

Vacancy Chains

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[Preliminary and Incomplete]

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* This research was conducted with restricted access to Bureau of Labor Statistics (BLS) data. The views expressed here do not necessarily reflect the views of the BLS, the Federal Reserve Bank of Philadelphia, the Federal Reserve Board, or the Federal Reserve System as a whole.

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What is a “**position**”?

Connotes some sunk investment.

Our project: this has interesting implications.

I. Implications for frictions

New plant-level facts on *replacement hiring*.

A lot of recruitment replaces positions vacated by quits.

Plants report no *net* change in employment, often for years at a time, despite gross turnover via quits.

Who cares?

Nature of labor frictions: origins in production structure?

Vacancy chains: positive feedback in job creation...

II. Implications for fluctuations

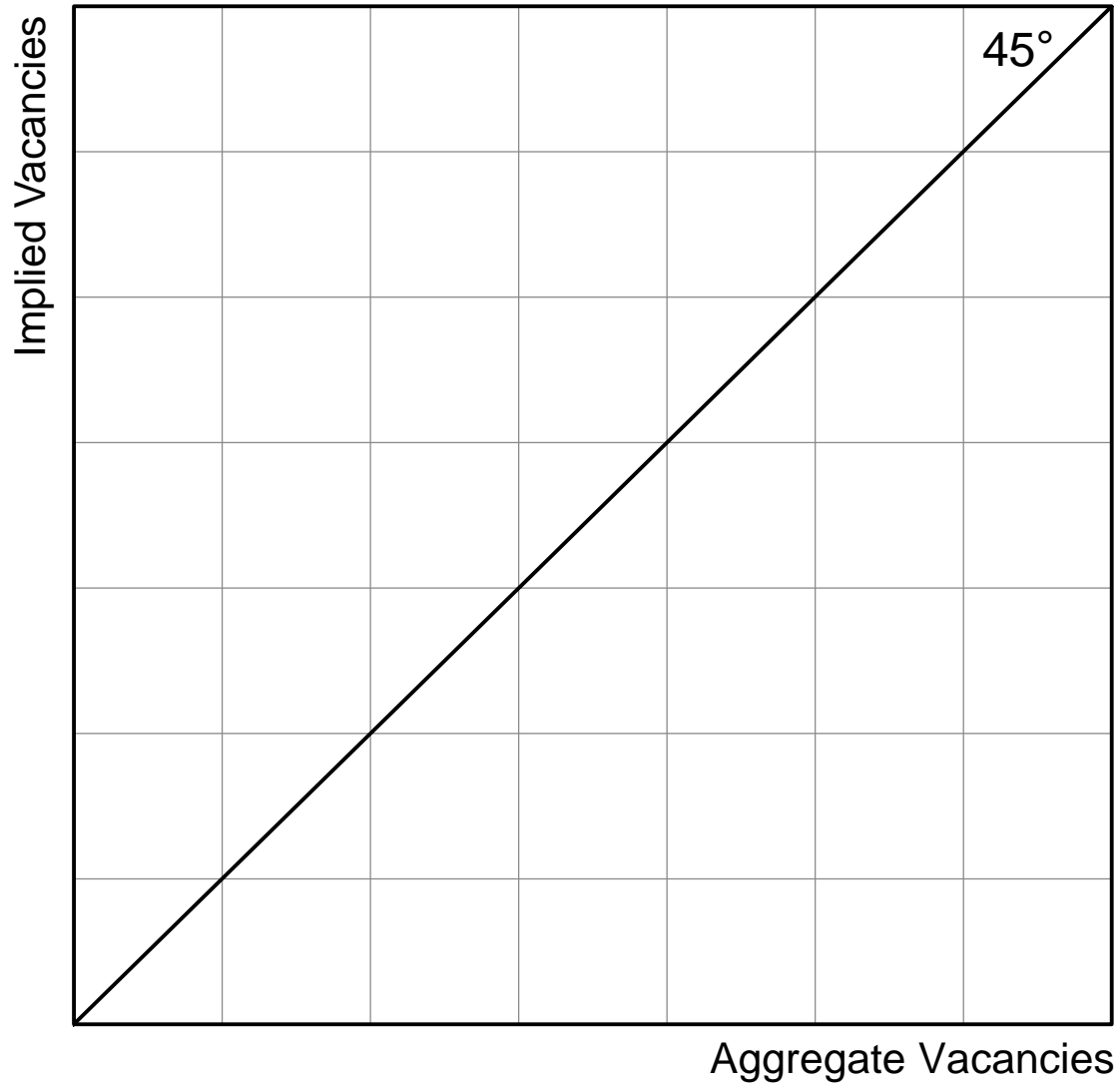
Vacancy chains.

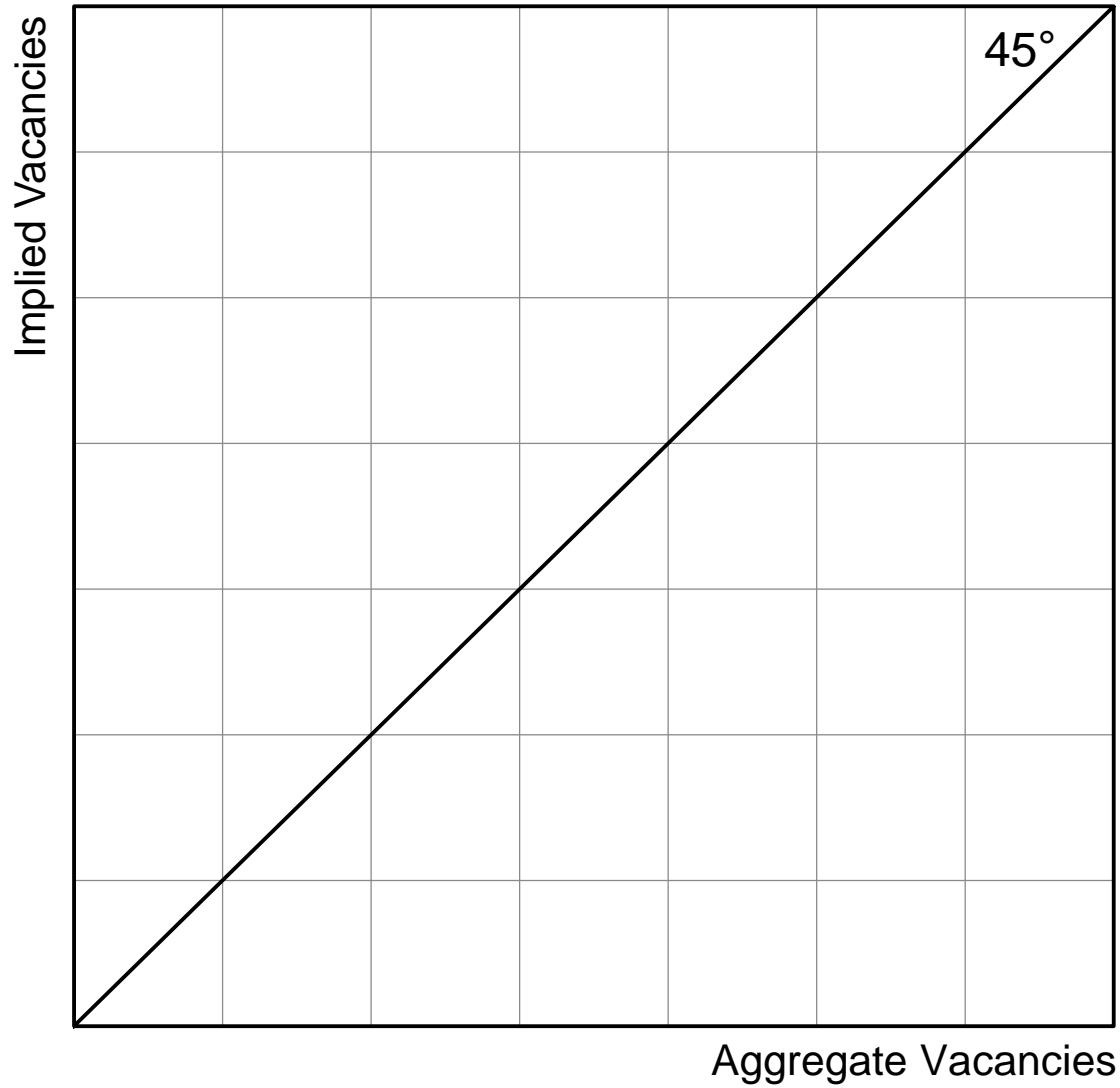
Vacancies

⇒ Poaching

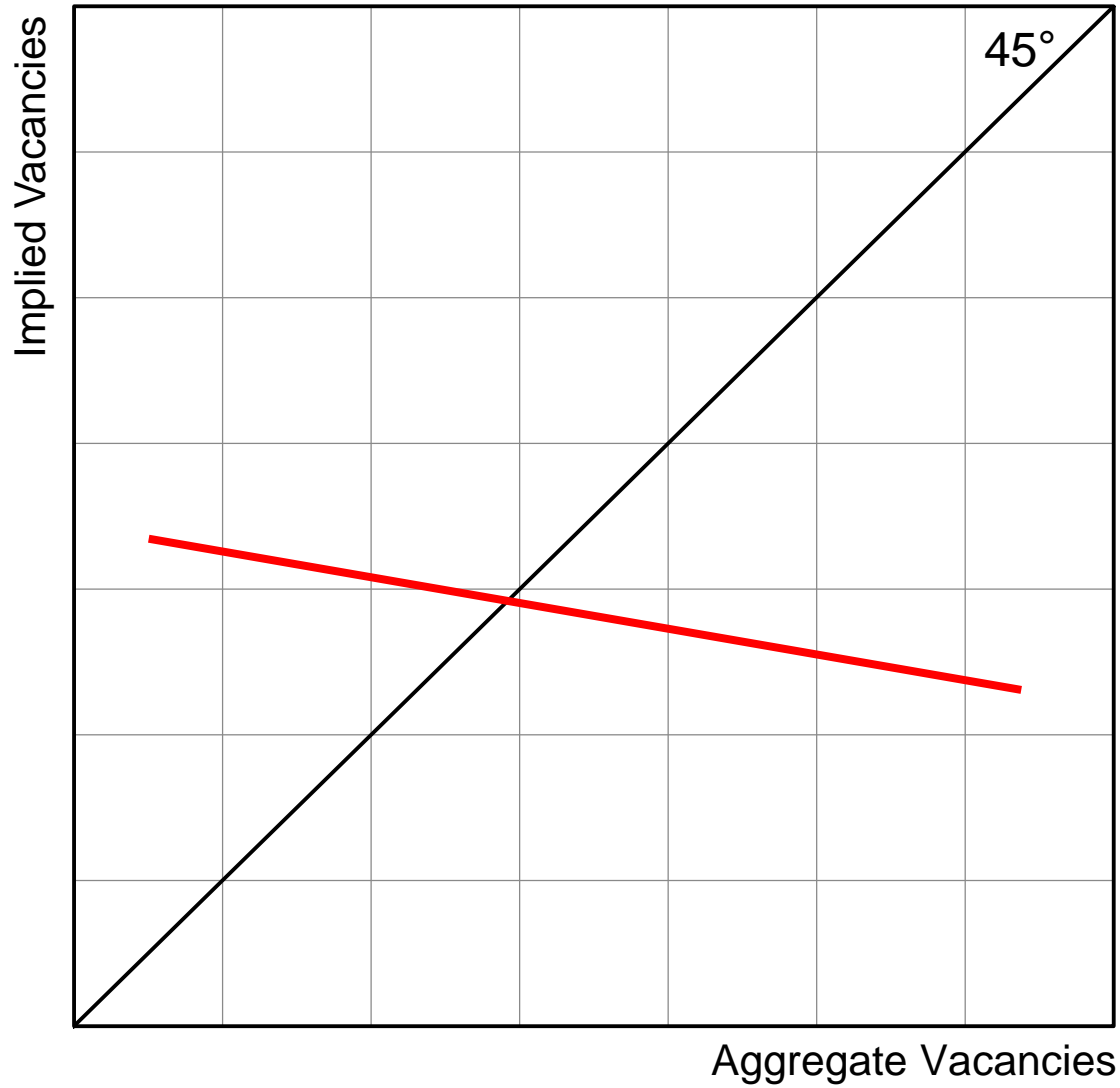
⇒ Replacement

⇒ Vacancies...

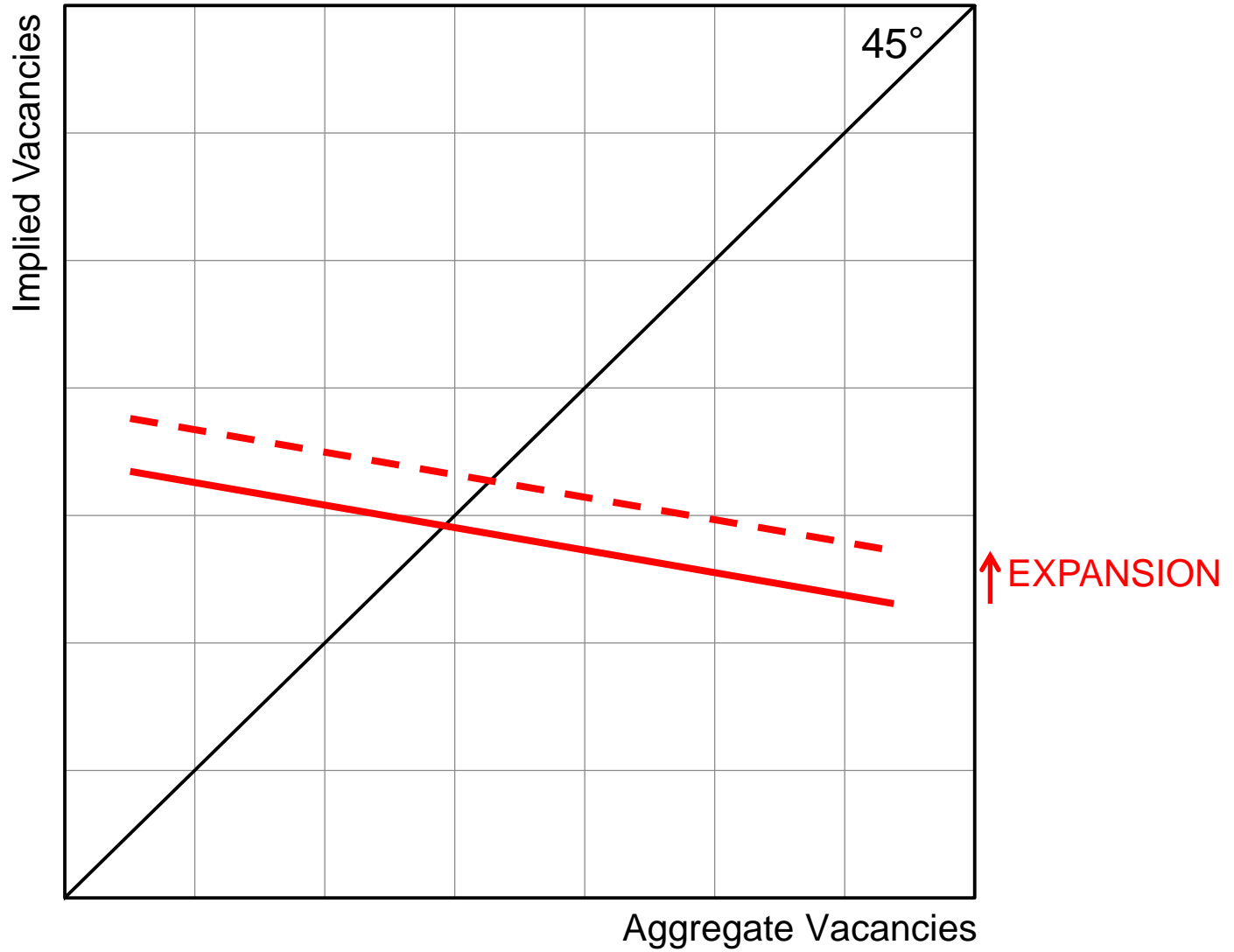




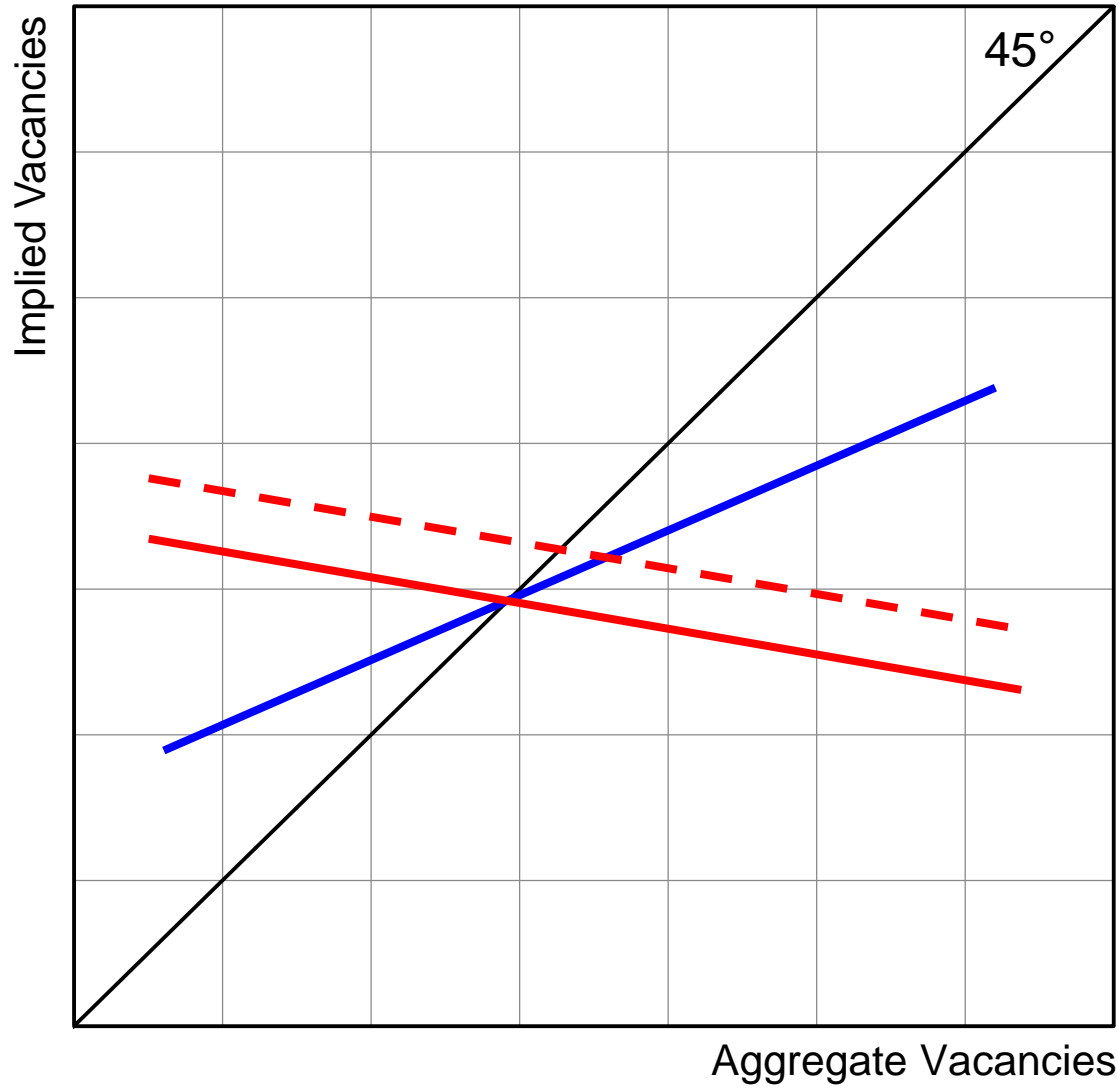
Search model: $V \uparrow \Rightarrow$ Hiring cost $\uparrow \Rightarrow$ Desired hires \downarrow : -ve feedback



