The Core, The Periphery, and the Disaster: Corporate-Sovereign Nexus in COVID-19 Times

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Research question & Contribution

How do sovereign and domestic corporate credit risk interact?

- \blacksquare Financial firms \rightarrow "doom loop"
- $\blacksquare \text{ Non-financials } \rightarrow \text{several channels}$

■ Government risk externalities are generally perceived to be stronger in countries with low fiscal space (*sovereign risk channel*)

- → We examine the "corporate-sovereign nexus" sensitivity of CDS spreads on non-financial corporations to those on government – in the cross-section of EU countries in the aftermath of COVID-19
- \rightarrow In the face of a tail event episode, the prediction above is not supported by the data: stronger nexus in core EU countries
- \rightarrow We develop a disaster risk model augmented with public guarantees to interpret our evidence

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What do we know? Previous Literature

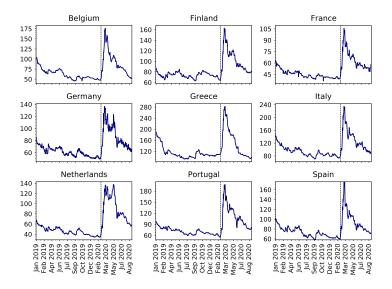
- Pass-through of credit risk between government and financial sector betwe
- Spillovers to non-financials: Corsetti et al. 2013, Bedendo and Colla 2015, Lee, Naranjo, and Sirmans 2016, Almeida et al. 2017, Augustin et al. 2018
- Effects of the pandemic on financial markets: Augustin et al. 2021, Gerding, Martin, and Nagler 2020, Pagano, Wagner, and Zechner 2020
- Credit default swaps: Duffie 1999, Longstaff, Mithal, and Neis 2005, Pan and Singleton 2008, Longstaff et al. 2011, Ang and Longstaff 2013
- Disaster models: Rietz 1988, Barro 2006, Gabaix 2012, Kelly, Lustig, and Van Nieuwerburgh 2016, Gandhi, Lustig, and Plazzi 2020

Research Design and Data

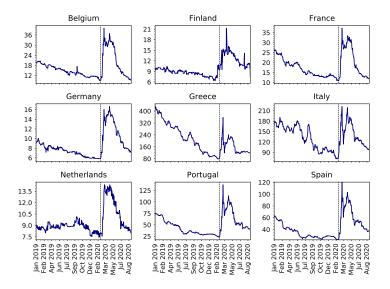
- Focus: interaction between sovereign and domestic non-financial corporate credit risk, which we measure with 5-year CDS spreads (IHS Markit)
- Where and when: 9 countries in the Euro Area around the COVID pandemic, from Jan 2019 to Sept 2020
- Core/Periphery classification in Ehrmann and Fratzscher 2017
 - Core: Belgium, Finland, France, Germany, Netherlands
 - Periphery: Greece, Italy, Portugal and Spain
- Advantage: homogeneous MP, exchange rate, epidemiologic intensity

➡ Fiscal Capacity

Corporate Spreads



Sovereign Spreads



Empirical Challenges

- The relation between corporate and sovereign spreads could be influenced by confounding factors
- Example: credit risk of both governments and corporations responds to macroeconomic shocks
- A cross-sectional approach would therefore suffer from endogeneity concerns
- Disaster that triggers a swift surge in credit risk does not anywise affect fiscal capacity right away
- Wishlist:
 - Contraction be exogenous to pre-existing structure of the nexus and the fiscal capacity of countries
 - Shock to reach simultaneously and homogeneously the sample

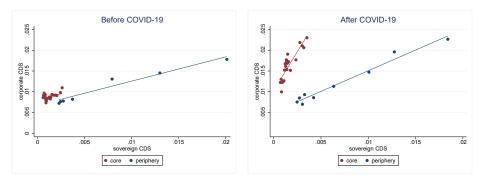
Sovereign Risk Channel

- Transmission of aggregate demand shocks to domestic firms is amplified in countries with already high levels of sovereign credit spreads and limited fiscal space
- The nexus reflects risk of tax hikes, expropriations, disruptive strikes, political instability
- Theoretical model of Corsetti et al. 2013; Empirical evidence by Almeida et al. 2017 and Lee, Naranjo, and Sirmans 2016
- \Rightarrow The effect of COVID-19 on the nexus should be stronger in the periphery

