5 | 0.3988 | 0.0300 |
| 1 | I I | 6 | 0.4225 | -0.0039 |
| 1 | 1 🛛 1 | 7 | 0.4401 | -0.0283 |
| C | i 🖬 i | 8 | 0.4473 | -0.0350 |
| | 101 | 9 | 0.4560 | -0.0513 |
| L | 10 | 10 | 0.4684 | -0.0759 |
| L | I I | 11 | 0.4912 | -0.0935 |
| 1 | | 12 | 0.5057 | -0.1193 |
| I | 1 | 13 | 0.5150 | -0.1628 |
| | | 14 | 0.5314 | -0.2032 |
| F | 1 | 15 | 0.5485 | -0.2321 |
| E | | 16 | 0.5634 | -0.2719 |
| I | 1 | 17 | 0.5731 | -0.2947 |
| | | 18 | 0.5846 | -0.3107 |
| 1 | | 19 | 0.5979 | -0.3344 |
| 1 | | 20 | 0.6151 | -0.3614 |
| I I | | 21 | 0.6329 | -0.3979 |
| 1 | 1 | 22 | 0.6438 | -0.4308 |
| 0 | | 23 | 0.6491 | -0.4544 |
| 1 | | 24 | 0.6515 | -0.4686 |

Research questions / Related research

- Does monetary policy (MP) affect stock market risk appetite?
 - Evidence for risk appetite of banks (loans); see Altunbas et al. (2010), loannidou et al. (2009), Jiménez et al. (2009), Maddaloni and Peydró (2010)
 - Role of broad liquidity and credit (Adrian and Shin, 2008; Borio and Zhu, 2004)
- What is the relation between MP and stock market volatility?
 - Heightened "uncertainty" decreases employment and output (Bloom, 2009)
- MP and the stock market what is the channel?
 - Expansionary MP affects the stock market positively and vice versa; see Thorbecke (1997), Rigobon and Sack (2003, 2004), Bernanke and Kuttner (2005)

Empirical challenges

- Endogeneity
 - use structural VAR framework, different identifying restrictions
 - → robust relations
- Measuring monetary policy stance/shocks
 - try various measures for robustness
 - In particular: also identification using high frequency Fed funds futures changes
- Omitted variables
 - include a business cycle variable
- The VIX: indicator of risk aversion but also "uncertainty"
 - split into the two components

Data

- Monthly, January 1990 August 2010; sub-sample; January 1990 – July 2007.
- Risk aversion RA and uncertainty UC
- Monetary policy stance: real rate RERA [Fed funds end of month target rate minus CPI annual inflation rate]
 - robustness: Fed Funds rate FED, Taylor rule deviations, M1 growth
- Business cycle: industrial production (IPI)
 - robustness: non-farm employment, ISM index
- Price level(s): CPI, PPI

The VIX!



A simple discrete-state, one-period economy

• Return distribution with 3 states x_i , occur with prob. π_i :

| State | Return x _i | Prob. π_i |
|-------|-----------------------|-------------------------|
| Good | $x_g = \mu + a$ | $\pi_g = \frac{1-p}{2}$ |
| Bad | $x_b = \mu - a$ | $\pi_b = \frac{1-p}{2}$ |
| Crash | $x_c = c < 0$ | $\pi_c = p$ |

Investor has all wealth in the stock market:

$$U\left(\tilde{W}\right) = E\left[\frac{\left(W_0\tilde{R}\right)^{1-\gamma}}{1-\gamma}\right]$$

where \overline{R} – gross return, W_0 – initial wealth, γ - CRRA • "Pricing kernel": marginal utility *m*, proportional to $\overline{R}^{-\gamma}$

• Stock market down, *m* relatively high and vice versa

 "Physical" stock market variance measured using actual probabilities:

$$V = \pi_g (x_g - \overline{x})^2 + \pi_b (x_b - \overline{x})^2 + \pi_c (x_c - \overline{x})^2$$

The VIX measures the risk-neutral variance, using probabilities adjusted for risk π_j^{RN} :

$$VIX^{2} = \pi_{g}^{RN} (x_{g} - \overline{x})^{2} + \pi_{b}^{RN} (x_{b} - \overline{x})^{2} + \pi_{c}^{RN} (x_{c} - \overline{x})^{2}$$

where

$$\pi_j^{RN} = \pi_j \frac{m_j}{E[m]} = \pi_j \frac{(1+x_j)^{-\gamma}}{E[m]}$$

The variance premium is given by:

$$VP \equiv VIX^2 - V = \sum_{j=g,b,c} (\pi_j^{RN} - \pi_j)(x_j - \overline{x})^2$$

The VIX: risk aversion and uncertainty

Since $\pi_c^{RN} >> \pi_c$ and the crash state induces lots of variance, VP > 0

• if $\gamma \uparrow \rightarrow$ weight on the crash state $\uparrow \rightarrow VP \uparrow$

• With a Campbell-Cochrane (1999)-like external habit:

- the "pricing kernel" is given by $(\tilde{R} W_{bm})^{-\gamma}$, where W_{bm} is benchmark wealth
- the coefficient of relative risk aversion is $\frac{\gamma \hat{R}}{\hat{R} W_{hm}}$

The VIX: risk aversion and uncertainty

Suppose statistics to match are: $\overline{x} = 10\%$, $\sigma = 15\%$, skewness Sk = -1 and c = -25%

• The implied crash probability is p = 0.5%

• The VIX and VP as a function of γ or W_{bm}:

| Parameters | VIX VP | | Parameters | VIX | VP |
|--------------------------|---------|--------|-----------------------------|---------|--------|
| $\gamma = 2, W_{bm} = 0$ | 15.9871 | 0.0031 | $\gamma = 4, W_{bm} = 0.05$ | 17.8677 | 0.0094 |
| $\gamma = 4, W_{bm} = 0$ | 17.6115 | 0.0085 | $\gamma = 4, W_{bm} = 0.25$ | 19.5977 | 0.0159 |
| $\gamma = 6, W_{bm} = 0$ | 20.1388 | 0.0181 | $\gamma = 4, W_{bm} = 0.50$ | 27.9344 | 0.0556 |

♦VP↑ as effective risk aversion ↑

The VIX: risk aversion and uncertainty

- Two components of the VIX (risk-neutral expected stock market volatility)!
- Actual expected stock market variance V, (log="uncertainty")
 - fitted values from regressing realized variance on lagged VIX and lagged realized variance
 - \rightarrow best model in horse race
- Variance premium, $VIX^2 V$, (log = "risk aversion")
 - increases monotonically with effective risk aversion in the economy

VIX decomposed: RA (green)



VIX decomposed: UC (green)



• Structural VAR: $AZ_t = \Phi Z_{t-1} + \varepsilon_t$

• Reduced-form VAR: $Z_t = A^{-1}\Phi Z_{t-1} + A^{-1}\varepsilon_t$

 Structural identification: restrictions on contemporaneous responses (Cholesky)

- A is lower triangular
- order of variables: price and business cycle first (slow-moving); MP; RA and UC last (fast-moving)

Results: monetary policy shocks

Model with RERA: DIPI RERA RA UC

Model with FED: CPI IPI FED PPI RA UC
 (See Christiano, Eichenbaum, Evans, 1999)

A contractionary MP shock:

- an increase in the real / Fed Funds rate of 35 / 15 b.p.
- industrial production decreases in medium run (insignificant)
- price level decreases (significant)

Results with employment stronger.

Results: monetary policy shocks



Results: monetary policy shocks



Results: Variance decomposition

of variance explained by MP shocks



Results: RA/UC shocks

Impulse: RA; Response: MP



Results: RA/UC shocks

Impulse: UC; Response: MP



Robustness

- Measuring monetary policy:
 - Fed funds rate
 - Taylor rule residuals
 - Growth rate M1
- Business cycle measures:
 - Employment, ISM index
- Identification of monetary policy shocks:
 - long-run neutrality of money restrictions

Can a monthly VAR really identify MP shocks?

Two alternatives:

 Bernanke-Kuttner (2005) exogenous monthly MP shocks using Federal funds futures contracts

 New procedure using high-frequency data (inspired by D'Amico and Farka, 2011)

 Step 1: MP shocks = high frequency change in Fed futures rate around the FOMC announcement (Gürkaynak, Sack, and Swanson, 2005)

Step 2: Run high frequency "response" regressions

 $\Delta RA_t = -0.039 + 0.047 \Delta MP_t - 0.005 \Delta IP_t - 0.004 \Delta ISM_t - 0.004 \Delta EMP_t$ (0.007) (0.020) (0.014) (0.016) (0.017)

 $\Delta UC_t = -0.009 + 0.013 \Delta MP_t + 0.002 \Delta IP_t - 0.002 \Delta ISM_t - 0.008 \Delta EMP_t$ (0.003) (0.010) (0.005) (0.005) (0.011)

 Step 3: Use these coefficients as the estimates of A⁻¹ in the VAR! [delivers 4 restrictions]

Impulse MP, Response RA



Note: BC and MP do not respond instantaneously to UC

Impulse MP, Response UC



Concluding remarks



VAR analysis to characterize links between RA, UC and MP

• Provide an interpretation of the VIX \leftrightarrow MP relations:

- co-movement between past MP and current VIX: channel is both RA and UC but RA effect stronger
- co-movement between current VIX and future MP: MP accommodates but not statistically significant
- Monetary easing increases risk appetite
 - Effect significant after 8 months, lasts for 3 years

What are the theoretical links between monetary policy and risk-taking behavior in asset markets?

 Structural sources of the VIX dynamics in consumption-based asset pricing models: Bekaert and Engstrom (2010), Bollerslev et al. (2008), Drechsler and Yaron (2011), but no MP equation

 Possible channels include (excessive) risk-taking in asset management (Rajan, 2006); balance sheets of financial intermediaries (Adrian and Shin, 2010); . . .

Asset Return Dynamics under Bad Environment - Good Environment Fundamentals

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