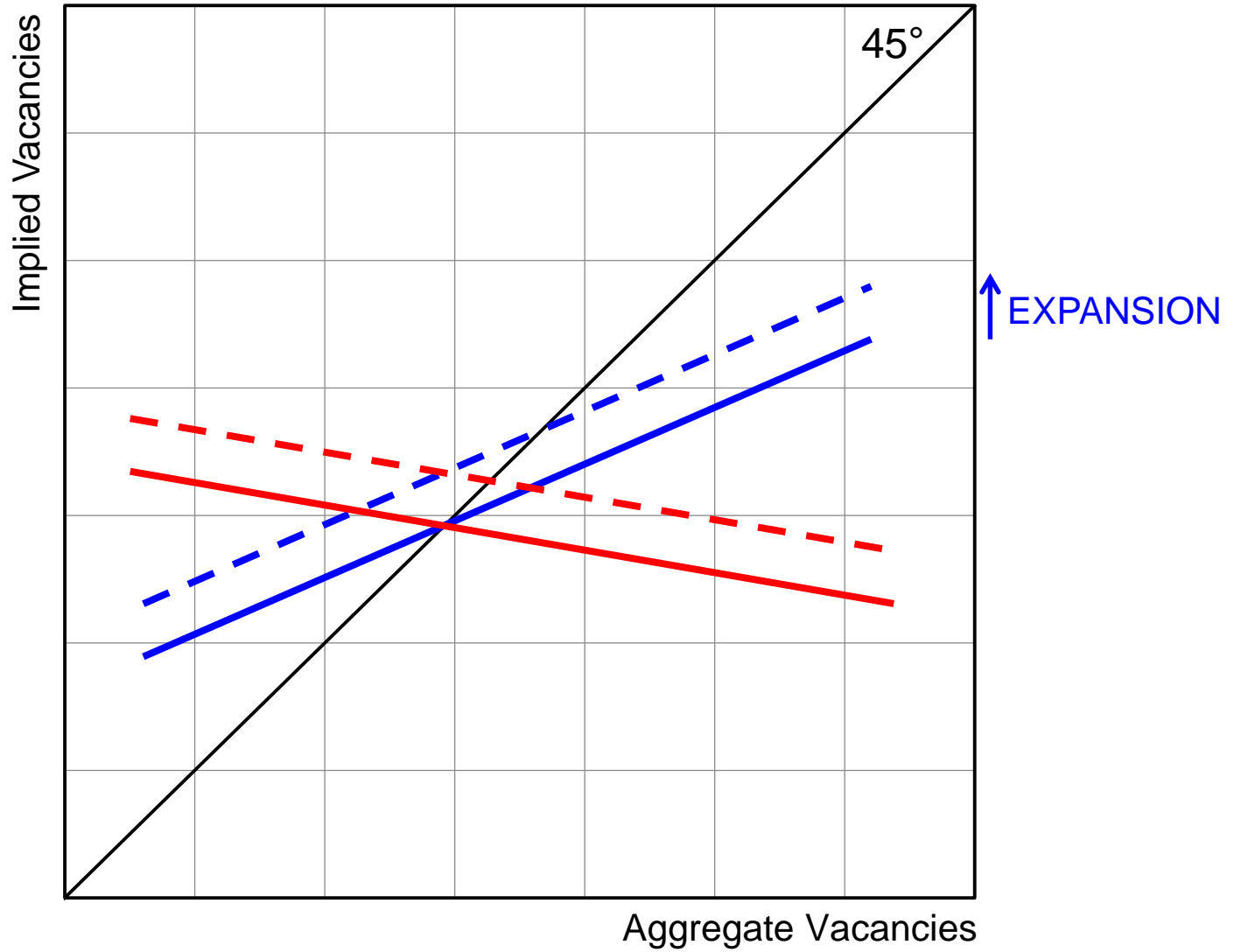
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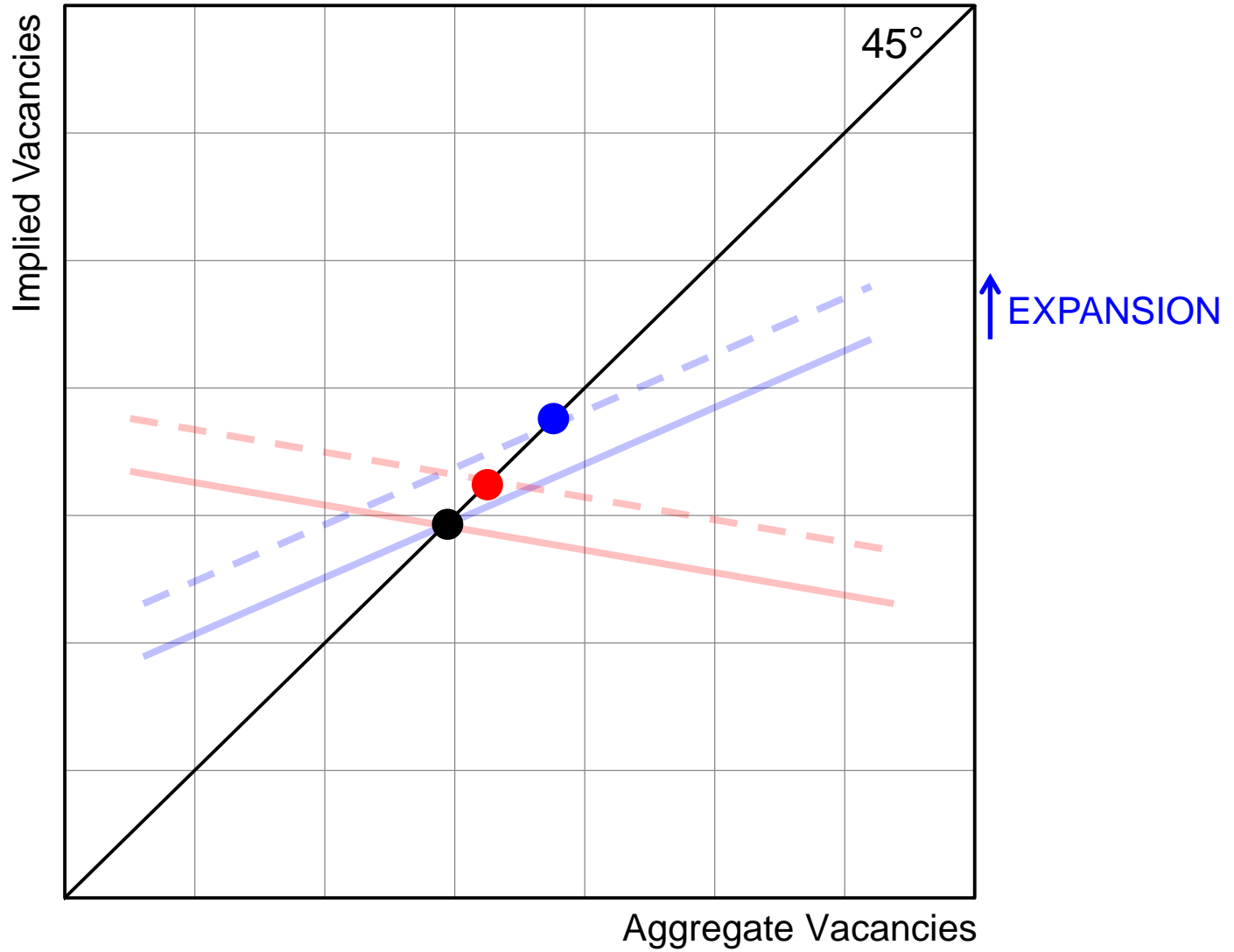
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Replacement: $V \uparrow \Rightarrow$ Quits $\uparrow \Rightarrow$ Desired hires \uparrow : +ve feedback



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Replacement: Amplification of aggregate labor market responses.

Questions / contributions

Why are labor market stocks and flows so volatile over the business cycle?

And what are the microeconomic foundations that give rise to this volatility?

[How to model interaction of on-the-job search with firm dynamics, and why it's important.]

Related literature

- Faberman and Nagypal (2008).
Current quits predict future hires.
- Akerlof, Rose and Yellen (1988).
Vacancy chains \Rightarrow procyclical quits. But no amplification.
- Lentz and Mortensen (2012).
Large firms \cap on-the-job search. But no shocks.

Data

1. Quarterly Census of Employment and Wages.

Census of UI-covered ($\approx 98\%$) employment in U.S.

- Establishment microdata onsite at BLS.

Excludes MA, NH, NY, WI, FL, IL, MS, OR, WY, PA.

Restrict analysis to continuing, private establishments.

Broad coverage \Rightarrow natural establishment panel

- 2014q2: 5 million establishments; 77 million workers

Data

2. Job Openings and Labor Turnover Survey.

≈ 16,000 establishments per month

“Certainty sample” + 24-month rotating panel

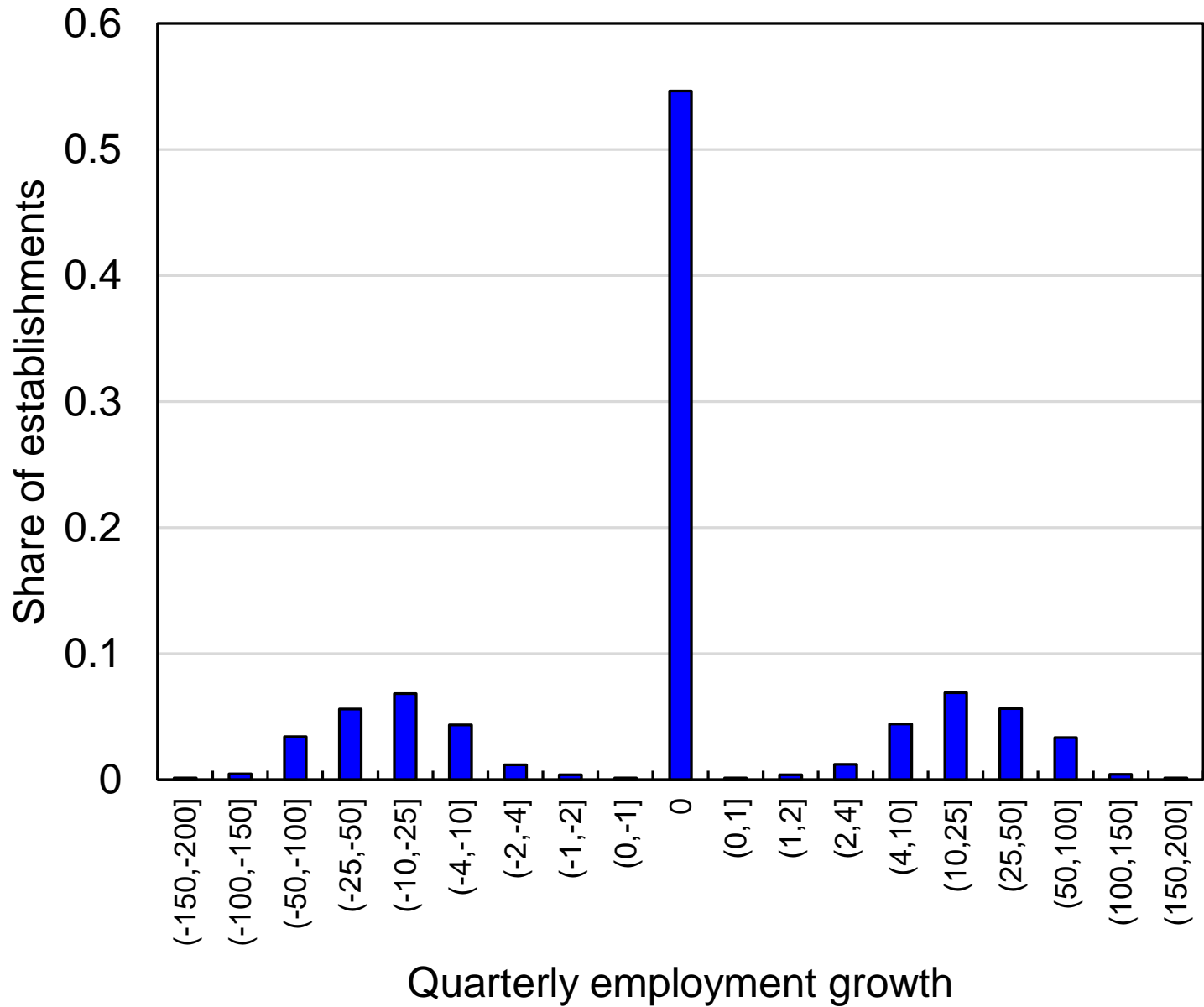
- Establishment microdata onsite at BLS.
- Key: JOLTS measures *gross* flows at estab. Level
Gross hires and separations.
Separations decomposed into Quits, Layoffs and Other.

Facts on replacement hiring

1. Inaction over **net** employment changes.
Despite nontrivial quit rates.
2. Slow **decay** of inaction by frequency of adj.
Much slower than geometric decay.
3. Large cumulative gross turnover | inaction.
Cumulative replacement is nontrivial.
4. Replacement is a large share of total hires

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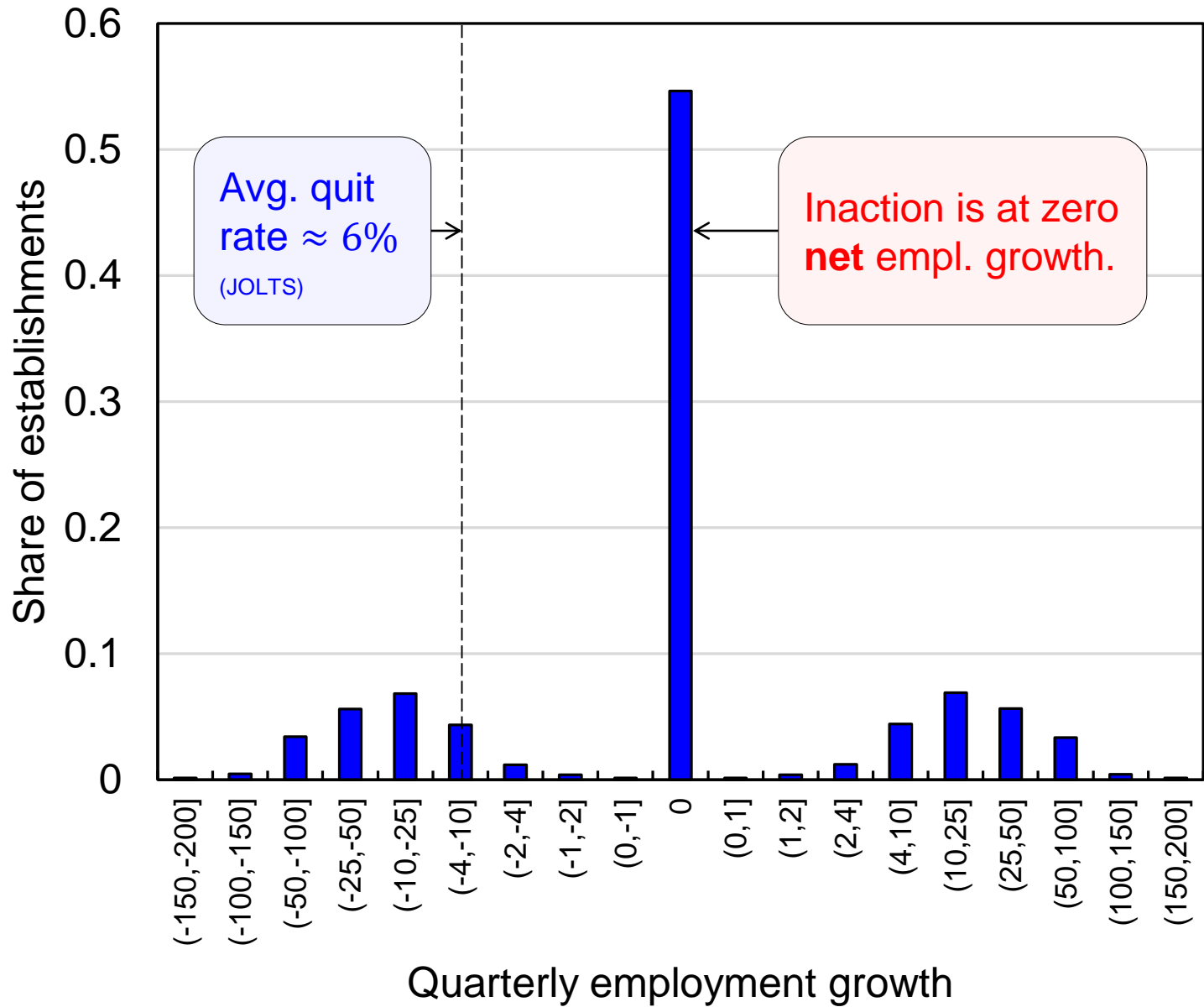
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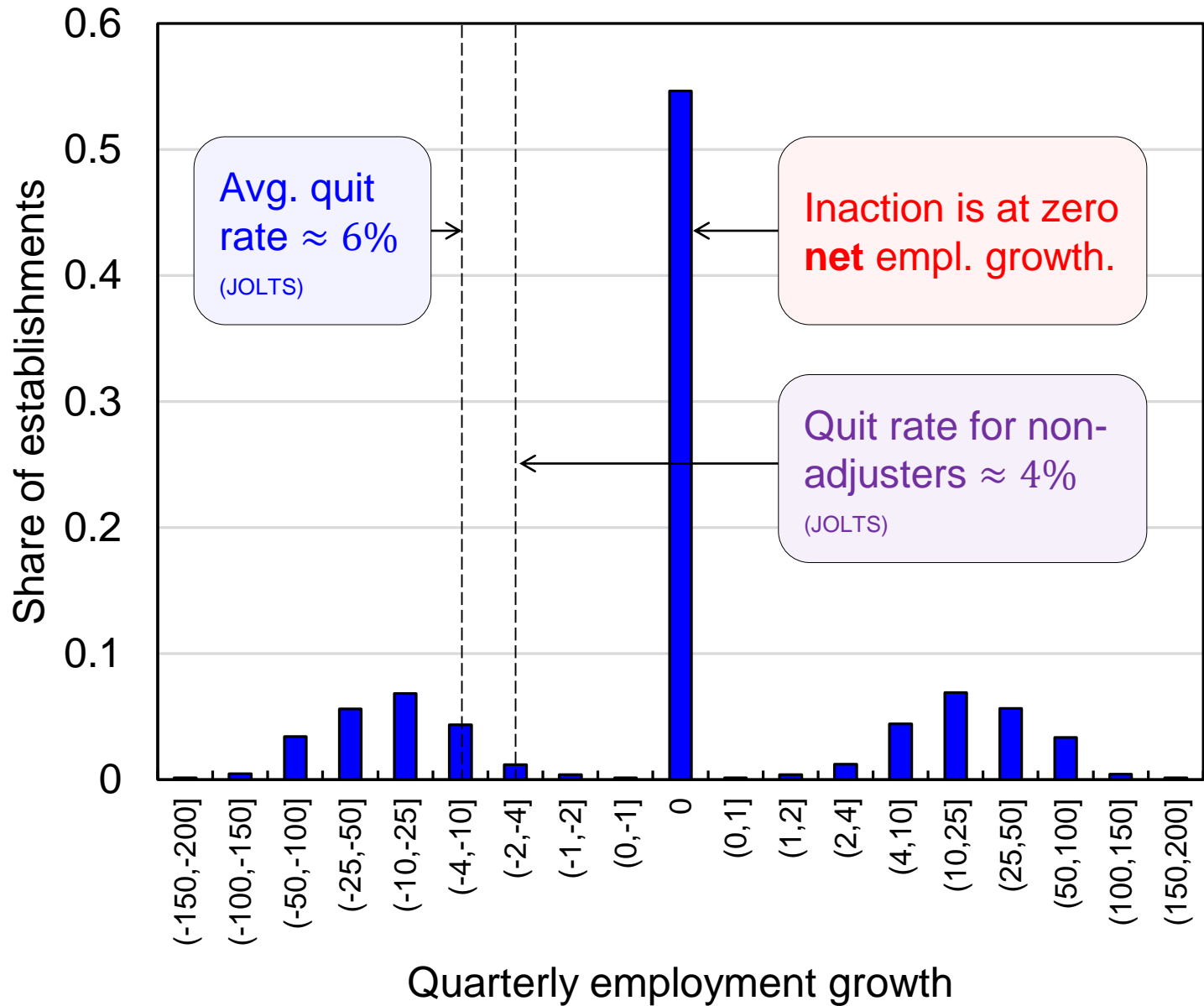
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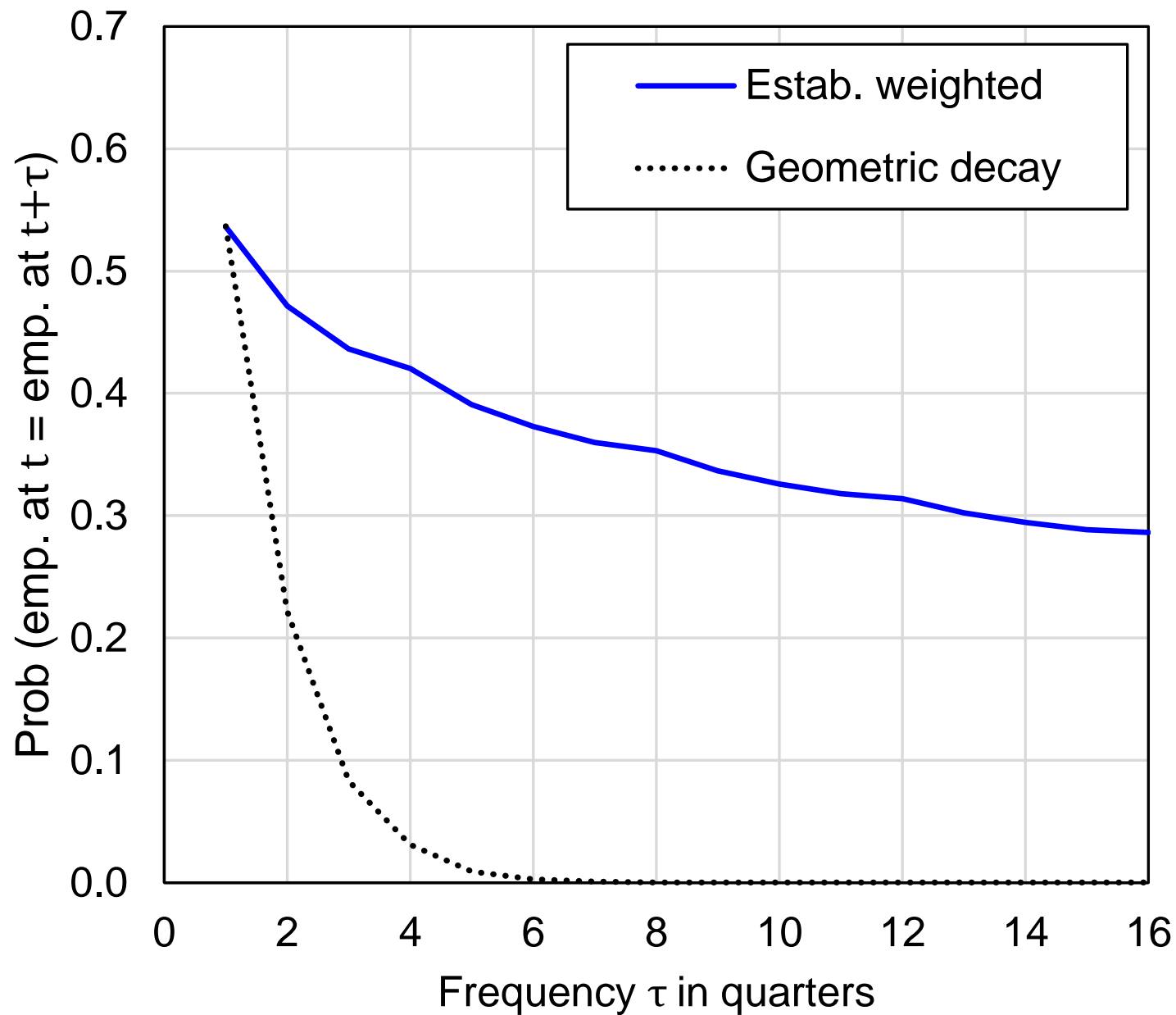
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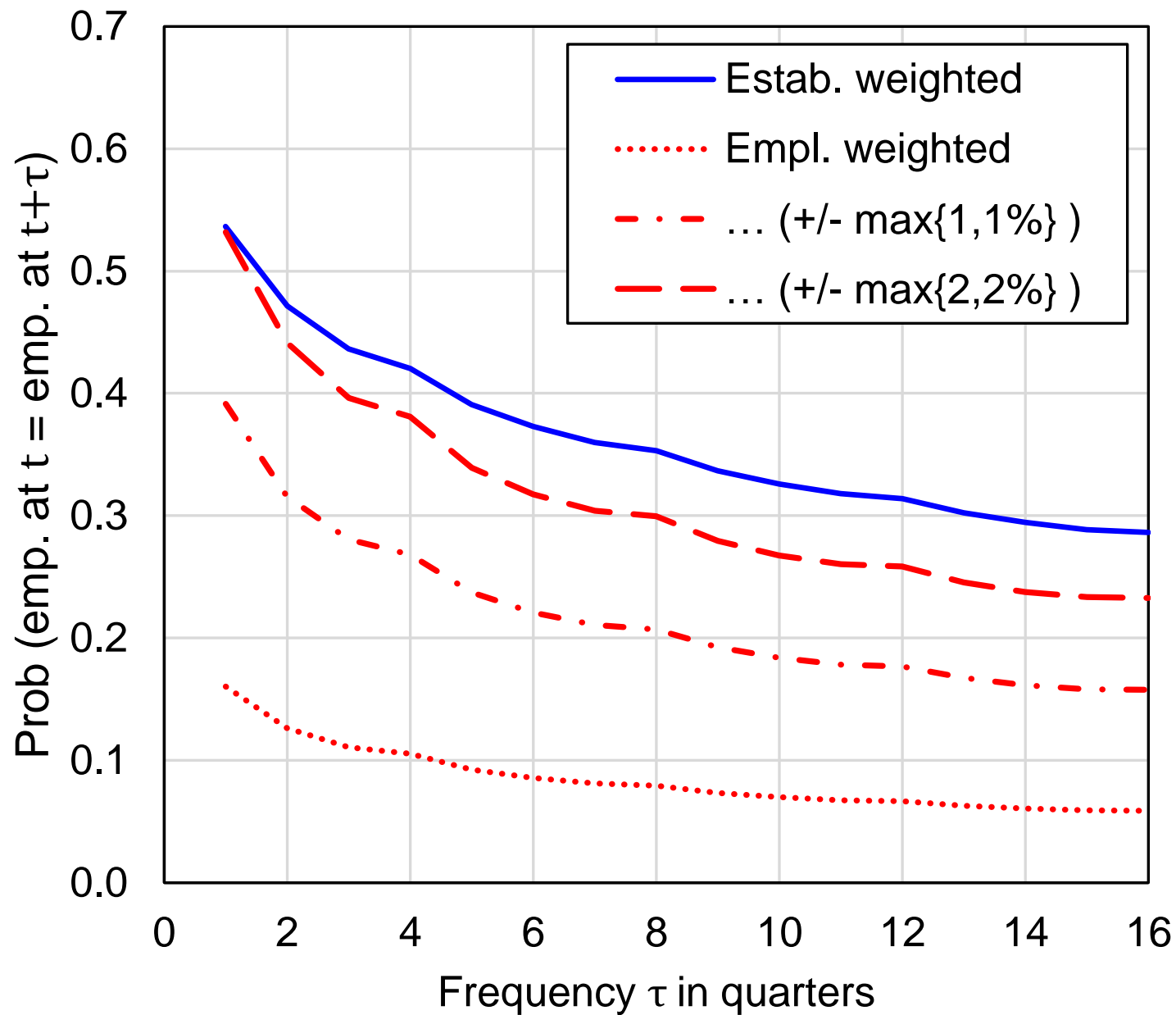
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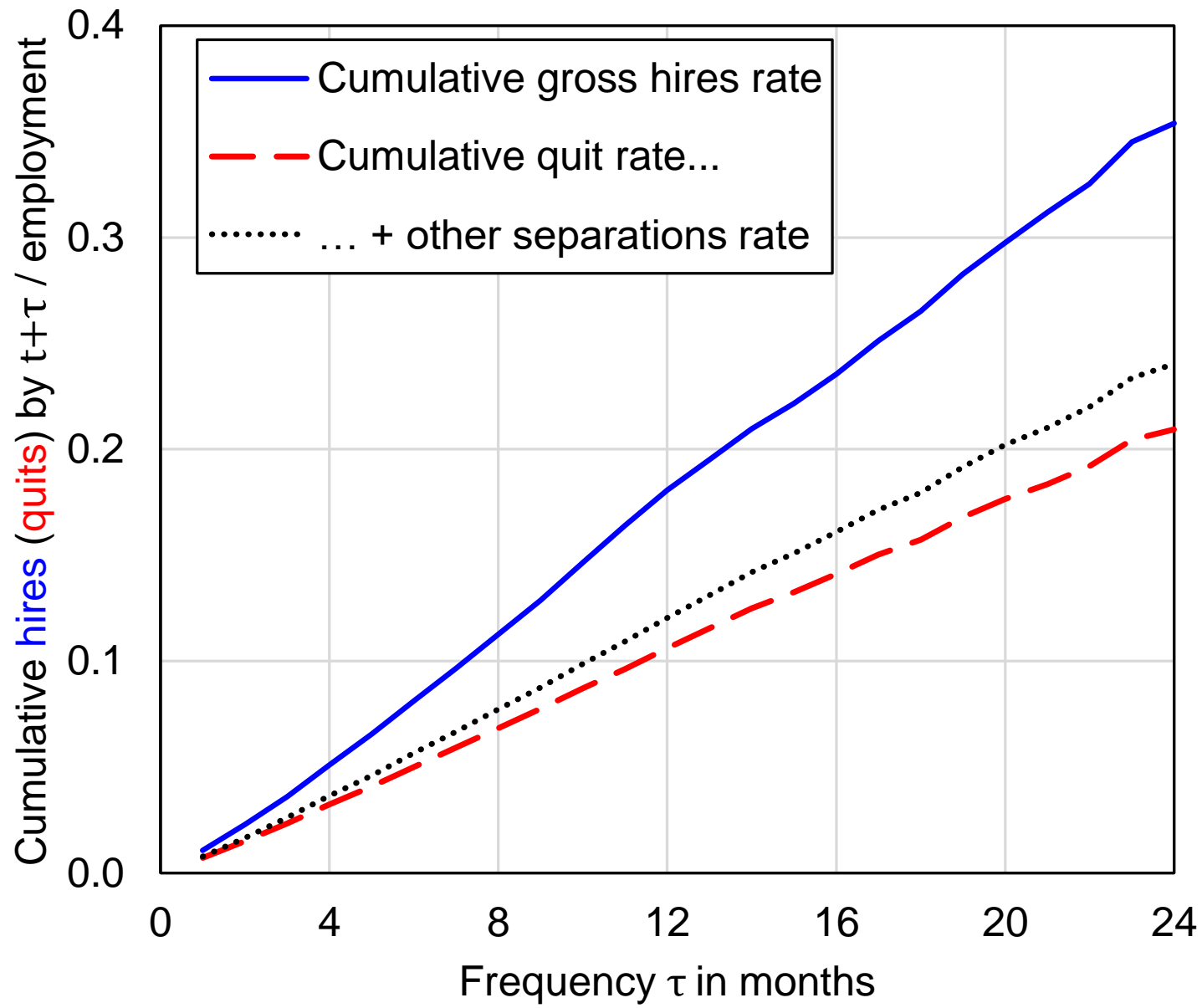
Slow decay of inaction, QCEW, **Establishment** weighted