Public Support Channel

- First time a widespread halt to economic activity was imposed
- Market participants could anticipate government intervention to rescue corporate sector
- For financial companies, effect of pricing of public support (guarantees) studied by Acharya, Drechsler, and Schnabl 2014 and Kelly, Lustig, and Van Nieuwerburgh 2016
- Idea of a backstop option to domestic firms in the face of a systemic shock
- $\Rightarrow\,$ The effect of COVID-19 on the nexus should be stronger in the core

First-pass Evidence



Baseline Model

Panel regression:

$$\Delta log(CDS Corp)_{ijt} = \alpha_i + \beta_0 + \beta_1 \Delta log(CDS Sov)_{jt} + \beta_2 \Delta log(CDS Sov)_{jt} \times E + \gamma_1 X_{ijt} + \gamma_2 X_{ijt} \times E + \gamma_3 E + \varepsilon_{ijt}$$

- *E* dummy is 1 starting with Feb 24, 2020
- Coefficient of interest β_2
- FE captured by α_i
- X_{ijt} includes:
 - Lagged corporate spreads
 - Equity returns R_{ijt}, based on Merton model (Acharya, Drechsler, and Schnabl 2014)
 - CBOE VIX, capturing risk appetite and aggregate uncertainty

TABLE 1: Corporate-sovereign Nexus, Pooled Model

	Equally	Weighted	Value V	Value Weighted		Balanced
	(1) Core	(2) Periphery	(3) Core	(4) Periphery	(5) Core	(6) Periphery
$\Delta log(\text{CDS sovereign})_{jt}$	0.127*** (0.013)	0.208*** (0.036)	0.170*** (0.015)	0.325*** (0.037)	0.126*** (0.013)	0.294*** (0.040)
$\Delta log(\text{CDS sovereign})_{jt} imes E$	0.125*** (0.016)	0.052 (0.032)	0.151*** (0.025)		0.124*** (0.016)	
Controls	Yes	Yes				
Controls \times E	Yes	Yes				
Firm FE	Yes	Yes				
No. Obs.	41,967	10,282				
R-squared	0.274	0.285		0.434		
No. Firms	99	24		24		

Increase in sensitivity only in core countries = **Public support channel** \checkmark

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Controls	Yes	Yes	Yes	Yes		
Controls \times E	Yes	Yes	Yes	Yes		
Firm FE	Yes	Yes	Yes	Yes		
No. Obs.	41,967	10,282	41,536	10,282		
R-squared	0.274	0.285	0.315	0.434		
No. Firms	99	24	98	24		

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TABLE 1: Corporate-sovereign Nexus, Pooled Model

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	(1) (2)		(3)	(4)	(5)	(6)	
	Core	Periphery	Core	Periphery	Core	Periphery	
$\Delta log(CDS \text{ sovereign})_{it}$	0.127***	0.208***	0.170***	0.325***	0.126***	0.294***	
	(0.013)	(0.036)	(0.015)	(0.037)	(0.013)	(0.040)	
$\Delta log(CDS \text{ sovereign})_{it} \times E$	0.125***	0.052	0.151***	0.049	0.124***	0.008	
	(0.016)	(0.032)	(0.025)	(0.037)	(0.016)	(0.044)	
Controls	Yes	Yes	Yes	Yes	Yes	Yes	
Controls \times E	Yes	Yes	Yes	Yes	Yes	Yes	
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes	
No. Obs.	41,967	10,282	41,536	10,282	40,685	9,420	
R-squared	0.274	0.285	0.315	0.434	0.278	0.386	
No. Firms	99	24	98	24	96	22	
<i>p</i> -value for $\left(\beta_2^{\text{Core}} = \beta_2^{\text{Periphery}}\right)$	0.019		0.006		0.010		