Slow decay of inaction, QCEW, **Employment** weighted

Facts on replacement hiring

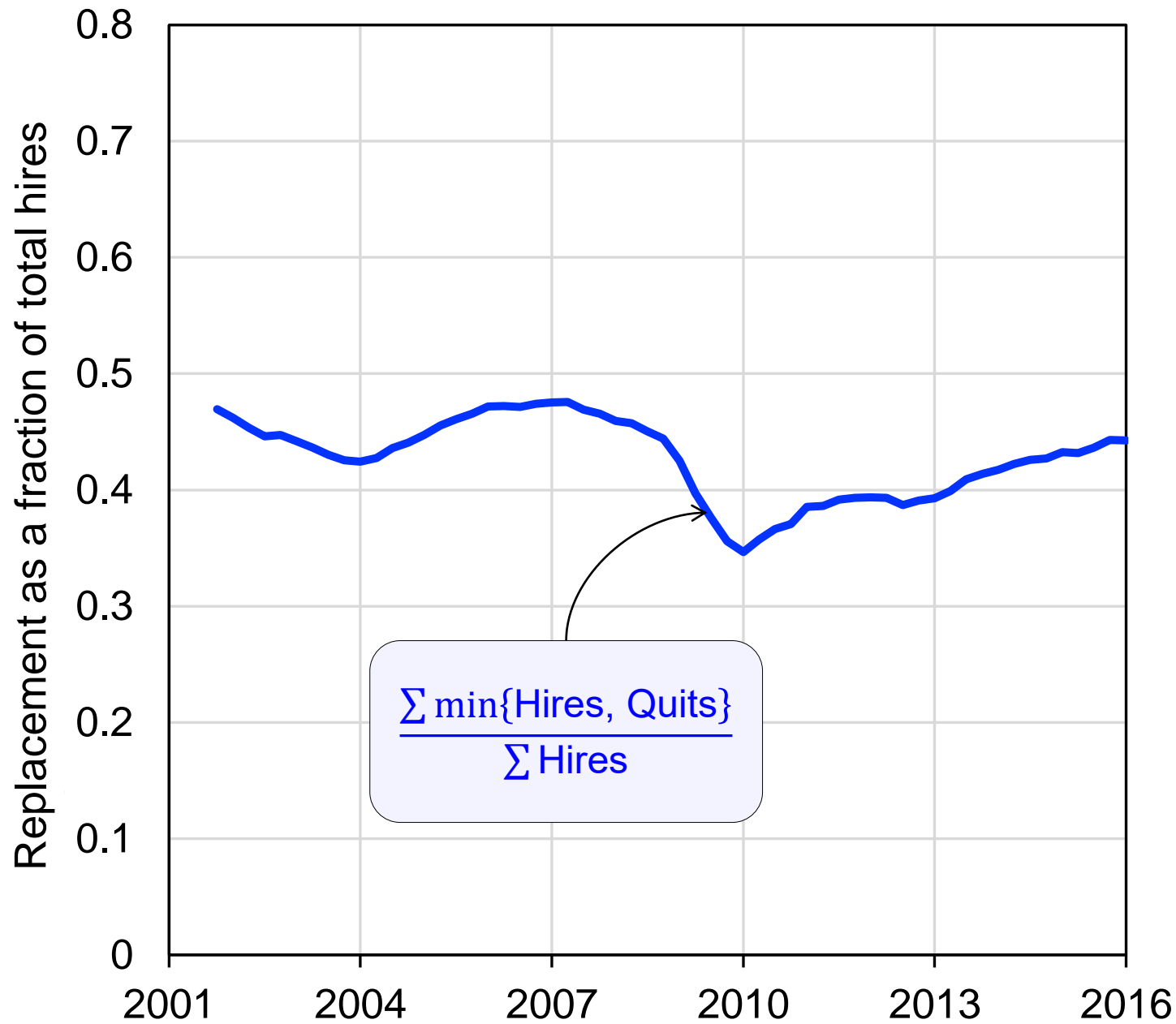
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Cumulative gross turnover at inactive establishments, JOLTS

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Replacement as a fraction of total hires, JOLTS

Lessons from the data

Firms have **reference levels** of employment to which they return routinely.

Many short-run adjustments appear to be **returns** to reference level.

Suggests role of **replacement hiring**.

Could this matter?

Towards a model

Stylized facts \Rightarrow model with three ingredients:

1. Multi-worker firms.
To map theory to data.
2. On-the-job search.
To generate quits.
3. Persistent reference levels of employment.
To generate replacement.

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On-the-Job Search”
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“Vacancy Chains”

Firm's problem

$$\begin{aligned}\Pi(n_{-1}, x) \equiv \max_{v, S} & \{pxF(n) \\ & -w(\cdot)n \\ & -c(v) \\ & +\beta \mathbb{E}[\Pi(n, x')|x]\}\end{aligned}$$

subject to $\Delta n = q(\cdot)v - \delta(\cdot)n_{-1} - S$

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On-the-job search

Wages and turnover (w , q and δ)

Two challenges to wage determination:

1. Multi-worker firms.
2. Employees with outside offers.

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Use surplus sharing at margin with continual renegotiation.

[Stole/Zwiebel 96; Bruegemann et al. 16; Gottfries 18]

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⇒ Worker's surplus \propto Firm's marginal surplus $\equiv J$.

⇒ J sufficient statistic for recruitment and retention:

$$q = q(J) \text{ and } \delta = \delta(J).$$

Conceptually and analytically simple. Efficient separations.

Matching

- Matching function, $M(U + s(L - U), V)$.

Fixed employed search intensity s .

Tightness $\theta = V/[U + s(L - U)]$.

On-the-job
search

Vacancy contact rate $\chi(\theta) = M(1/\theta, 1)$.

Unemployed contact rate $\phi(\theta) = M(1, \theta)$.

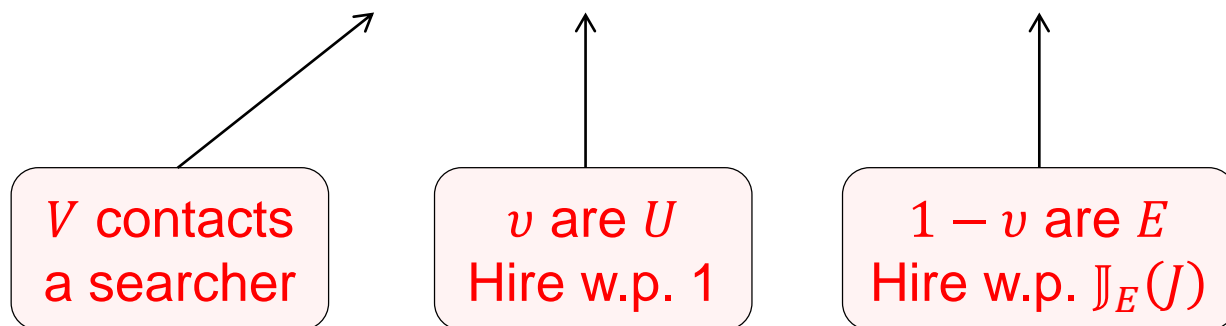
Employed contact rate $s\phi(\theta)$.

CRS in
matching

Turnover

- Recruitment rate

$$q(J) = \chi(\theta)[v + (1 - v)\mathbb{J}_E(J)]$$



where $\mathbb{J}_E(J)$ is c.d.f. of J s among the *employed*.

Turnover

- Recruitment rate

$$q(J) = \chi(\theta)[v + (1 - v)\mathbb{J}_E(J)]$$

- Quit rate

$$\delta(J) = s\phi(\theta)[1 - \mathbb{J}_V(J)]$$

E searcher
contacts *V*

Quits w.p.
 $1 - \mathbb{J}_V(J)$

where $\mathbb{J}_V(J)$ is c.d.f. of *J*s among *vacancies*.

Firm's problem

$$\Pi(n_{-1}, x) \equiv \max_{v, S} \{pxF(n)$$

$$-w(\quad)n$$

$$-c(v)$$

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subject to $\Delta n = q(\mathbb{J}(J))v - \delta(\mathbb{J}(J))n_{-1} - S$

- Π a function of its derivative J , and distributions \mathbb{J} .
- And \mathbb{J} s are induced by $\{\Pi, J\}$ by aggregation.

Steady-state equilibrium

Given $\Omega = \{\theta, v, \mathbb{J}_V, \mathbb{J}_E; p\}$:

\Rightarrow Firm labor demand: $n(n_{-1}, x; \Omega)$.

\Rightarrow Agg. labor demand and U inflows: $N(\Omega), S(\Omega)$.

\Rightarrow Update $\Omega' = \{\theta', v', \mathbb{J}'_V, \mathbb{J}'_E; p\}$.

Steady-state equilibrium: $\Omega' = \Omega$.

The challenge

Distributions $\{\mathbb{J}_V, \mathbb{J}_E\}$ or, equivalently, turnover rates $\{\delta(\cdot), q(\cdot)\}$ part of state.


How to solve for them?

Some progress

- Set in continuous time.
- Isoelastic production, $F(n) = n^\alpha$.
- Idiosyncratic shocks, $dx/x = \mu dt + \sigma d\mathcal{W}$.

Wages

$$w(n, x) =$$

$$\eta \left[px\alpha n^{\alpha-1} + \phi \int [1 - \mathbb{J}_v(j)] dj \right] + (1 - \eta)b$$


Wages

$$w(n, x) = \eta \left[px\alpha n^{\alpha-1} - w_n n + \phi \int [1 - \mathbb{J}_v(j)] dj \right] + (1 - \eta)b$$

Diagram illustrating the components of the wage equation:

- Infra-marginal surplus** (blue box) points to the term $w_n n$.
- Unemployment outside option** (red box) points to the term $\int [1 - \mathbb{J}_v(j)] dj$.

Wages

$$w(n, x) = \eta \left[px\alpha n^{\alpha-1} - w_n n + \phi \int [1 - \mathbb{J}_V(j)] dj \right] + (1 - \eta)b$$
$$- \eta s \phi \int_J [1 - \mathbb{J}_V(j)] dj - \eta \frac{d(\delta n)}{dn} J$$

Diagram annotations:

- Infra-marginal surplus** (blue box) points to $w_n n$.
- Unemployment outside option** (red box) points to $(1 - \eta)b$.
- On-the-job search** (purple box) points to $\eta \frac{d(\delta n)}{dn} J$.

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Surplus, quit and recruitment rates: $J(m)$, $\delta(m)$, $q(m)$.
- Per-worker hiring cost, $c(h) = ch$.
- Job-to-job turnover from low m to high m .
Suppose (for now) this also breaks ties.