Increase in sensitivity only in core countries = Public support channel \checkmark

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	Core	Periphery	Core	Periphery	Core	Periphery	
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	(0.016)	(0.032)	(0.025)	(0.037)	(0.016)	(0.044)	
Controls	Yes	Yes	Yes	Yes	Yes	Yes	
Controls \times E	Yes	Yes	Yes	Yes	Yes	Yes	
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes	
No. Obs.	41,967	10,282	41,536	10,282	40,685	9,420	
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No. Firms	99	24	98	24	96	22	
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■ Increase in sensitivity only in core countries => Public support channel ✓

Results by Country and Industry

$TABLE \ 2: \ \textbf{Corporate-sovereign Nexus, Estimates by Country}$

		Core					Peri	phery	
Variables	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	BEL	FIN	FRA	GER	NED	GRE	ITA	PTG	SPA
$\Delta log(\text{CDS sov})_{jt}$	0.076** (0.023)	0.018*** (0.005)	0.210*** (0.019)	0.146*** (0.026)	0.121*** (0.012)	0.130 (0.122)	0.158*** (0.046)	0.264** (0.015)	0.326*** (0.064)
$\Delta log(CDS \text{ sov})_{jt} imes E$	0.121**	0.076***	0.136***	0.156***	0.158***	-0.051	0.060	0.130	0.000
	(0.042)	(0.019)	(0.027)	(0.034)	(0.018)	(0.080)	(0.036)	(0.073)	(0.032)

TABLE 3: Corporate-sovereign Nexus, Estimates by Sector

Variables	(1)	(2)	(3)	(4)	(5)
	Energy and Utilities	Industrial	Technology	Goods and Services	Financials
$\Delta log(\text{CDS sov})_{jt}$	0.169*** (0.039)	0.110*** (0.024)	0.125*** (0.040)	0.146*** (0.015)	0.170*** (0.036)
$\Delta log(\text{CDS sov})_{jt} imes E$	0.106***	0.104***	0.055**	0.120***	0.047*
	(0.032)	(0.030)	(0.025)	(0.026)	(0.027)

Alternative Channels: Firm-Level characteristics

- An alternative story is that core and peripheral firms were differently exposed to the shock
- Add firm-level characteristics proxying for resilience to shock
- Wenzhi et al. 2021: the pandemic-induced drop in stock prices was milder among firms with larger pre-2020 profitability => PPE, profit before taxes over employees (PPE)
- Fahlenbrach, Rageth, and Stulz 2020: firms with greater financial flexibility exhibited stronger resiliency to COVID-19 and were less in need of policy responses => *Liquidity*, current assets minus stocks over current liabilities
- Acharya and Steffen 2020: firms' ex-ante funding structure is priced in the cross section of stock returns => Loans, the log of a firm's ratio of short-term financial debt to total debt

Alternative Channels: Firm-Level characteristics, results

	(1)	(2)	(3)	(4)	(5)	(6)
	Core	Periphery	Core	Periphery	Core	Periphery
Variables	Z =	PPE	Z = L	iquidity	Z =	Loans
$\Delta log(CDS \text{ sovereign})_{it}$	0.142***	0.253***	0.136***	0.216***	0.136***	0.207***
	(0.013)	(0.060)	(0.013)	(0.038)	(0.013)	(0.040)
$\Delta log(CDS \text{ sovereign})_{it} \times E$	0.114***	0.045	0.120***	0.063	0.117***	0.056
	(0.014)	(0.041)	(0.014)	(0.039)	(0.015)	(0.037)
Z _{it}	-0.000	-0.001	0.000	0.000	-0.003	-0.002
	(0.000)	(0.001)	(0.000)	(0.001)	(0.003)	(0.004)
$Z_{it} \times E$	-0.000	-0.001	-0.000	-0.002*	0.003	0.008
	(0.000)	(0.001)	(0.000)	(0.001)	(0.002)	(0.009)
$\Delta log(CDS \text{ sovereign})_{jt} \times Z_{it}$	-0.009***	-0.023	-0.015***	0.028	0.172	-0.403
	(0.003)	(0.031)	(0.002)	(0.030)	(0.176)	(0.404)
$\Delta log(CDS \text{ sovereign})_{jt} imes Z_{it} imes E$	0.027	0.135	-0.009***	0.185**	0.088	-0.595
	(0.031)	(0.140)	(0.003)	(0.068)	(0.676)	(1.539)
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes
Controls	Yes	Yes	Yes	Yes	Yes	Yes
No. Obs.	35,498	8,479	36,282	8,833	35,420	8,833
R-squared	0.283	0.323	0.282	0.330	0.279	0.331
Firms	85	21	86	21	84	21

Alternative Channels: Country-Level characteristics

- An alternative story is that core and peripheral countries were differently exposed to the shock (for reasons unrelated to fiscal cap)
- Add country-level characteristics proxying for resilience to shock
- Trade openness (import plus exports over GDP)
- Number of hospital beds per thousand inhabitants
- Government Policy Tracker
- Share of GDP generated by tourism per country and year

Alternative Channels: Country-Level characteristics, results

Variables	(1)	(2)	(3)	(4)	(5)	(6)	(7)
$Core_i \times \Delta log(CDS \text{ sovereign})_{it}$	-0.061	-0.061	-0.061	-0.059	-0.061	-0.052	-0.094**
	(0.044)	(0.044)	(0.044)	(0.044)	(0.044)	(0.043)	(0.044)
$Core_i \times \Delta log(CDS \text{ sovereign})_{jt} \times E$	0.113***	0.113***	0.113***	0.109***	0.113***	0.095**	0.119***
	(0.039)	(0.039)	(0.039)	(0.039)	(0.039)	(0.038)	(0.043)
$\Delta log(CDS \text{ sovereign})_{jt} \times E$	0.020	0.020	0.020	0.020	0.020	0.060*	0.049
	(0.036)	(0.036)	(0.036)	(0.036)	(0.036)	(0.034)	(0.038)
$\Delta log(CDS \text{ sovereign})_{jt}$	0.189***	0.189***	0.189***	0.187***	0.189***	0.149***	0.193***
	(0.041)	(0.041)	(0.041)	(0.041)	(0.041)	(0.041)	(0.042)
Trade Openness _{jt}		0.000					
		(0.000)					
Hospital Beds _{jt}			-0.001				
			(0.003)				
Oxford GPT _{jt}				-0.000***			
				(0.000)			
Tourism _{jt}					-0.000		
					(0.001)		
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Week \times Sector FE	No	No	No	No	No	Yes	No
Week \times Country FE	No	No	No	No	No	No	Yes
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes
No. Obs	52,249	52,249	52,249	52,249	52,249	52,249	52,249
R-squared	0.272	0.272	0.272	0.275	0.272	0.322	0.319
Firms	123	123	123	123	123	123	123

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Alternative Channels, contd

Test for other coexisting channels:

- ✓ Sovereign ceiling: firms with pre-COVID CDS higher than sovereign
- ✓ Government ownership
- \checkmark Cross-areas spillovers: add other area PC1 as proxy for fiscal union
- ✓ Factor structure of credit swaps
- ✓ Fundamentals of credit risk

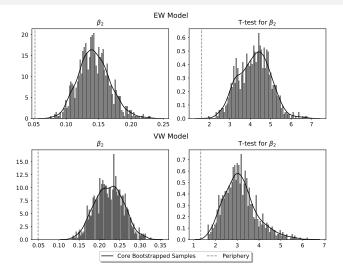
Subsample:

- ✓ Working on firms not targeted by PEPP
- ✓ 1-month of COVID-19 sample
- Model design and econometric specification



➡ table

Bootstrapped core samples



Results strongly robust to differences in size and industrial composition.