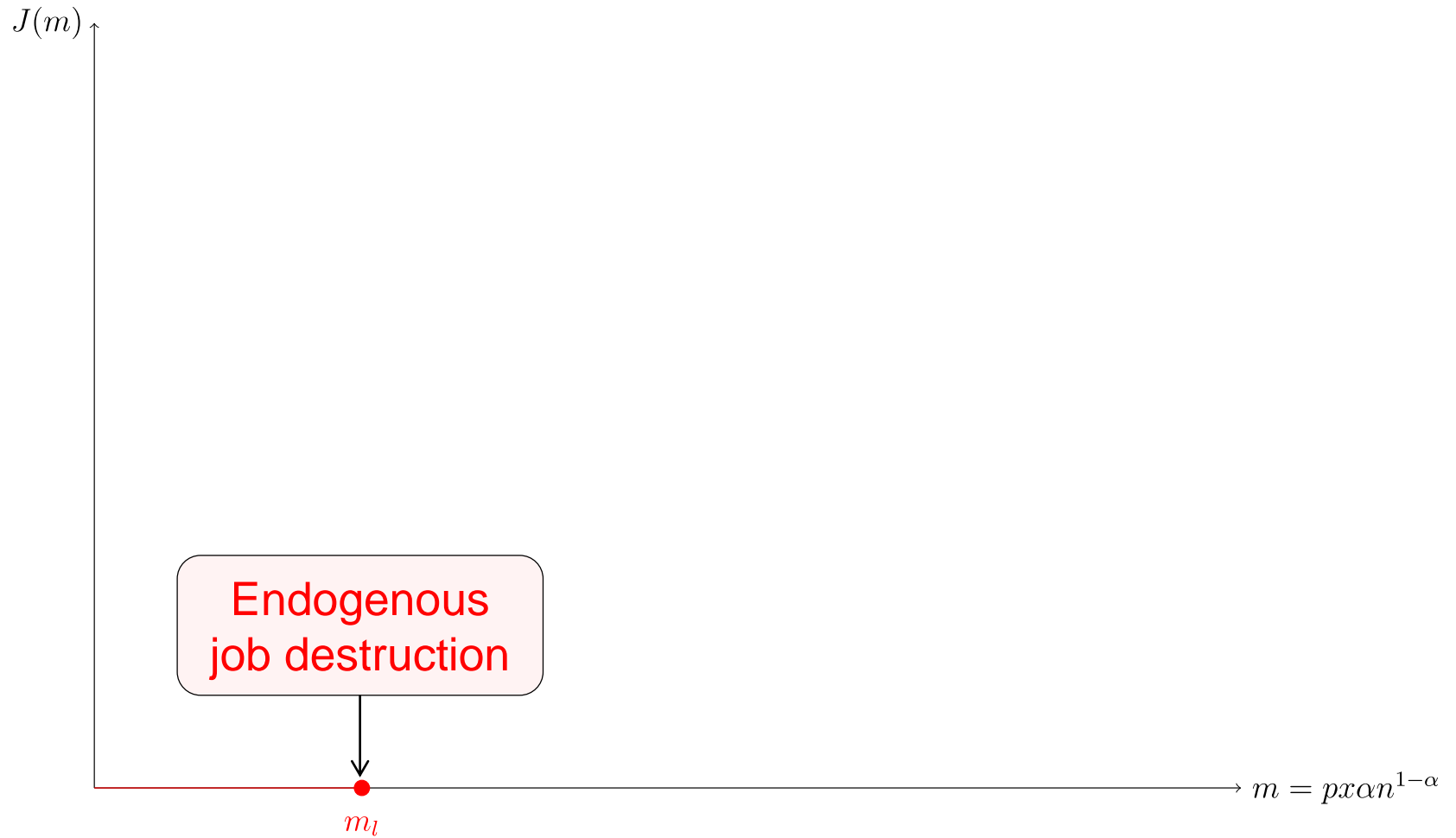
Optimal labor demand

$J(m)$

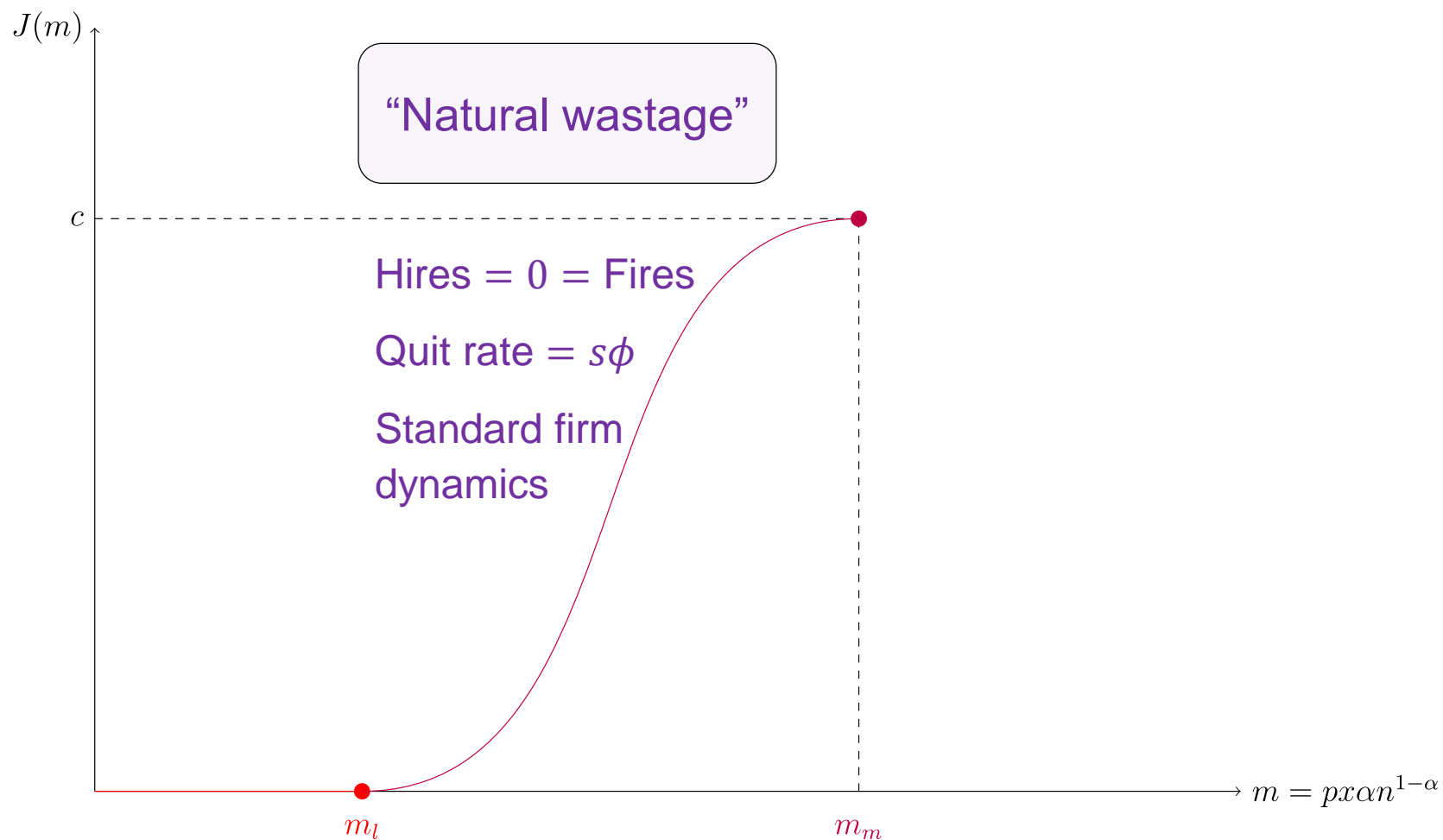
Normalization

$m = px\alpha n^{1-\alpha}$

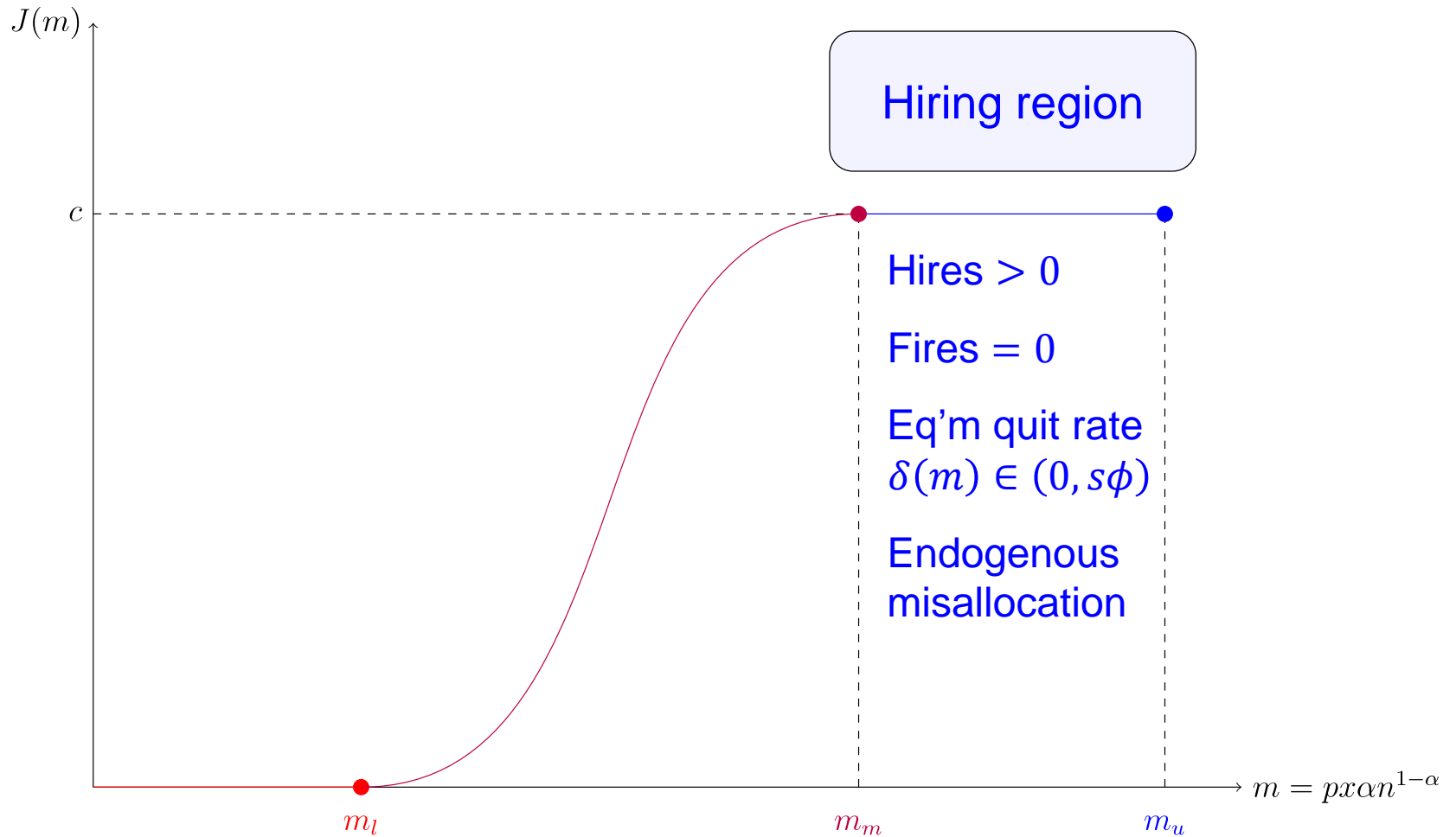
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Solution for $\delta(m)$

Bellman equation for firm's marginal surplus

$$rJ = m - \frac{\partial(wn)}{\partial n} - \frac{\partial(\delta nJ)}{\partial n} + \mu x J_x + \frac{1}{2} \sigma^2 x^2 J_{xx}$$

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In hiring region, $J(m) = c \Rightarrow w(m) = w_u$.

Solution for $\delta(m)$

Bellman equation for firm's marginal surplus

$$rc = m - w_u - \frac{\partial(\delta n)}{\partial n} c$$

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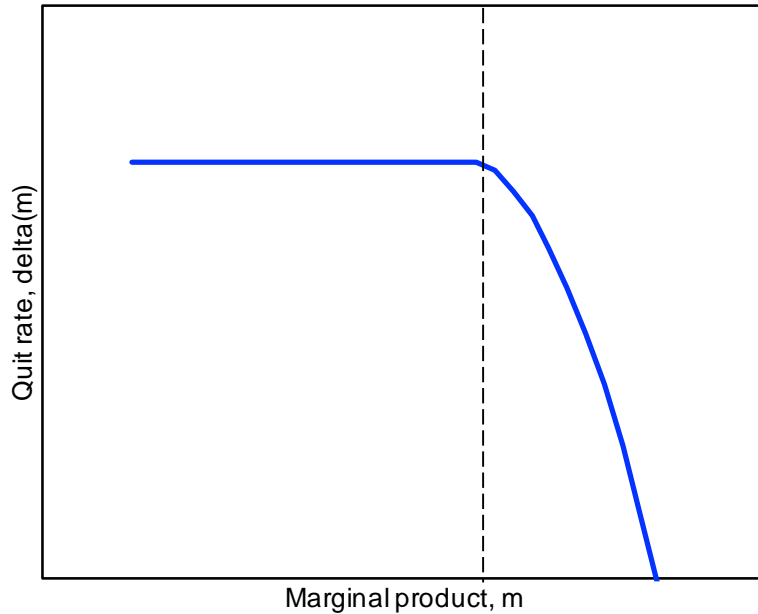
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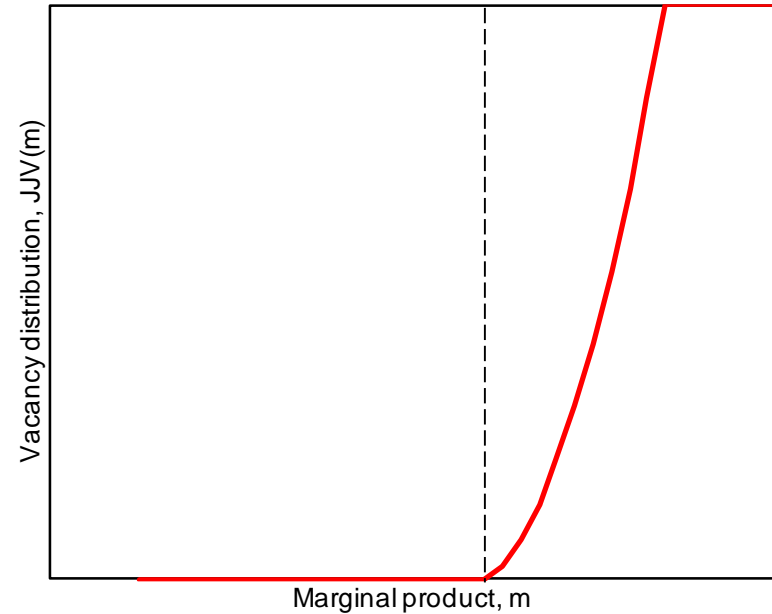
$$\delta(m) = -\delta_0 + \delta_1 m - \delta_2 m^{\frac{1}{1-\alpha}}.$$

Solution for $\delta(m)$

$\delta(m)$



$\mathbb{J}_V(m)$



$$\delta(m) = -\delta_0 + \delta_1 m - \delta_2 m^{\frac{1}{1-\alpha}} = s\phi[1 - \mathbb{J}_V(m)]$$

Solution for $\delta(m)$: Some intuition

- Turnover is costly to the firm on the margin.
- Workers don't internalize these costs.
- Higher m allows firm to reduce turnover costs.
- Firms “under-hire”; but not to the same m .
- Optimal to deviate from any mass point in m .
- The result is endogenous misallocation.

Solution for $q(m)$

Stochastic law of motion for marginal product m :

$$\frac{dm}{m} = \{\mu - (1 - \alpha)[h(m) - \delta(m)]\}dt + \sigma d\mathcal{W}$$

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Endogenous mean reversion in m .

- $m \uparrow \Rightarrow$ net hiring rate $[h(m) - \delta(m)]$ rises $\Rightarrow m \downarrow$.

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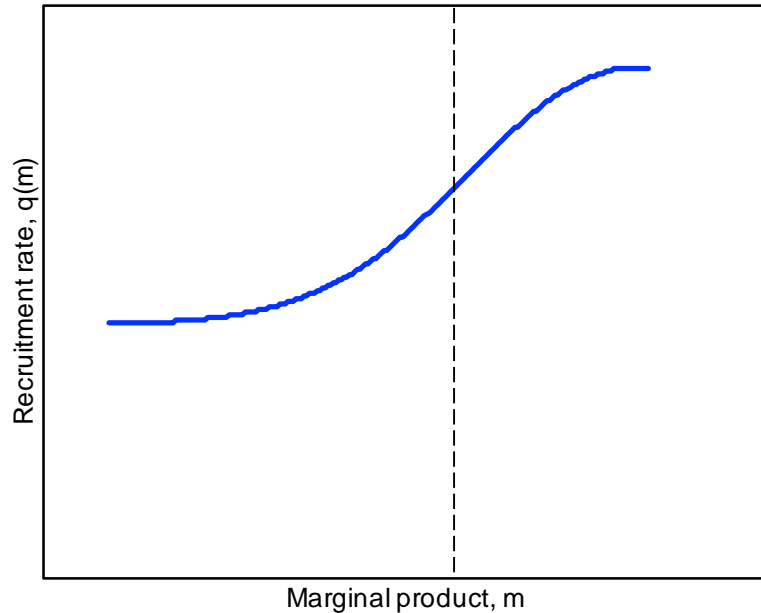
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Fokker-Planck (Kolmogorov Forward) Equation \Rightarrow

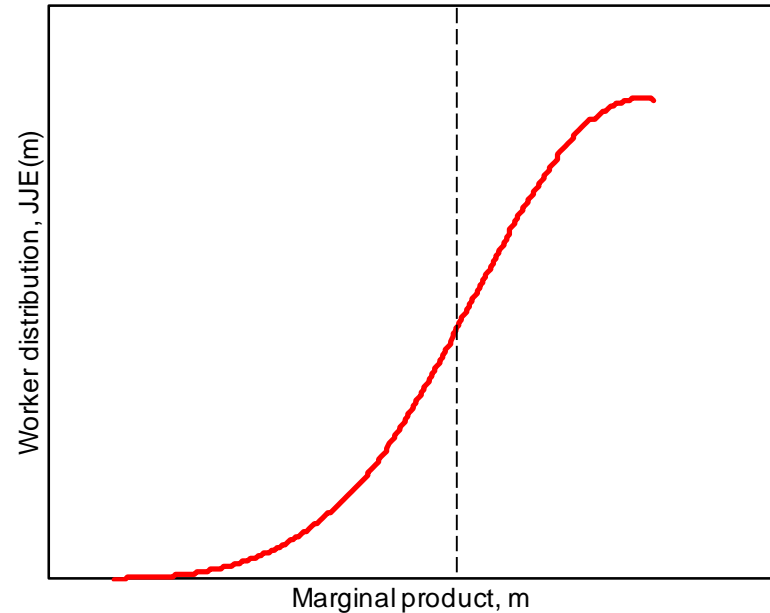
$$q(m) = q_0 \exp\left[q_1 \int^m \delta(v)/v dv\right].$$

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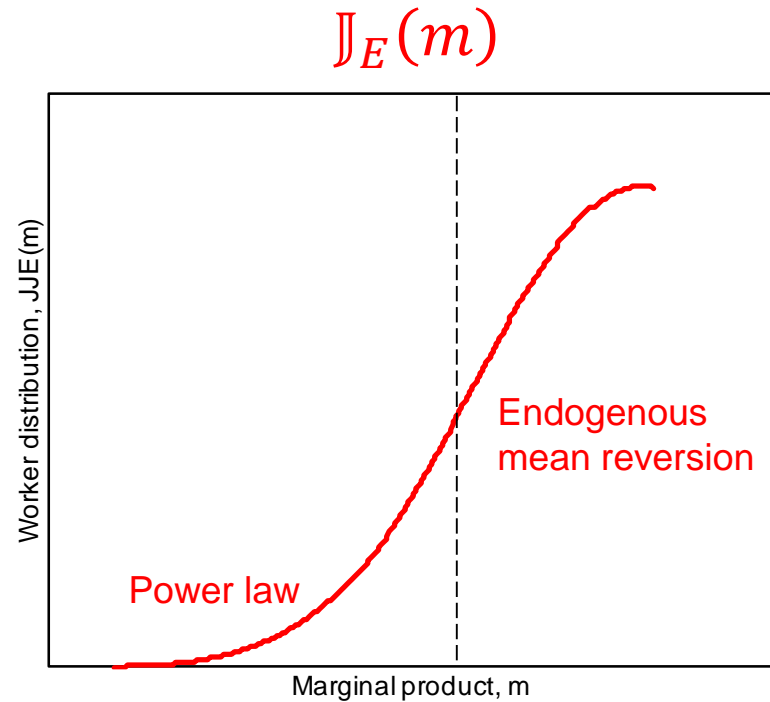
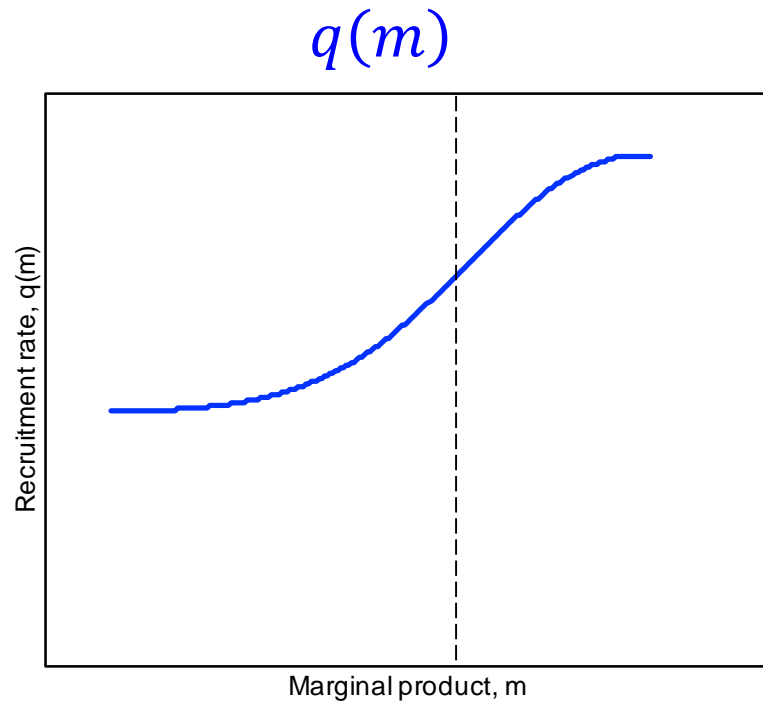


$J_E(m)$



$$q(m) = q_0 \exp \left[q_1 \int^m \delta(v)/v \, dv \right] = \chi[v + (1 - v)J_E(m)]$$

Solution for $q(m)$



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Steady-state equilibrium

- Job creation curve (recall $n = (\alpha p x / m)^{\frac{1}{1-\alpha}}$):

$$N(\theta) = \mathbb{E} \left[(\alpha p x)^{\frac{1}{1-\alpha}} \right] / \mathbb{E}_{\mathbb{J}_E} \left[m^{\frac{1}{1-\alpha}}; \theta \right].$$

- Beveridge curve (flow balance):

$$N(\theta) = \frac{\phi(\theta)}{\lambda(\theta) + \phi(\theta)} L,$$

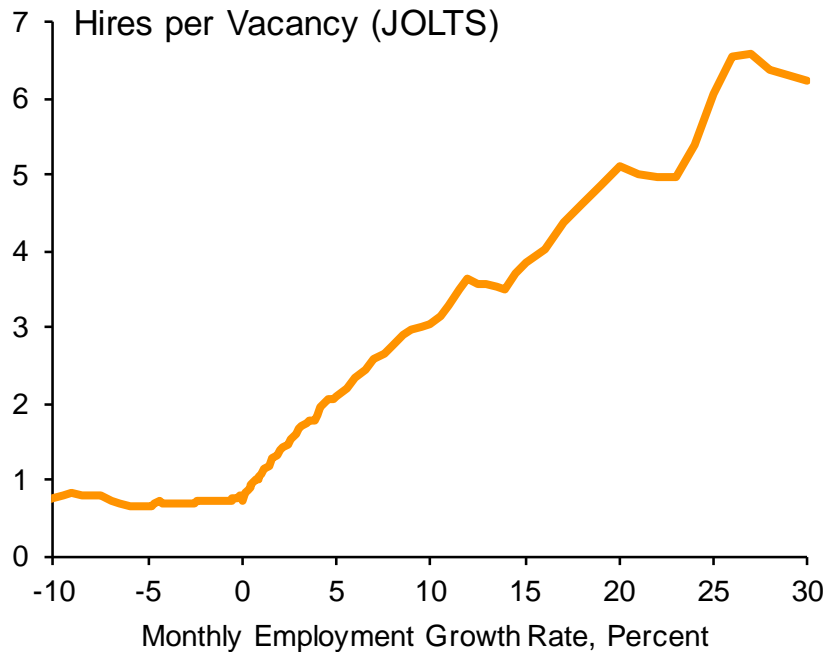
where $\lambda(\theta) \equiv \frac{1}{2} \frac{\sigma^2}{1-\alpha} m_l \mathbb{J}'_E(m_l; \theta)$ is E-to-U rate.