Fiscal Capacity Measures

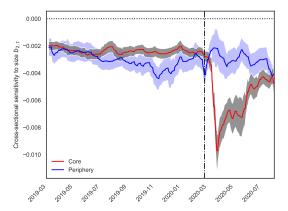
TABLE 4: Corporate-sovereign Nexus, Fiscal Strength

	(1)	(2)	(3)	(4)	(5)	(6)	(7)			
		FiscalCap _j measure								
	 Debt 	 Debt Exp. 	Wealth	 LT Rate 	Rule of Law	Govt. Eff.	PC1			
$FiscalCap_j imes \Delta log(CDS \text{ sov})_{jt}$	-0.081*	-0.024	-0.080***	-0.008	-0.056*	-0.057	-0.015*			
	(0.041)	(0.019)	(0.020)	(0.024)	(0.033)	(0.035)	(0.009)			
$FiscalCap_i \times \Delta log(CDS \text{ sov})_{it} \times E$	0.119**	0.049**	0.032	0.079***	0.085**	0.097**	0.023**			
.,	(0.052)	(0.021)	(0.031)	(0.019)	(0.035)	(0.040)	(0.010)			
$\Delta log(CDS \text{ sovereign})_{it}$	0.059	0.105***	0.102***	0.136***	0.220***	0.219***	0.154***			
	(0.040)	(0.027)	(0.010)	(0.013)	(0.053)	(0.055)	(0.017)			
$\Delta log(CDS \text{ sovereign})_{it} \times E$	0.229***	0.182***	0.120***	0.137***	-0.013	-0.025	0.088***			
	(0.057)	(0.035)	(0.020)	(0.016)	(0.052)	(0.057)	(0.017)			
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes			
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes			
No. Obs	52,249	52,249	52,249	52,249	52,249	52,249	52,249			
R-squared	0.272	0.272	0.273	0.274	0.272	0.272	0.272			
Firms	123	123	123	123	123	123	123			

Nexus increase positively associated to direct proxies of fiscal capacity

Deviations from Credit Risk Fundamentals

 $\mathsf{CDS}_{i,t} = a_t + b_{1,t}\mathsf{Merton}\ \mathsf{Spread}_{i,t} + b_{2,t}\mathsf{Size}_{i,t} + b_{3,t}\mathsf{Leverage}_{i,t} + \varepsilon_{i,t}$



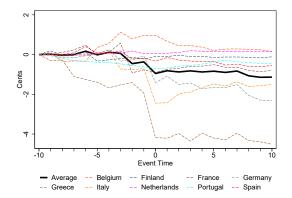
Bottom line: importance of size and fiscal capacity measures points towards reliance on government support, "Public guarantees channel"

Jappelli, Pelizzon and Plazzi

The Core, The Periphery, and the Disaster

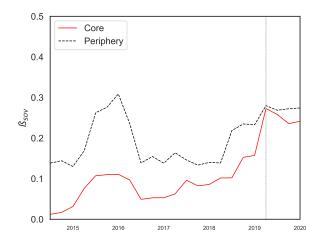
Event Study

 $CDS_{j,t}$ – Merton Spread_{j,t} around fiscal policy announcements



➡ The case of Lufthans

Longer Time Series



 $\Delta log(\text{CDS Corp})_{ijt} = \alpha_i + \beta_0 + \beta_{\text{Sov}} \Delta log(\text{CDS Sov})_{jt} + \gamma X_{ijt} + \varepsilon_{ijt}$

Larger Cross Section

	(1)	(2)	(3)	(4)	
	Da	aily	Weekly		
Variables	Core	Periphery	Core	Periphery	
$\Delta log(CDS \text{ sovereign})_{jt}$	0.022*	0.102***	0.104***	0.122***	
	(0.011)	(0.012)	(0.017)	(0.015)	
$\Delta log(ext{CDS sovereign})_{jt} imes E$	0.172***	0.048**	0.160***	-0.020	
	(0.023)	(0.020)	(0.021)	(0.029)	
Firm FE	Yes	Yes	Yes	Yes	
Controls	Yes	Yes	Yes	Yes	
No. Obs.	81,333	25,571	16,641	5,242	
R-squared	0.076	0.047	0.067	0.123	
Firms	194	61	194	61	