Lessons from the model

1. It is possible to solve for equilibrium distributions.
2. Wages and endogenous misallocation.
3. New perspectives on labor market competition.
Endogenous mean reversion.
4. Establishment-level behavior of vacancies.
5. “Excess” firing as natural wastage falls in recession.

Employment growth vs. $q(m)$

Data

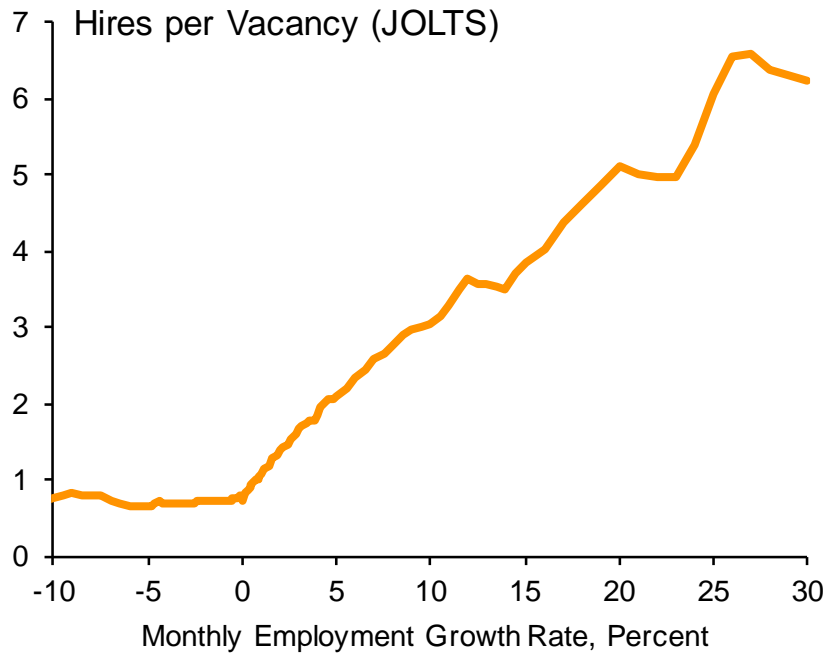


Davis, Faberman and Haltiwanger (2013):

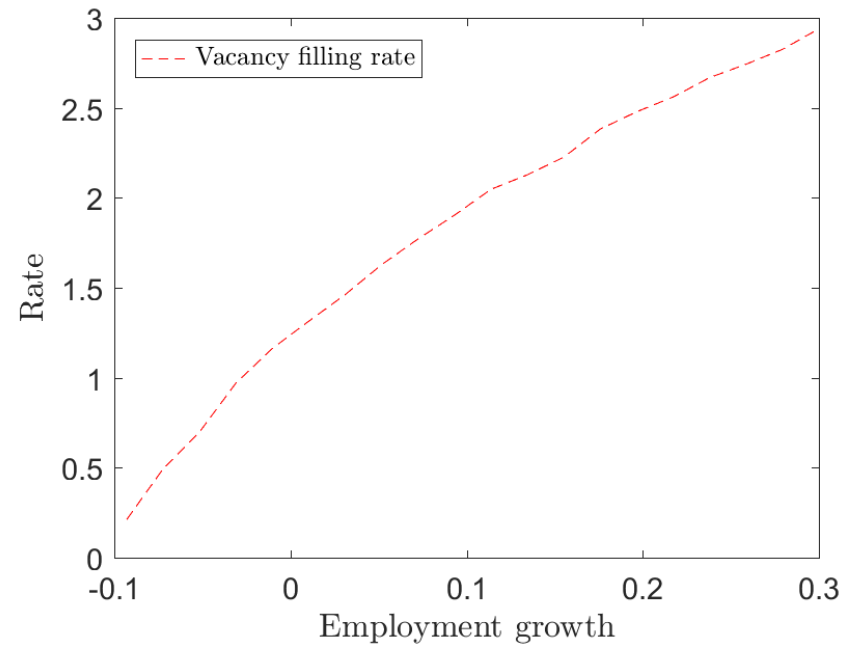
Fast-growing firms have higher vacancy-filling rates. Why?

Employment growth vs. $q(m)$

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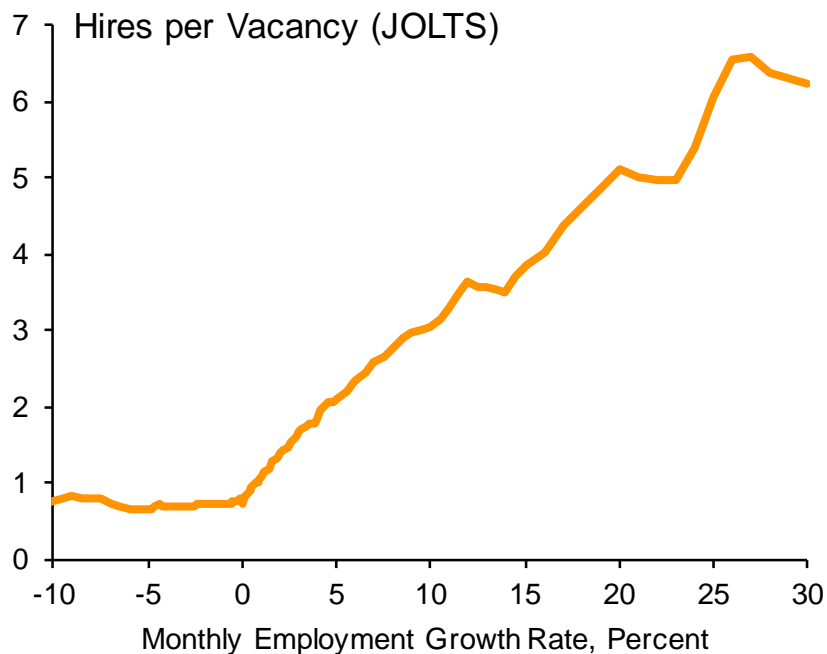


Model

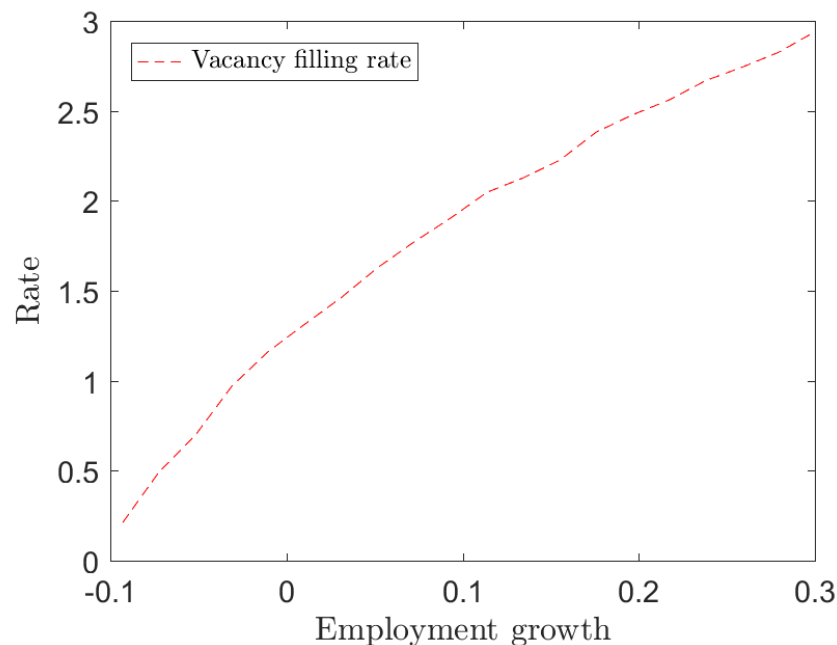


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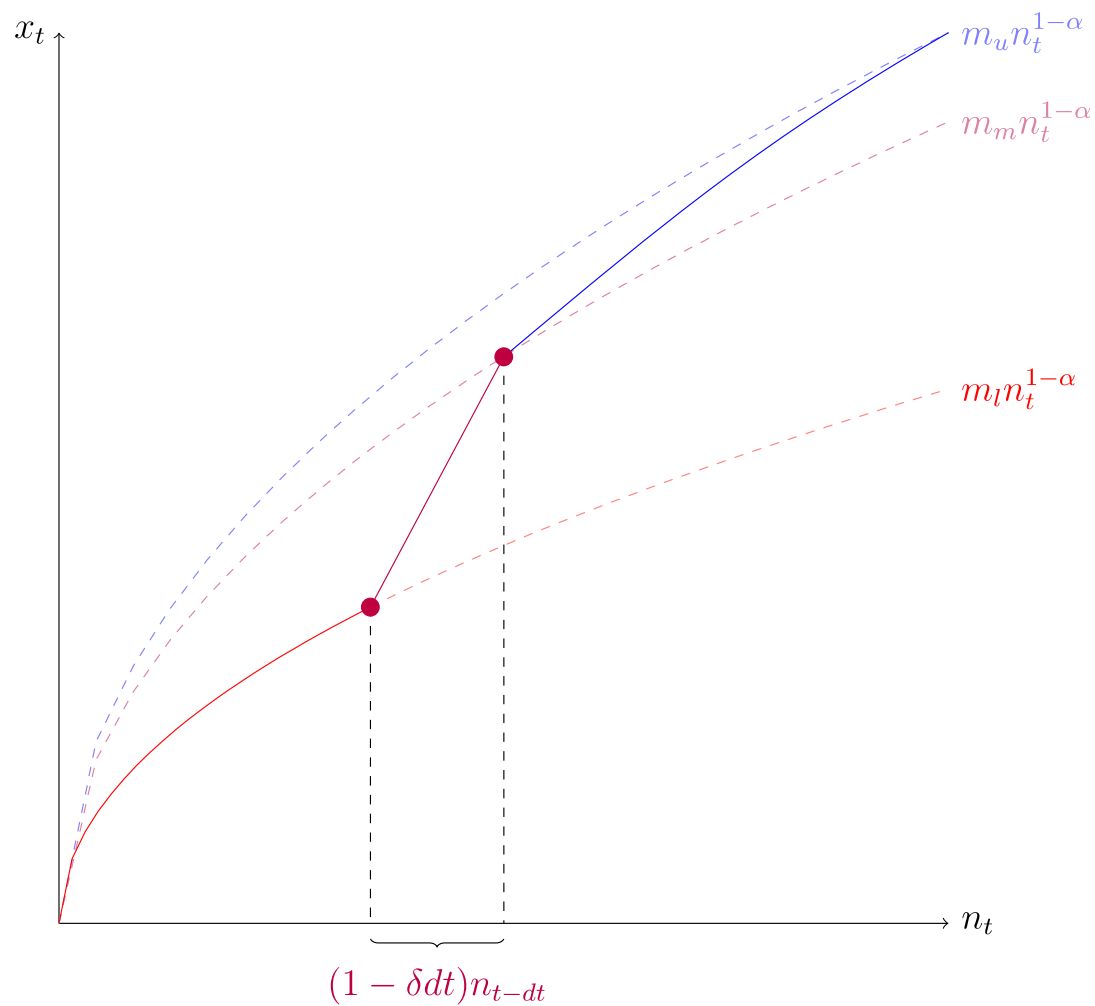


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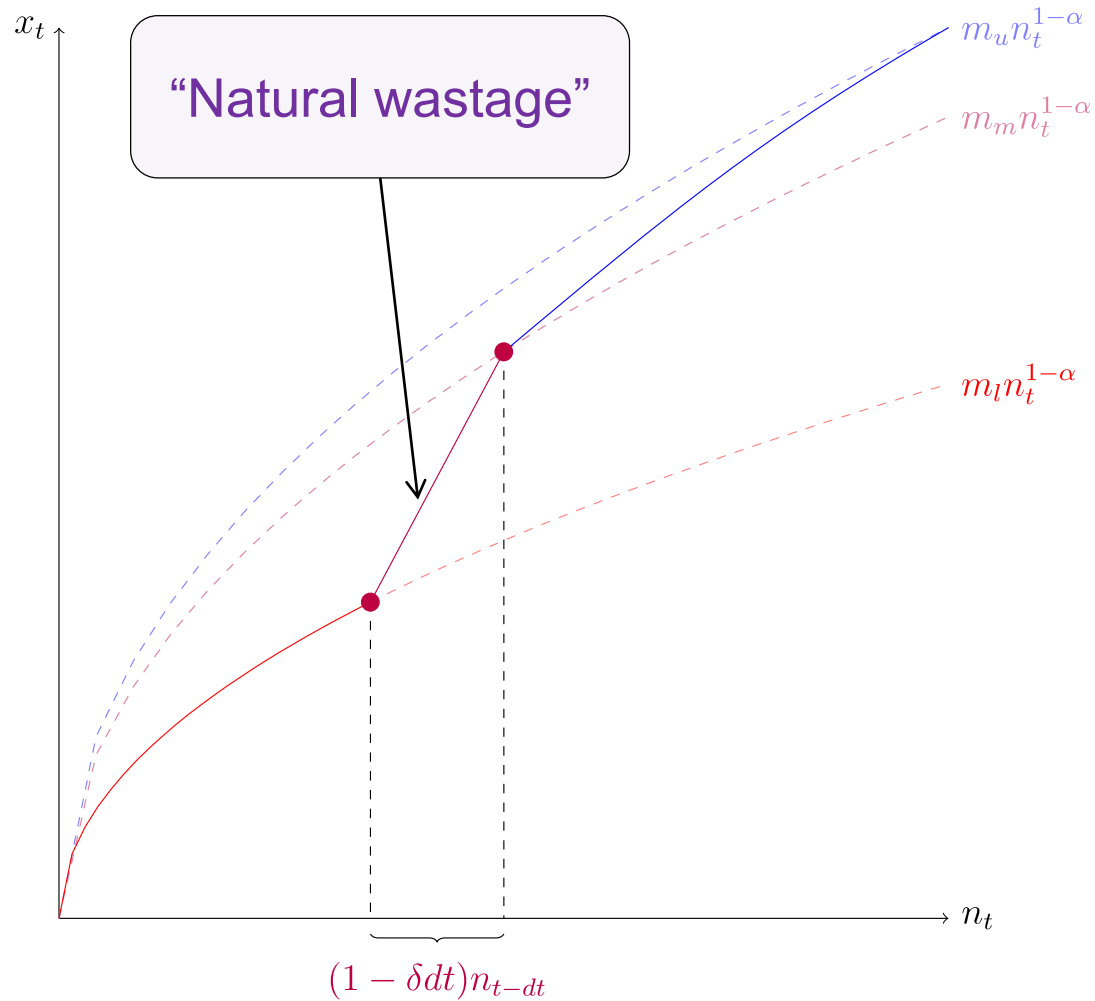


Fast-growing firms have large hiring rates, small quit rates
 \Rightarrow high marginal product, $m \Rightarrow$ high vacancy-filling rates