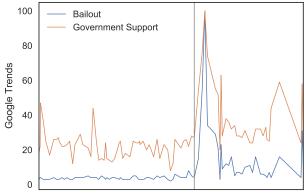
- Estimate baseline measuring credit risk of corporations on bond sample
- \blacksquare For each firm, YtM = average across issues weighted by amt outstanding
- Credit spread = YtM R_f corresponding to modified duration bucket
- Sample of 255 firms largely representative of European public firms

Institutional Details

On 19 March 2020, the EU Commission adopted a State aid Temporary Framework. Member states were allowed to provide

- Direct grants, equity injections, selective tax advantages and advance payments;
- State guarantees for loans taken by companies;
- Subsidised public loans to companies, including subordinated loans;
- Safeguards for banks that channel State aid to the real economy;
- Public short-term export credit insurance.

Search Trends



2019-03 2019-05 2019-07 2019-09 2019-11 2020-01 2020-03 2020-05 2020-07 2020-09 2020-11

■ Search trends (Google normalizes 100 = max)

Empirical Evidence

Elasticity of corporate to sovereign CDS:

- **Ex disaster, larger in the Periphery.**
- COVID-19 \rightarrow increased sensitivity *only* at the Core of the EU.

Stronger degree of comovement in sensitive sectors.

Empirical Evidence

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Empirical Evidence

Elasticity of corporate to sovereign CDS:

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- COVID-19 \rightarrow increased sensitivity *only* at the Core of the EU.
- Stronger degree of comovement in sensitive sectors.

Model - Motivation & Setup

- Understand how the increase in corporate-sovereign credit risk sensitivities relates to a disaster and government aid.
- Comparative statics.
- Intensity-based credit risk model
- \blacksquare All distributions are specified under $\mathbb Q$
- Disaster of stochastic intensity hits the economy w.p. $p_i \sim \Pi$.
- Repricing: agents observe disaster and infer the underlying state has high *p_i*

Default event at the first jump of a Poisson process with intensity λ_t
 Jump in default intensity J^λ_t ~ N(θ_λ, δ) without intervention, w.p. p_i
 Corporate default intensity is discrete time Ornstein-Uhlenbeck process

$$\Delta \lambda_{t+1}^{c} = \begin{cases} \mu_{t}^{c} + \phi_{c} \sigma_{i} \eta_{t+1} + \sigma_{c} \varepsilon_{t+1}, & \text{Ex Disaster} \\ \mu_{t}^{c} + \phi_{c} \sigma_{i} \eta_{t+1} + \sigma_{c} \varepsilon_{t+1} + \kappa_{c} J_{t+1}^{s}. & \text{Disaster} \end{cases}$$

- \blacksquare Default event at the first jump of a Poisson process with intensity λ_t
- Jump in default intensity $J_t^{\lambda} \sim \mathcal{N}(\theta_{\lambda}, \delta)$ without intervention, w.p. p_i
- Corporate default intensity is discrete time Ornstein-Uhlenbeck process

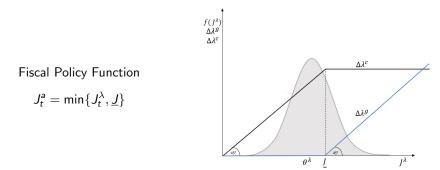
$$\Delta \lambda_{t+1}^{c} = \begin{cases} \mu_{t}^{c} + \phi_{c} \sigma_{i} \eta_{t+1} + \sigma_{c} \varepsilon_{t+1}, & \text{Ex Disaster} \\ \mu_{t}^{c} + \phi_{c} \sigma_{i} \eta_{t+1} + \sigma_{c} \varepsilon_{t+1} + \kappa_{c} J_{t+1}^{s}. & \text{Disaster} \end{cases}$$