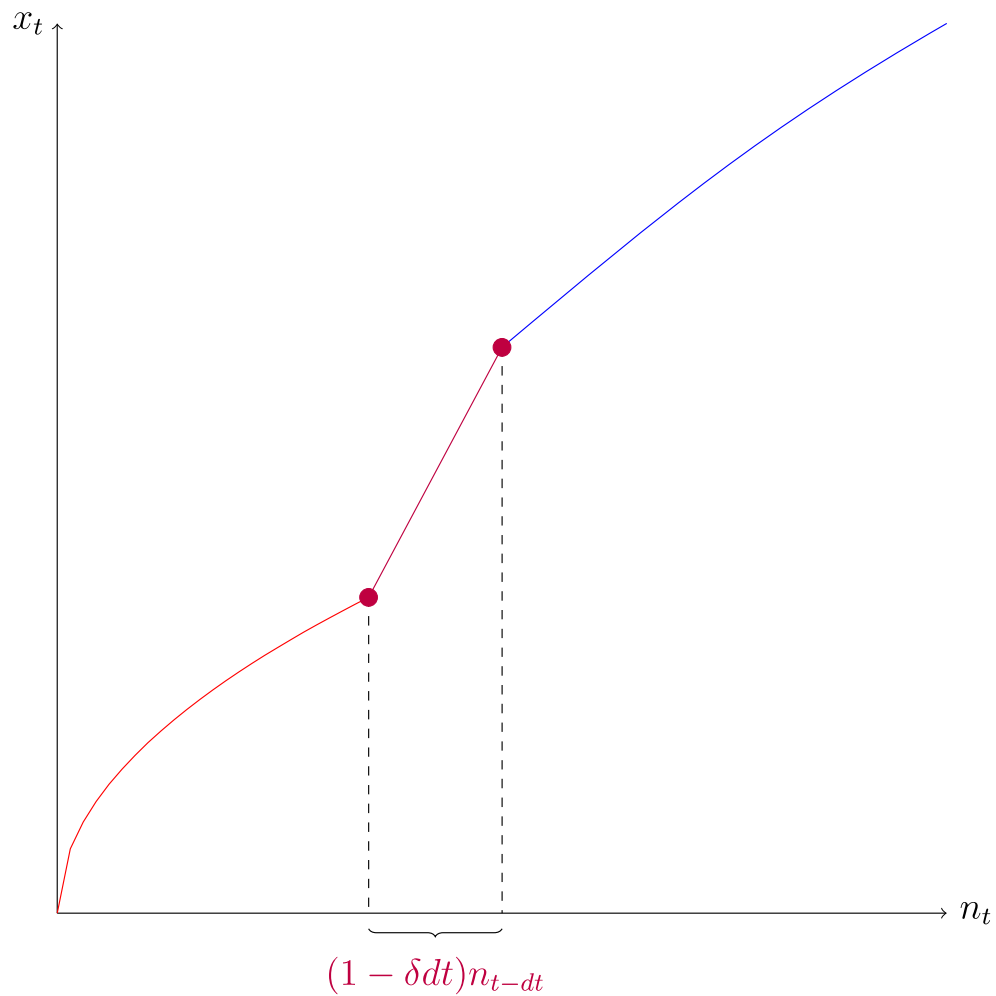
Natural wastage and job destruction



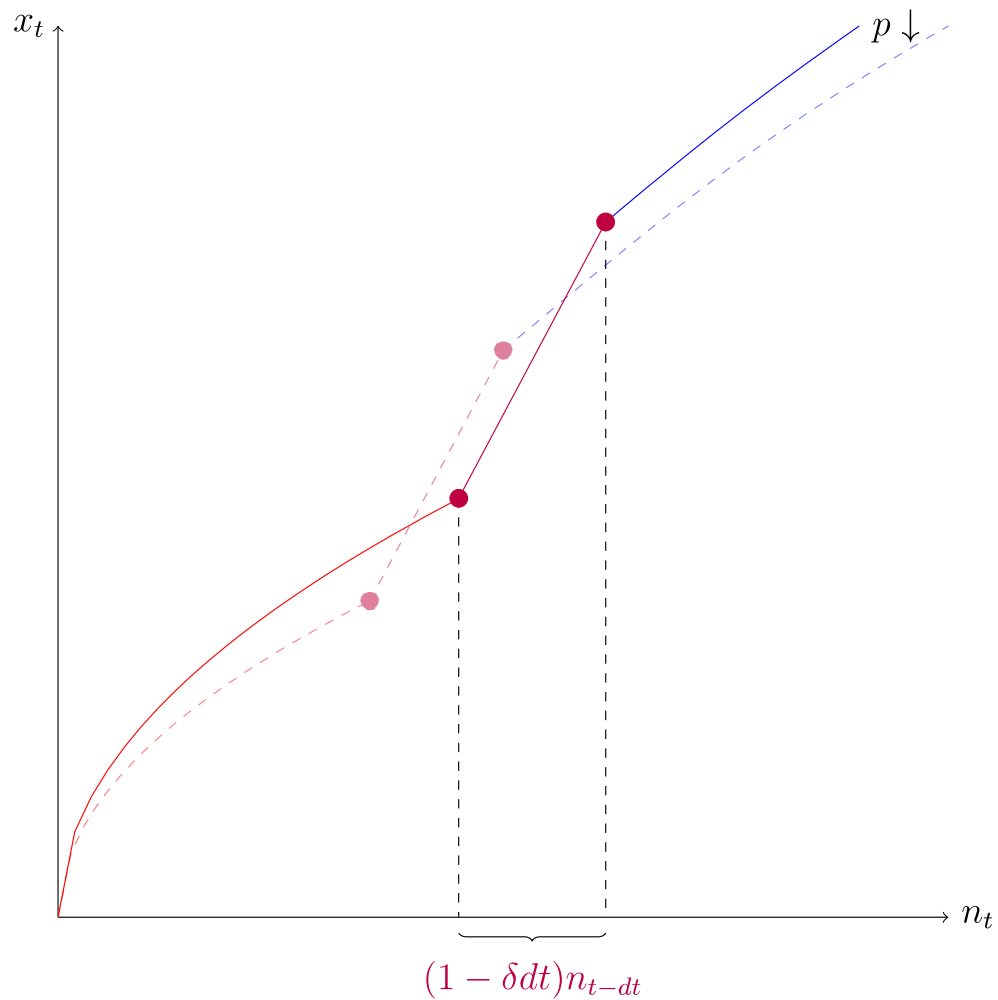
Natural wastage and job destruction



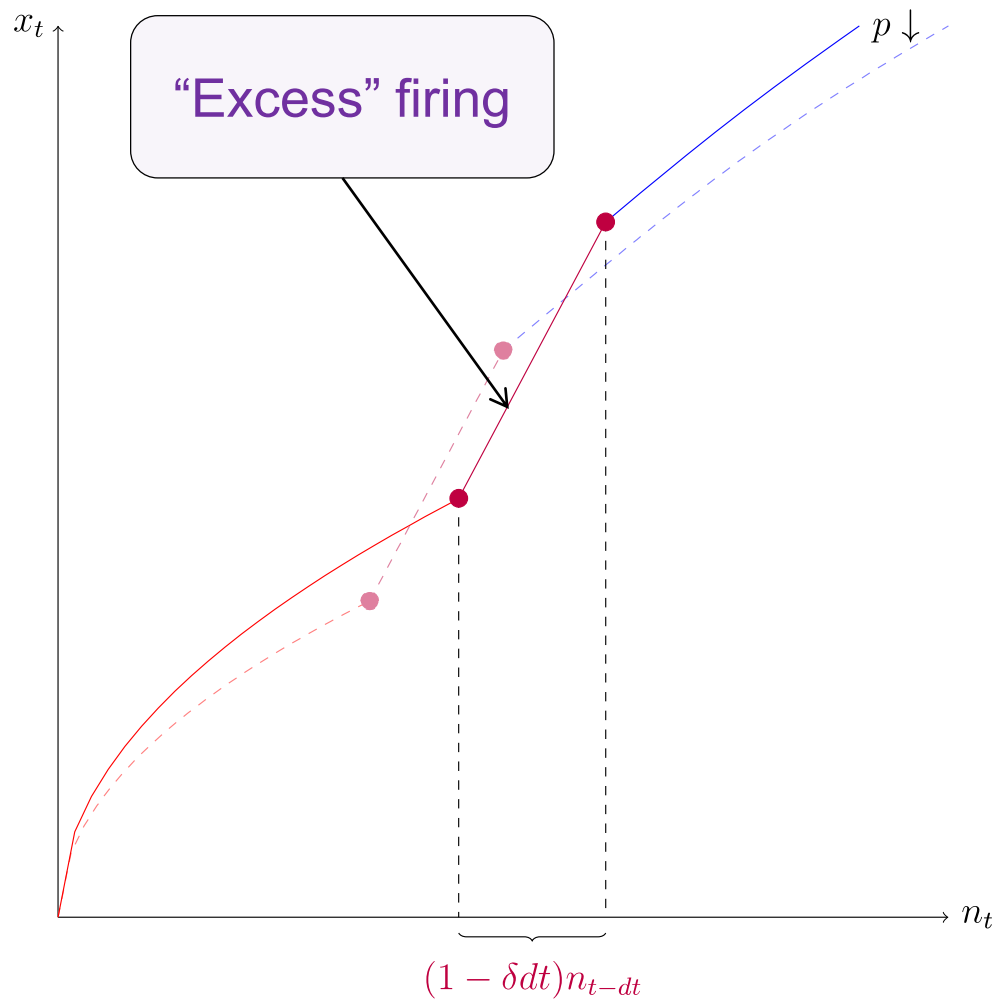
Natural wastage and job destruction



Natural wastage and job destruction

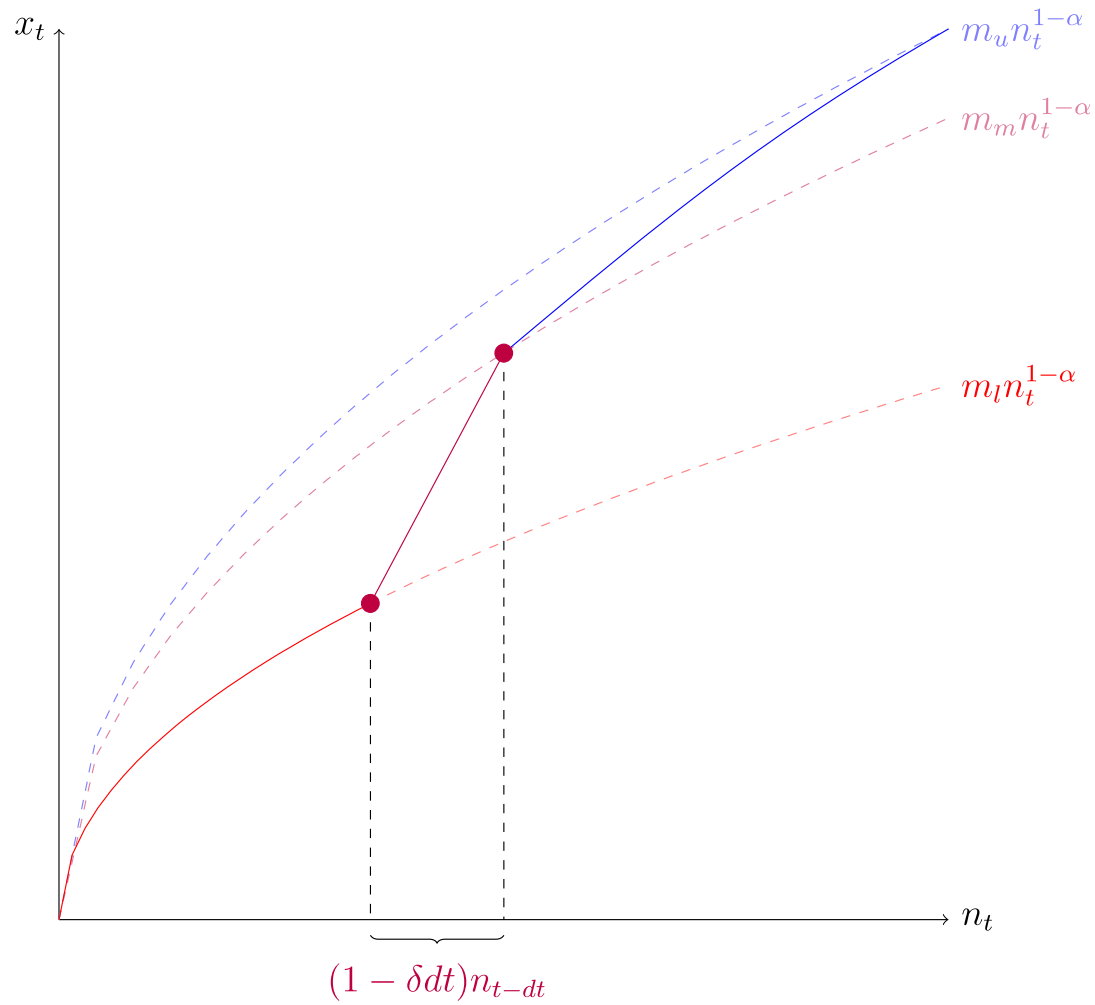


Natural wastage and job destruction



Looking ahead: Vacancy Chains

- Consider an aggregate expansion.
- Raises J for individual firm.
More likely to post vacancies and grow.
- But raises J for all firms.
Distributions of J shift to right; $q \downarrow$ and $\delta \uparrow$.
- If labor demand is inelastic, firms must post even more vacancies to reach desired employment.



Model so far: **Gross** inaction versus Data: **Net** inaction...

Towards a model

Stylized facts \Rightarrow model with three ingredients:

1. Multi-worker firms.
To map theory to data.
2. On-the-job search.
To generate quits.
3. Persistent reference levels of employment.
To generate replacement.

Towards a model

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To map theory to data.
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To generate replacement.

Firm's problem

$$\begin{aligned}\Pi(k_{-1}, n_{-1}, x) \equiv & \max_{v, S, k} \{ p x F(n; k) \\ & - w(\cdot) n \\ & - c_v(v) \\ & - c_k(\Delta k) \\ & + \beta \mathbb{E}[\Pi(k, n, x') | x] \}\end{aligned}$$

subject to $\Delta n = q(\cdot)v - \delta(\cdot)n_{-1} - S$

Firm's problem

$$\Pi(k_{-1}, n_{-1}, x) \equiv \max_{v, S, k} \{ p x F(n; k)$$

Operating with
 $n < k$ costly...

$$- w(\cdot) n$$

$$- c_v(v)$$

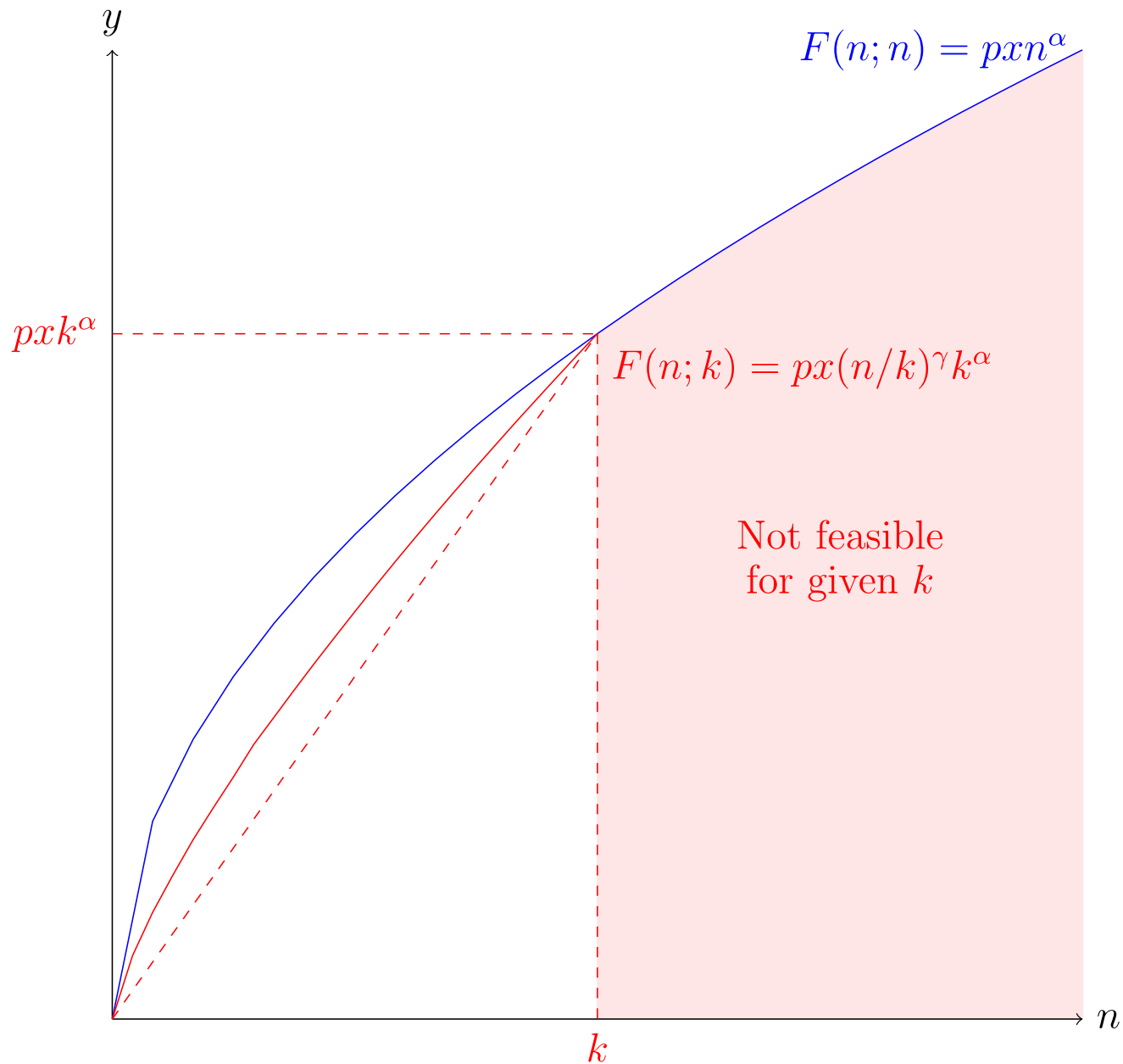
...and k (very)
costly to adjust

$$- c_k(\Delta k)$$

$$+ \beta \mathbb{E}[\Pi(k, n, x') | x] \}$$

subject to

$$\Delta n = q(\cdot) v - \delta(\cdot) n_{-1} - S$$



Effects of reference employment k

Recall: What is a vacancy?

After several decades of BLS research:

“A specific **position** exists and there is work available for that **position**...”

What is a “**position**”?

Connotes some sunk investment.

Recall: What is a vacancy?

After several decades of BLS research:

“A specific **position** exists and there is work available for that **position**...”

What is a “**position**”?

Connotes some sunk investment.

In this model: k .

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$$\begin{aligned}\Pi(k_{-1}, n_{-1}, x) \equiv & \max_{v, S, k} \{ p x (n/k) k^\alpha \\ & - w(\cdot) n \\ & - c_v(v) \\ & - c_k(\Delta k) \\ & + \beta \mathbb{E}[\Pi(k, n, x') | x] \}\end{aligned}$$

subject to

$$\Delta n = q(\cdot) v - \delta(\cdot) n_{-1} - S$$

and

$$n \leq k$$

Firm's problem

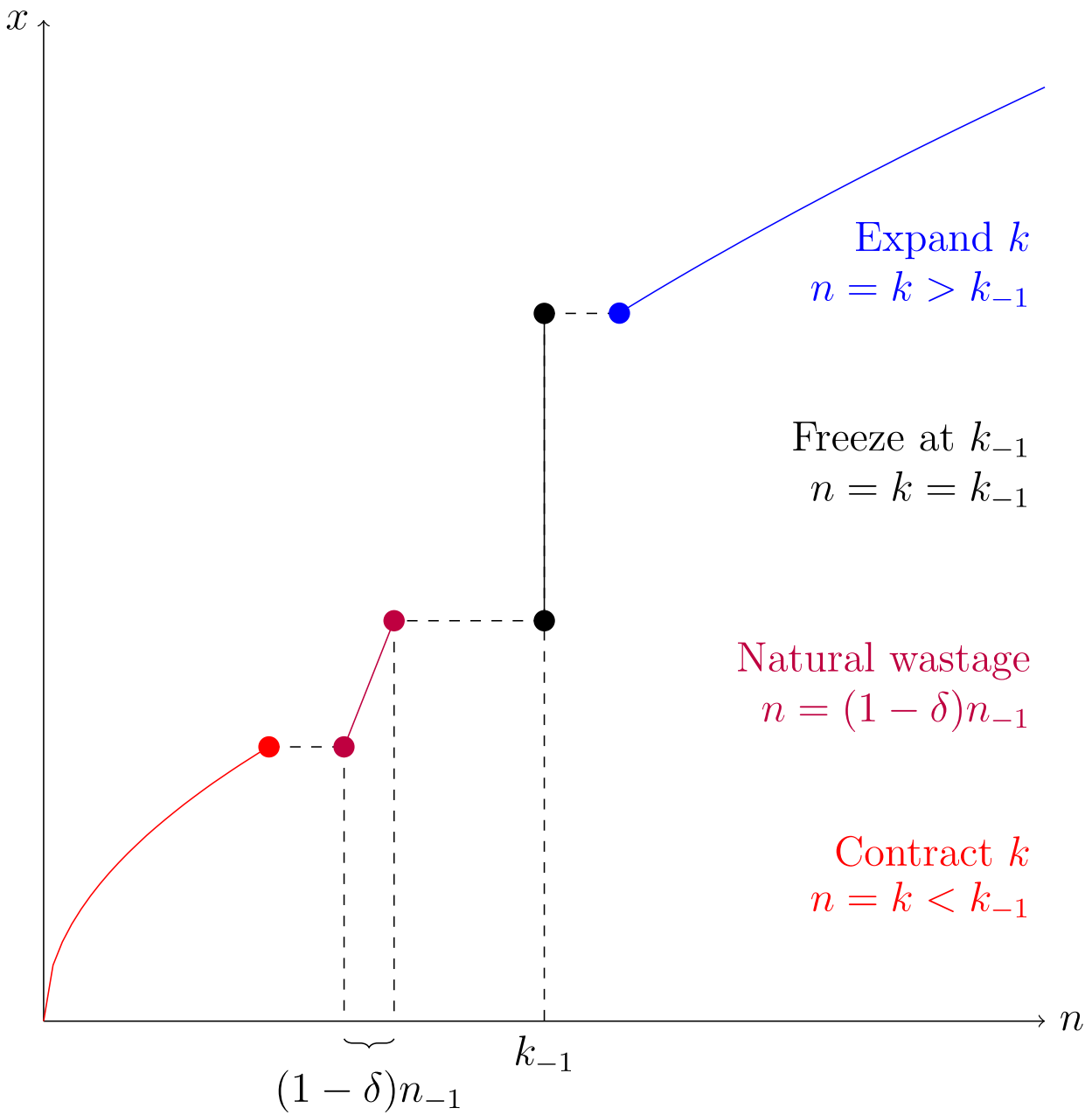
$$\begin{aligned}\Pi(k_{-1}, n_{-1}, x) \equiv & \max_{v, S, k} \{ p x (n/k) k^\alpha \\ & - w(\cdot) n \\ & - c_v(v) \\ & - c_k \mathbb{I}[k \neq k_{-1}] \\ & + \beta \mathbb{E}[\Pi(k, n, x') | x] \}\end{aligned}$$

subject to

$$\Delta n = q(\cdot) v - \delta(\cdot) n_{-1} - S$$

and

$$n \leq k$$



Optimal labor demand policy

Calibration (preliminary)

Parameter	Meaning	Value	Reason
α	Returns to scale	0.64	Cooper et al. (2007, 2015)
β	Discount factor	0.987	Annual real interest rate = 0.05
ρ_x	Persistence of shocks	0.7	Abraham and White (2006)
σ_x	Std. dev. of shocks	0.187	Unemployment rate = 0.065
ϵ	Matching elasticity	0.67	Elasticity of job-finding rate w.r.t. V/U
η	Bargaining power	0.25	Elasticity of \bar{w} w.r.t. $1 - u$
s	Search intensity of employed	0.066	38 percent of hires from employment
c_v	Linear vacancy cost	2 weeks' wages	Manning (2011)
μ	Matching efficiency	0.23	Job-finding rate of unemployed = 0.28
b	Flow unemployment payoff	0.23	Average firm size = 16
C_k	Capacity adjustment cost	12.5% revenue	Four-quarter inaction rate = 0.41

Matching stylized facts

Moments	Data	Model (with k)
One-quarter inaction rate	0.55	0.55
Quits as share of employment (monthly)	0.017	0.014
Quit rate among nonadjusters (monthly)	0.011	0.012
Replacement hires as a share of total hires	0.45	0.32
Four-quarter inaction rate	0.41	0.46
E-to-E flows as a share of total hires	0.38	0.38
One-quarter k -inaction rate	—	0.84
Vacancy-filling rate (monthly)	0.74	0.72

Matching stylized facts

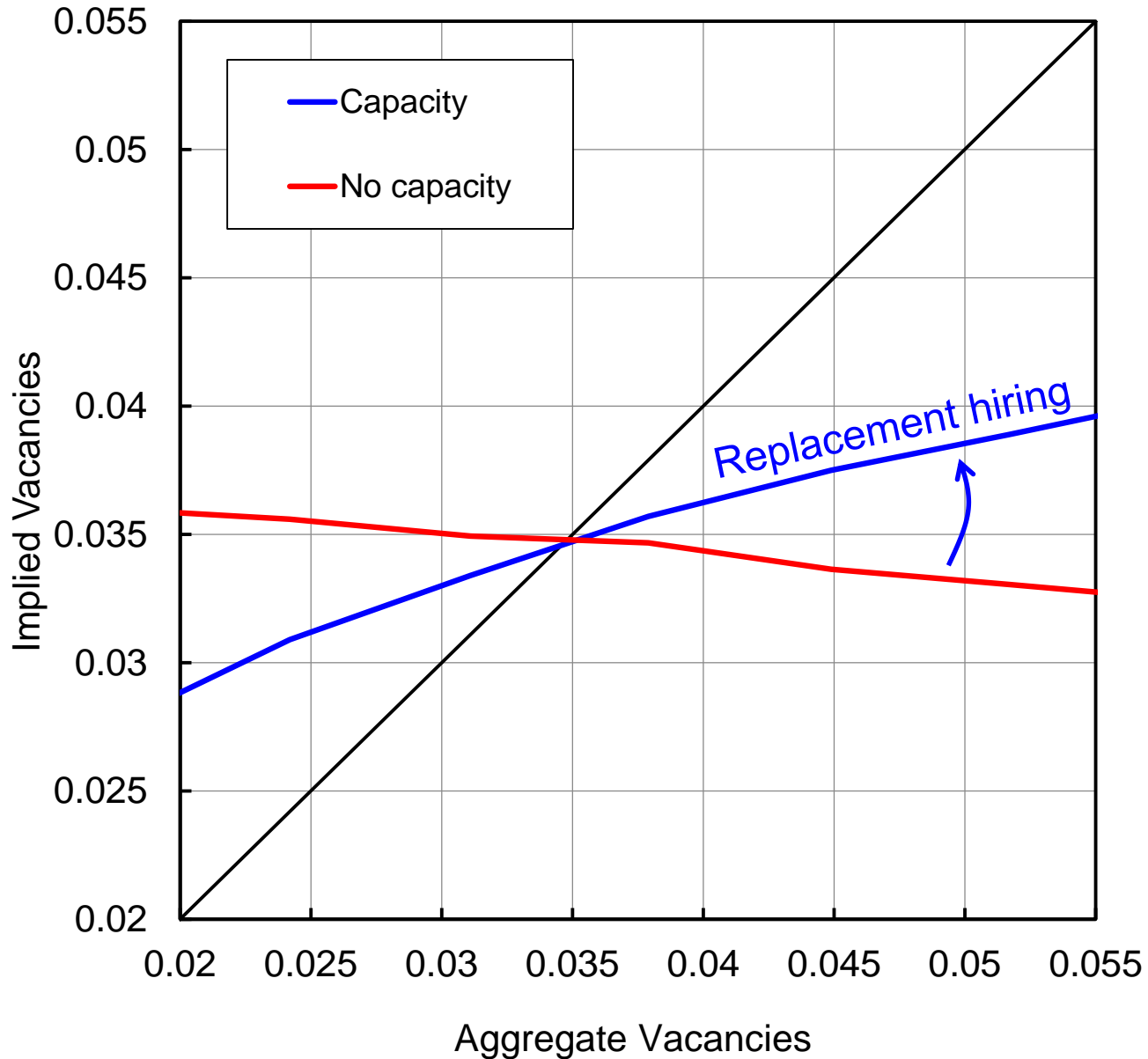
Moments	Data	Model (with k)	Model (no k)
One-quarter inaction rate	0.55	0.55	0
Quits as share of employment (monthly)	0.017	0.014	0.016
Quit rate among nonadjusters (monthly)	0.011	0.012	—
Replacement hires as a share of total hires	0.45	0.32	0.03
Four-quarter inaction rate	0.41	0.46	0
E-to-E flows as a share of total hires	0.38	0.38	0.44
One-quarter k -inaction rate	—	0.84	—
Vacancy-filling rate (monthly)	0.74	0.72	0.75

Comparative steady states

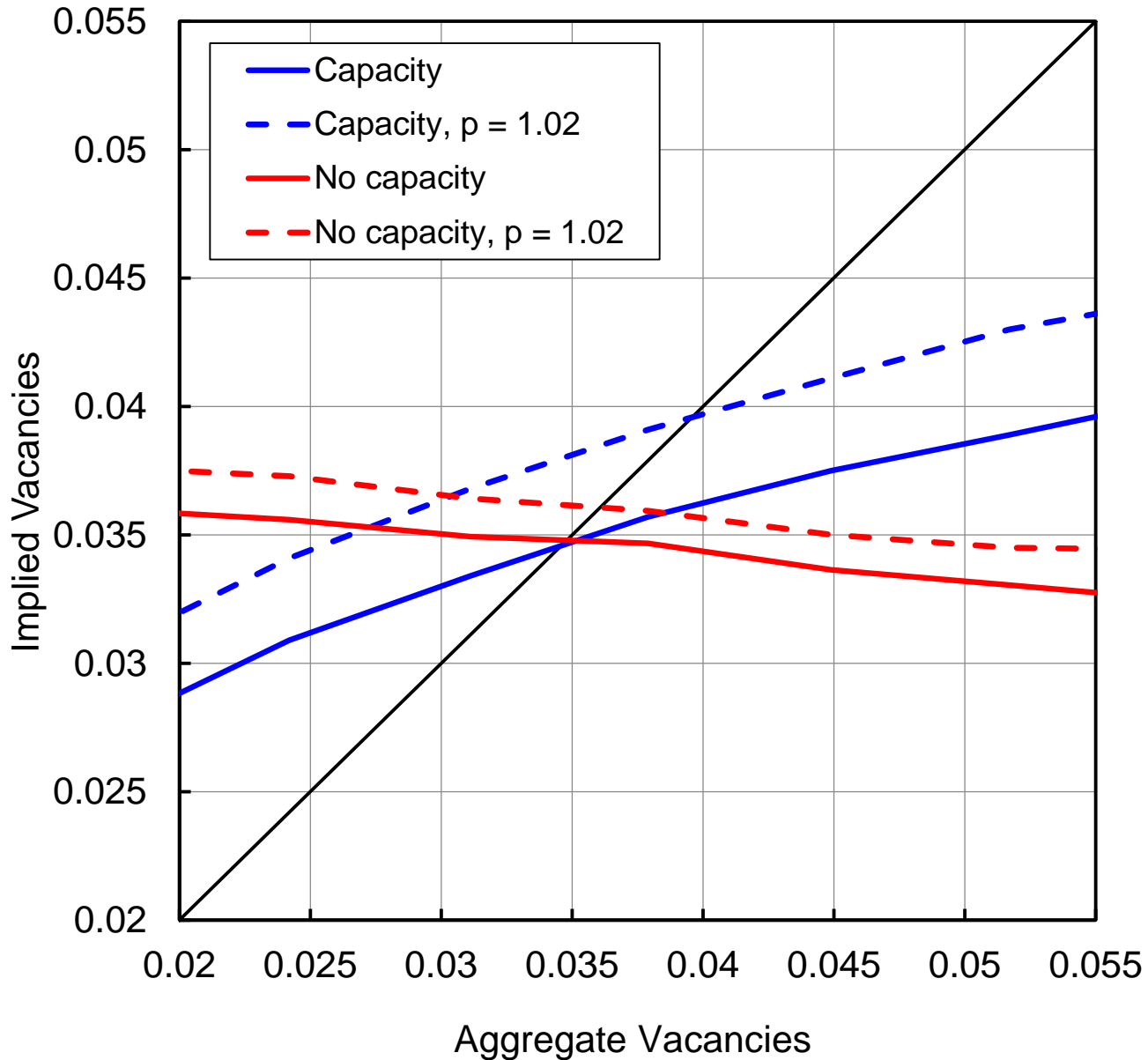
Moment	Data	Model (with k)
$\Delta \ln \text{vacancies} / \Delta \ln \text{output per worker}$	10.1	7.8
$\Delta \ln \text{unemployment} / \Delta \ln \text{output per worker}$	-9.5	-7.8
$\Delta \ln \text{job-finding rate} / \Delta \ln \text{output per worker}$	5.9	3.8
$\Delta \ln \text{inflow rate} / \Delta \ln \text{output per worker}$	-3.8	-4.5
$\Delta \ln \text{average wages} / \Delta \ln \text{employment}$	≈ 1	1.13

Comparative steady states

Moment	Data	Model (with k)	Model (no k)
$\Delta \ln$ vacancies / $\Delta \ln$ output per worker	10.1	7.8	4.9
$\Delta \ln$ unemployment / $\Delta \ln$ output per worker	-9.5	-7.8	-9.6
$\Delta \ln$ job-finding rate / $\Delta \ln$ output per worker	5.9	3.8	3.1
$\Delta \ln$ inflow rate / $\Delta \ln$ output per worker	-3.8	-4.5	-7.1
$\Delta \ln$ average wages / $\Delta \ln$ employment	≈ 1	1.13	1

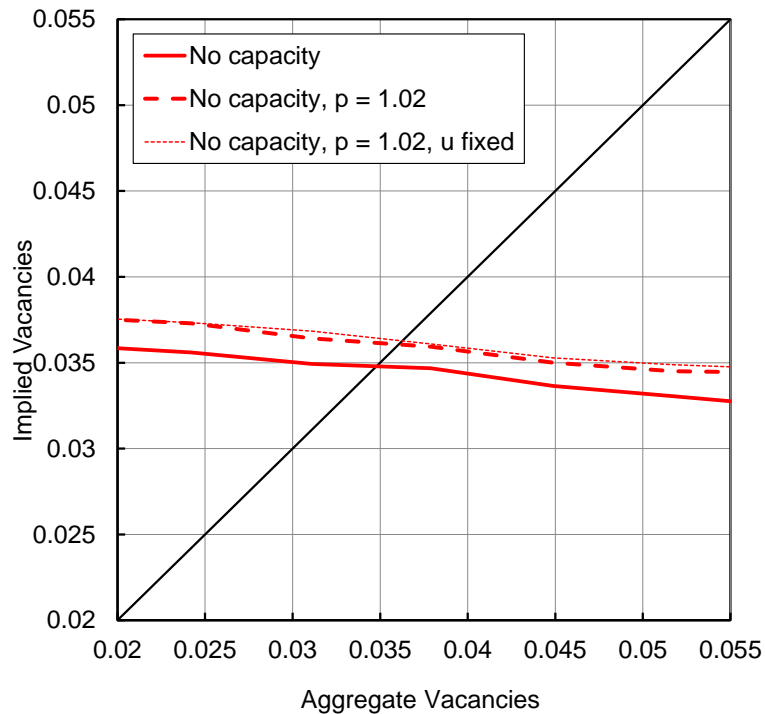


Replacement hiring \Rightarrow positive feedback in vacancy creation

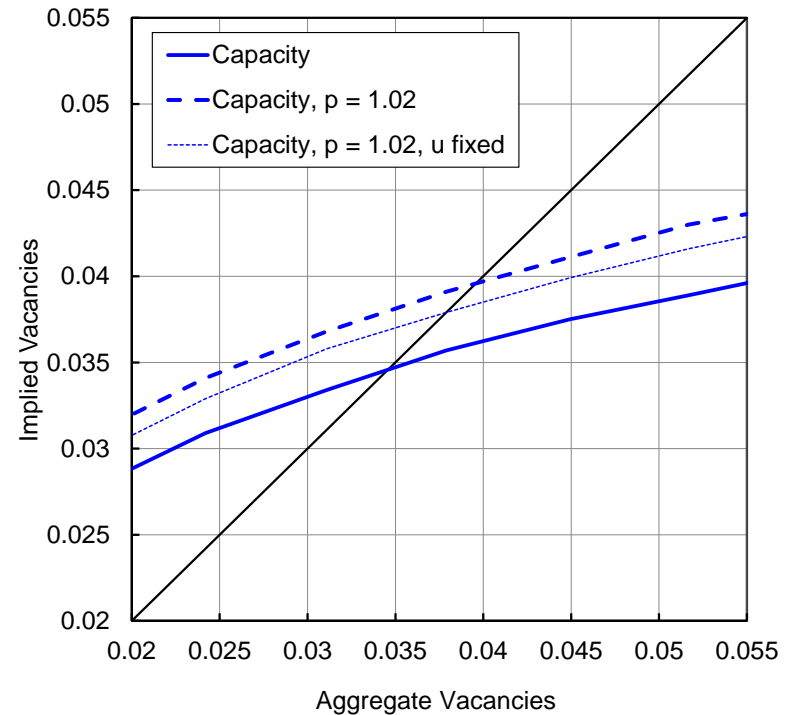


Positive feedback amplifies aggregate responses

Adjustment of U reinforces response of V



$\Delta V|U \approx \Delta V$
No feedback



$\Delta V|U < \Delta V$
Positive feedback

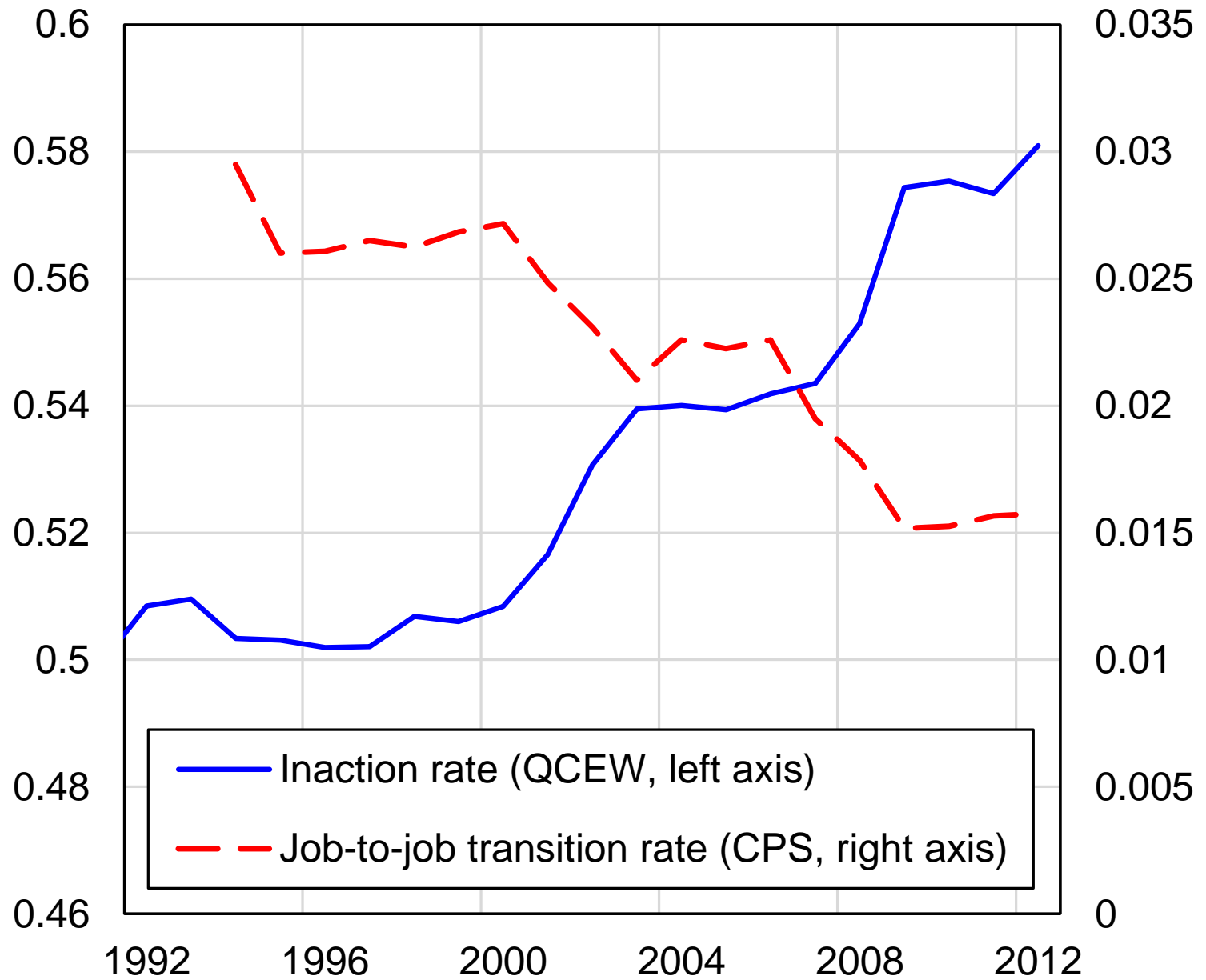
Summary and where next?

- Replacement hiring pervasive.
- Nature of frictions:
In the production structure.
- Induces vacancy chains:
Positive feedback in vacancy creation.
Amplifies aggregate labor market responses.
Sluggish J s \Rightarrow Persistence in vacancy chains?

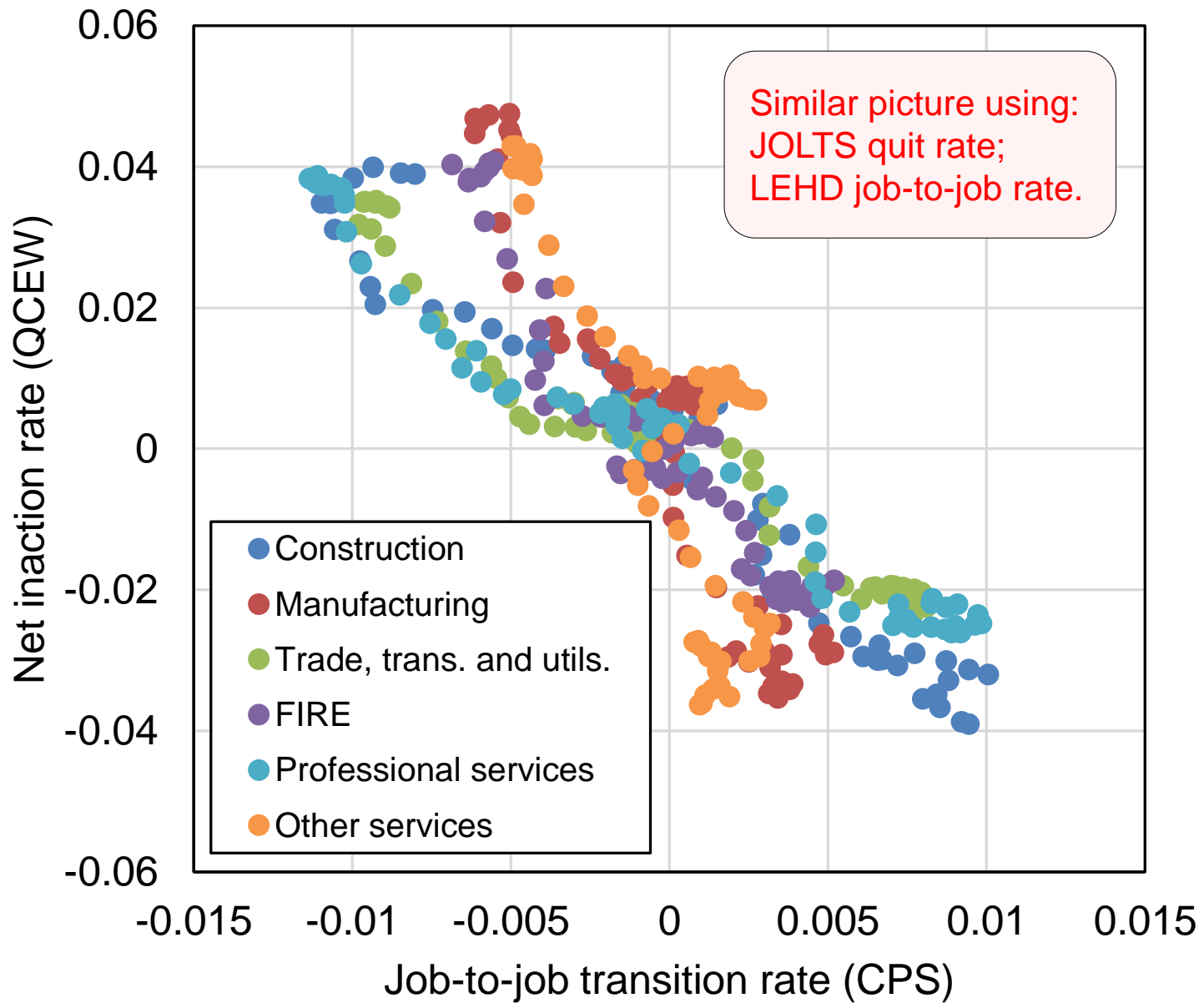
Extra slides

Five facts on replacement hiring

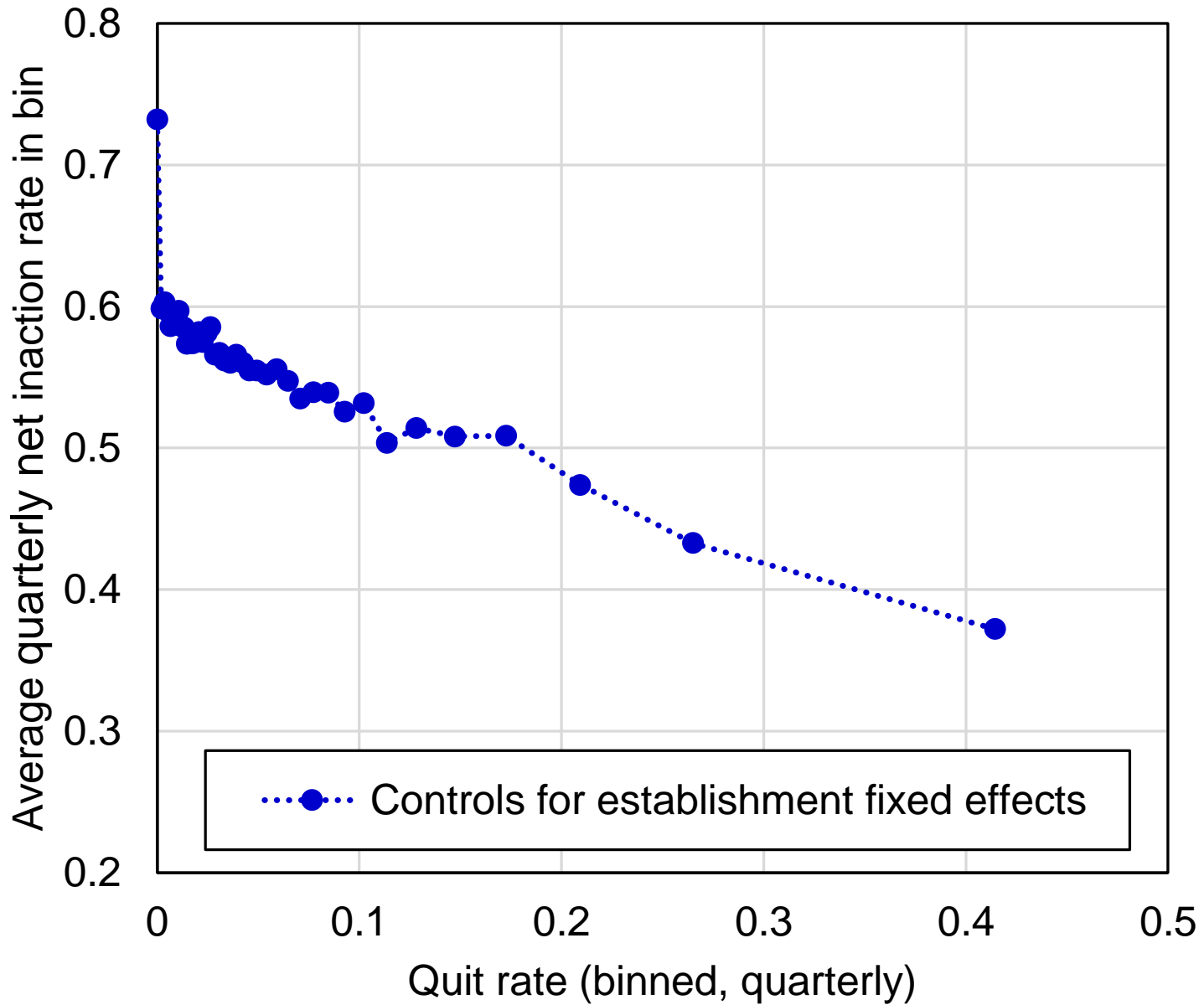
1. Inaction over **net** employment changes.
Despite nontrivial quit rates.
2. Net inaction is inversely related to **quits**.
At aggregate, industry, state, and establishment levels.
3. Slow **decay** of inaction by frequency of adj.
Much slower than geometric decay.
4. Large cumulative gross turnover in inactive estabs.
Cumulative replacement is nontrivial.
5. Replacement is a large share of total hires