- Default event at the first jump of a Poisson process with intensity λ_t
- Jump in default intensity $J_t^{\lambda} \sim \mathcal{N}(\theta_{\lambda}, \delta)$ without intervention, w.p. p_i
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Government default intensity

$$\Delta \lambda_{t+1}^{g} = \begin{cases} \mu_{t}^{g} + \phi_{g} \sigma_{i} \eta_{t+1}, & \text{Ex Disaster} \\ \mu_{t}^{g} + \phi_{g} \sigma_{i} \eta_{t+1} + \max\{J_{t+1}^{\lambda} - \underline{J}, 0\}. & \text{Disaster} \end{cases}$$

• Larger fiscal capacity \Rightarrow lower \underline{J}

Comparing regions, potentially



Government default intensity

$$\Delta \lambda_{t+1}^{g} = \begin{cases} \mu_{t}^{g} + \phi_{g} \sigma_{i} \eta_{t+1}, & \text{Ex Disaster} \\ \mu_{t}^{g} + \phi_{g} \sigma_{i} \eta_{t+1} + \max\{J_{t+1}^{\lambda} - \underline{J}, 0\}. & \text{Disaster} \end{cases}$$

• Larger fiscal capacity \Rightarrow lower \underline{J}

■ Comparing regions, potentially ■ $\phi_{c}^{Core} < \phi_{c}^{Periphery}$ ■ $\underline{J}^{Core} < \underline{J}^{Periphery}$ ■ κ_{c}^{Core} vs $\kappa_{c}^{Periphery}$

$$\Delta \lambda_{t+1}^{g} = \begin{cases} \mu_{t}^{g} + \phi_{g} \sigma_{i} \eta_{t+1}, & \text{Ex Disaster} \\ \mu_{t}^{g} + \phi_{g} \sigma_{i} \eta_{t+1} + \max\{J_{t+1}^{\lambda} - \underline{J}, 0\}. & \text{Disaster} \end{cases}$$

- Larger fiscal capacity \Rightarrow lower \underline{J}
- Comparing regions, potentially

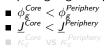
$$\begin{array}{l} \phi_g^{Core} < \phi_g^{Periphery} \\ \underline{J}^{Core} < \underline{J}^{Periphery} \\ \kappa_c^{Core} \quad \forall s \quad \kappa_c^{Periphery} \end{array}$$

$$\Delta \lambda_{t+1}^{g} = \begin{cases} \mu_{t}^{g} + \phi_{g} \sigma_{i} \eta_{t+1}, & \text{Ex Disaster} \\ \mu_{t}^{g} + \phi_{g} \sigma_{i} \eta_{t+1} + \max\{J_{t+1}^{\lambda} - \underline{J}, 0\}. & \text{Disaster} \end{cases}$$

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$$\Delta \lambda_{t+1}^{g} = \begin{cases} \mu_{t}^{g} + \phi_{g} \sigma_{i} \eta_{t+1}, & \text{Ex Disaster} \\ \mu_{t}^{g} + \phi_{g} \sigma_{i} \eta_{t+1} + \max\{J_{t+1}^{\lambda} - \underline{J}, 0\}. & \text{Disaster} \end{cases}$$

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$$\Delta \lambda_{t+1}^{g} = \begin{cases} \mu_{t}^{g} + \phi_{g} \sigma_{i} \eta_{t+1}, & \text{Ex Disaster} \\ \mu_{t}^{g} + \phi_{g} \sigma_{i} \eta_{t+1} + \max\{J_{t+1}^{\lambda} - \underline{J}, 0\}. & \text{Disaster} \end{cases}$$

- Larger fiscal capacity \Rightarrow lower \underline{J}
- Comparing regions, potentially

$$\begin{array}{l} \bullet \phi_g^{Core} < \phi_g^{Periphery} \\ \bullet \underline{J}^{Core} < \underline{J}^{Periphery} \\ \bullet \kappa_c^{Core} \quad \text{VS} \quad \kappa_c^{Periphery} \end{array}$$

Model - Results

Let Φ and φ be the Gaussian CDF and pdf evaluated at $\frac{\underline{J}-\theta_{\lambda}}{\delta}$.