Aggregate-level inaction and quits, QCEW and CPS

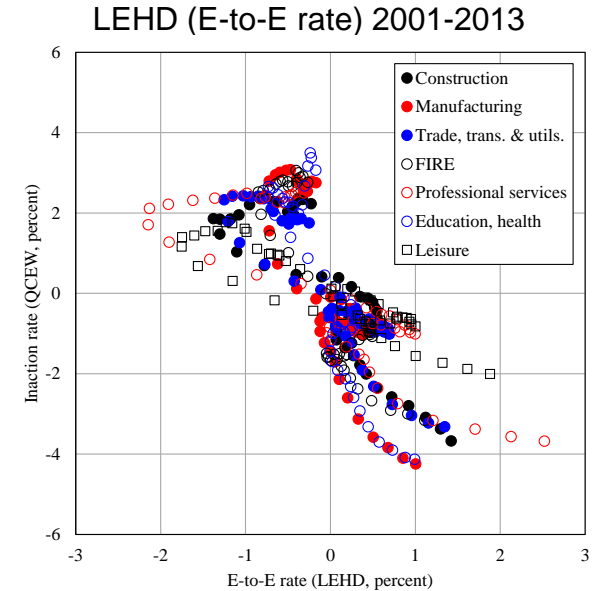
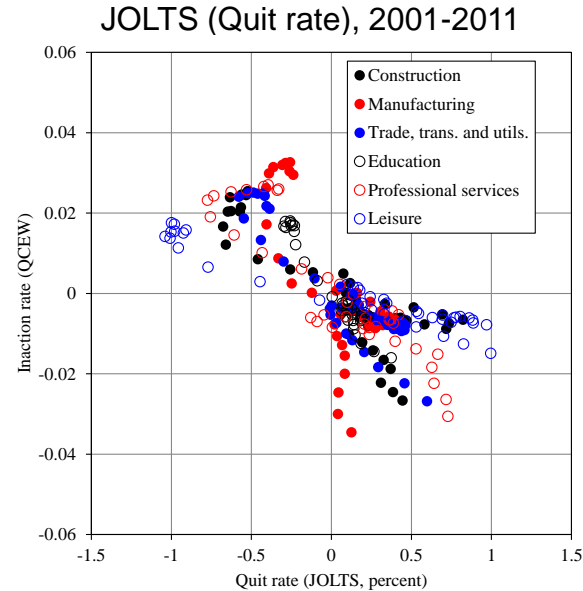
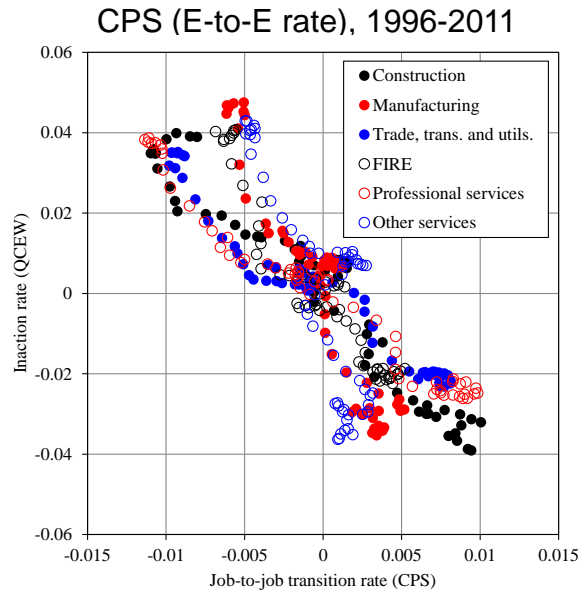


Industry-level inaction and quits, QCEW and CPS



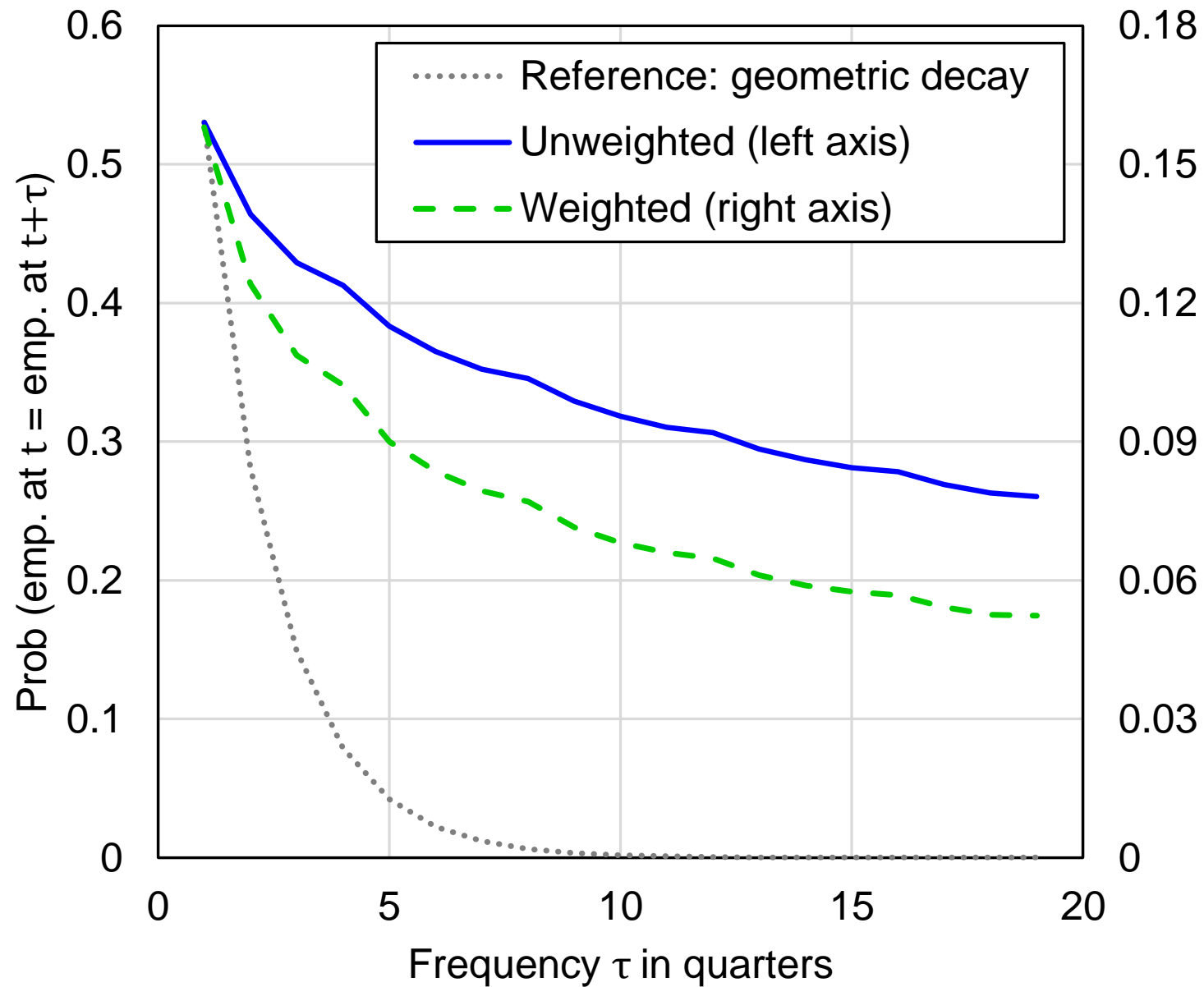
Establishment-level inaction and quits, JOLTS

Industry-level inaction vs. job-to-job rate



Three measures of (de-meanned) industry E-to-E indicators.

- Current Population Survey [Fallick and Fleischman 2004].
- Job Openings and Labor Turnover Survey [N.B. Quit rate].
- Longitudinal Employer-Household Data [Bjelland et al. 2011].



Slow decay of inaction, QCEW, employment weighted

Slow decay of inaction

- Not an artefact of seasonality.
 - Decay is slow between as well as within years.
 - Similar decay in high vs. low seasonal industries.
- Nor of mean reversion.
 - Mean reversion \Rightarrow return to *neighborhood* of n_t .
 - In data, return *precisely* to n_t , for example:

$$\Pr(n_t = n_{t+3}) > \mathbf{3} \times \Pr(n_t \in \{n_{t+3} \pm 1\})$$

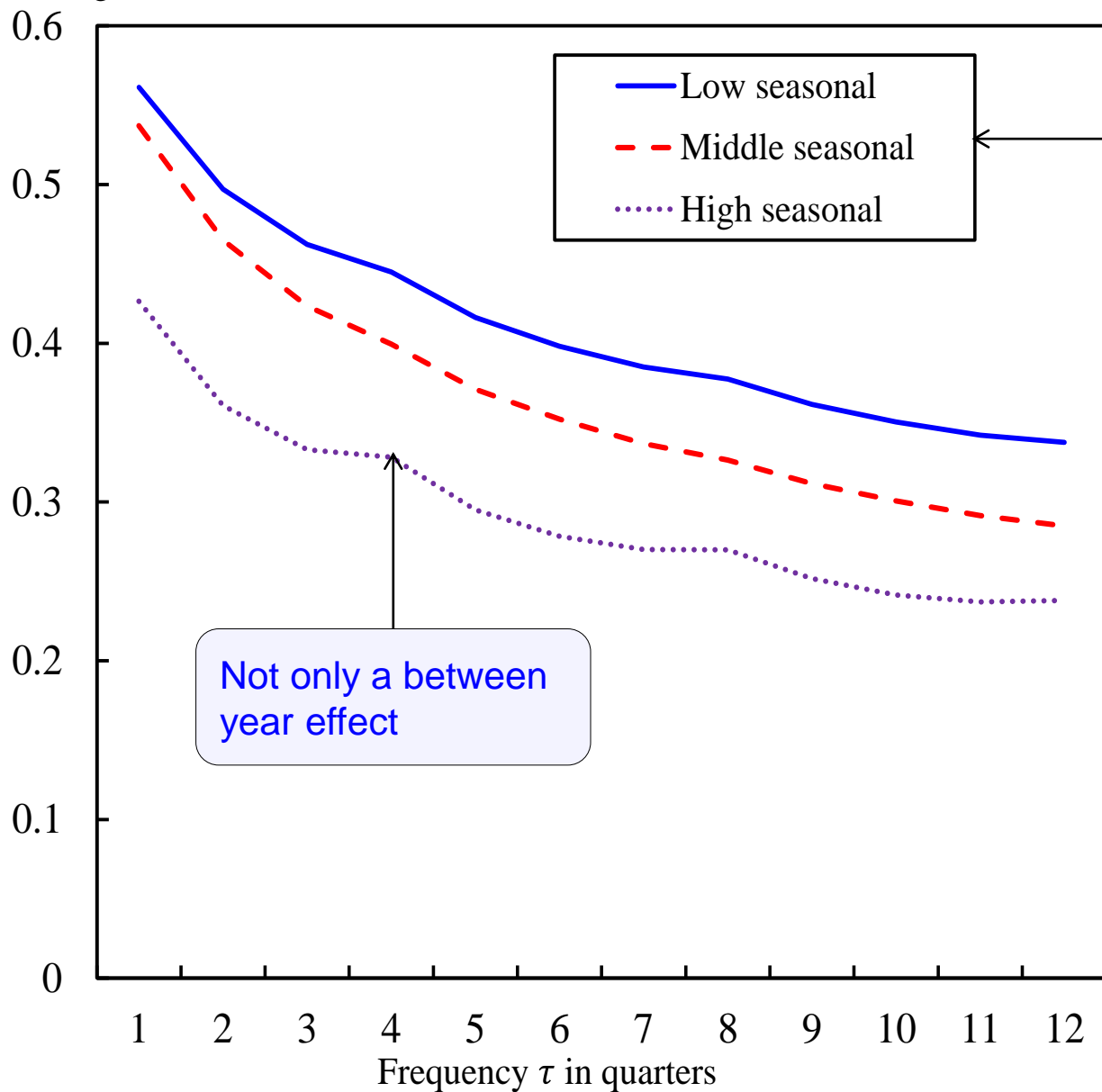
Slow decay of inaction

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 - Decay is slow between as well as within years.
 - Similar decay in high vs. low seasonal industries.

- Nor of mean reversion.
 - Mean reversion \Rightarrow return to *neighborhood* of n_t .
 - In data, return *precisely* to n_t , for example:

$$\Pr(n_t = n_{t+3}) > 3 \times \Pr(n_t \in \{n_{t+3} \pm 1\})$$

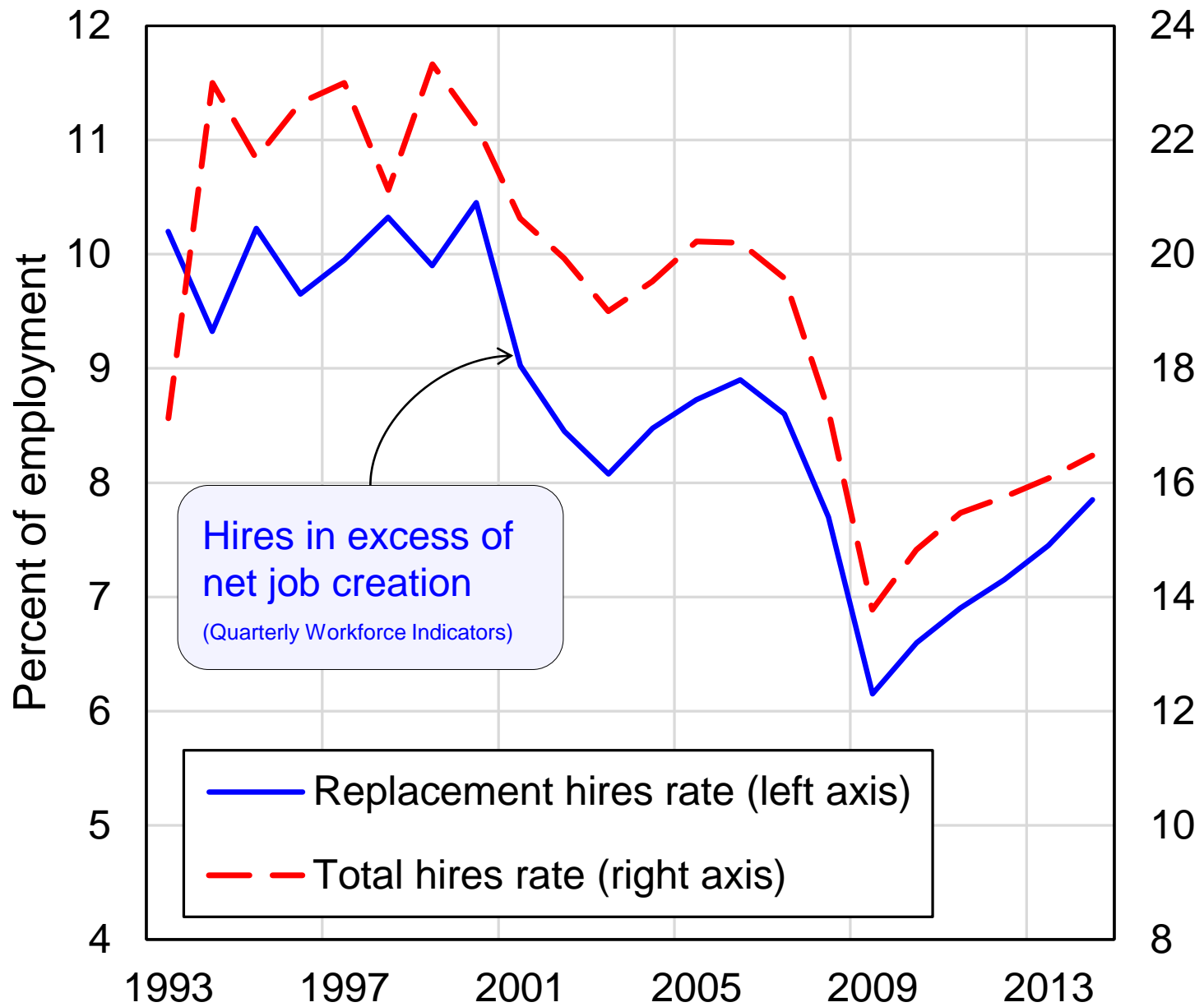
Unweighted



Variance of month dummy coefficients by 3-digit industry

Not only a between year effect

$\Pr(n_t = n_{t+\tau})$, QCEW, average over 1992-2014



Replacement and total hires, QWI

“A vacancy means that a current employee must do the work of a vacant position. This can cause a cascade effect causing others to have to fill in for their position, resulting in many ‘rusty’ people doing unfamiliar jobs and decreasing productivity.”

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~Corporate Strategic Resourcing

Why not Bertrand?

Not at all simple:

1. Within-firm wage distribution to keep track of.
Multi-worker firms + heterogeneous histories of offers.

2. Bertrand paradox.

Competing firms *know* which will prevail.

ε -cost of competing \Rightarrow losing firm withdraws.

Moscarini (2005): linear surplus sharing obtains.

Why not directed search?

Directed search + free entry + complete contracts

⇒ recruitment and quit rates \perp J s. [Schaal (2015)]

But, we think this dependence is interesting:

1. Because it is. What happens in this case?
2. It is plausible that firms must know position in the J hierarchy to infer turnover.
3. Because J s are slow-moving state variables; interesting propagation properties?

The value of the firm

$$r\Pi(n, x)dt$$

$$= \max_{h, dS} \left\{ [pxn^\alpha - wn - ch + (h - \delta n)\Pi_n + \mu x\Pi_x + \frac{1}{2}\sigma^2 x^2\Pi_{xx}] dt - \Pi_n dS \right\}$$

The value of the firm

$$r\Pi(n, x)dt$$

$$= \max_{h, dS} \left\{ [pxn^\alpha - wn - ch + (h - \delta n)J + \mu x \Pi_x + \frac{1}{2} \sigma^2 x^2 \Pi_{xx}] dt - J dS \right\}$$

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First-order conditions:

$$\begin{aligned} -c + J &= 0 \text{ whenever } h > 0, \\ J &= 0 \text{ whenever } dS > 0. \end{aligned}$$

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BACK

Firm and worker value functions

$$r\Pi = \max_{h,dS} \left\{ pxn^\alpha - wn - \delta nJ + \mu x\Pi_x + \frac{1}{2}\sigma^2 x^2 \Pi_{xx} \right\}$$

$$rJ = px\alpha n^{\alpha-1} - \frac{\partial(wn)}{\partial n} - \frac{\partial(\delta nJ)}{\partial n} + \mu xJ_x + \frac{1}{2}\sigma^2 x^2 J_{xx}$$

$$rW = w + s\phi \int_W [1 - \mathbb{W}_V(j)]dj - \delta nW_n + \mu xW_x + \frac{1}{2}\sigma^2 x^2 W_{xx}$$

$$rU = b + \phi \int [1 - \mathbb{W}_V(j)]dj$$

Firm and worker value functions

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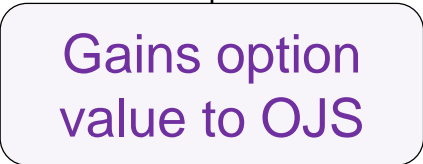
↑
Ignores infra-
marginal effects

Firm and worker value functions

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Gains option
value to OJS



Firm and worker value functions

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↑
Ignores firms'
turnover costs

BACK