Proposition I

$$\operatorname{Cov}(\Delta\lambda_{t+1}^{g}, \Delta\lambda_{t+1}^{c}) = \phi_{g}\phi_{c}\sigma_{i}^{2} + p_{i}\kappa_{c}\mathbb{E}_{t}[\max\{J_{t+1}^{\lambda} - \underline{J}, 0\}](\underline{J} - p_{i}\min\{J_{t}^{\lambda}, \underline{J}\})$$

Assume a constant recovery rate R.

Proposition II

$$\Delta \text{CDS}_{t+1} \approx (1-R)\Delta \lambda_{t+1}$$

Model - Results

Model-implied corporate-sovereign nexus.

Corollary I $\overset{e \times \text{ disaster }}{\operatorname{Cov}(\Delta \text{CDS}_{t+1}^{\text{sov}}, \Delta \text{CDS}_{t+1}^{\text{corp}}) \approx \phi_g \phi_c \sigma_i^2 + p_i \kappa_c \mathbb{E}_t[\max\{J_{t+1}^{\lambda} - \underline{J}, 0\}](\underline{J} - p_i \min\{J_t^{\lambda}, \underline{J}\})}$

Effect of government support.

$$\begin{aligned} & \mathsf{Corollary \ II} \\ & \frac{\partial \mathrm{Cov}(\Delta \mathsf{CDS}_{t+1}^{sov}, \Delta \mathsf{CDS}_{t+1}^{corp})}{\partial \textit{Guarantees}} > 0 \text{ provided } \underline{J} > .5(\theta_{\lambda} + \frac{\phi}{1 - \Phi}) \end{aligned}$$

Baseline Results - Interpretation

TABLE 5: Corporate-sovereign Nexus, Pooled Model

Variables	(1) Core	(2) Periphery	(3) Core, VW	(4) Periphery, VW	
$\Delta log(CDS Sov)_{it}$	0.127***	0.208***	0.170***	0.325***	
	(0.013)	(0.036)	(0.015)	(0.037)	
$\Delta log(CDS Sov)_{it} \times E$	0.125***	0.052	0.151***	0.049	
- (),	(0.042)	(0.044)	(0.027)	(0.025)	
Controls	Yes	Yes	Yes	Yes	
Controls \times E	Yes	Yes	Yes	Yes	
Firm FE	Yes	Yes	Yes	Yes	
Robust SE	Yes	Yes	Yes	Yes	
No. Obs.	41,967	10,282	41,536	10,282	
R-squared	0.274	0.285	0.315	0.434	
No. Firms	99	24	98	24	

The Role of Fiscal Capacity

- The perceived strength of the support is what matters in the pricing of credit risk claims and thus sculpts the comovement between corporate and sovereign.
- Credibility of prolonged intervention to support firms during the crisis plays a key role in calming corporate spreads.
- Increase in covariance significant only at the core, pointing towards a "public support channel" determinant of the corporate-sovereign nexus conditionally on a disaster.

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Contributions (II)

Disaster-Risk Guarantee-Augmented Intensity Model

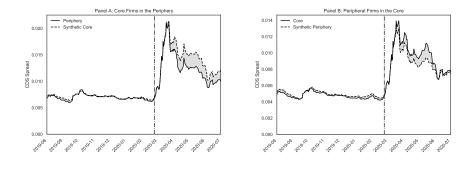
- Brings the Gandhi, Lustig, and Plazzi 2020 disaster-risk fwk to intensity-based model.
- Public support results in risk-bearing public debt.
- Closed formulas for credit risk spillovers
 - Relative contribution of business cycle comovement and disaster risk.
 - Effect of government guarantees on the nexus.

Synthetic Control Method - Setup

- We identify guarantees <u>J</u> by a synthetic control method (Almeida et al. 2017)
- Treatment of region $j: \mathbb{1}_{E=1} \times \mathbb{1}_{\underline{J}=\underline{J}^{j}}$
- Outcome variable default swap spreads.
- Unobservable counterfactual: $CDS^{j}(\mathbb{1}_{E=1} \times \mathbb{1}_{\underline{J}=\underline{J}^{-j}})$
- Matching variables:
 - 5-year credit rating.
 - Historical market beta and volatility.
 - Market capitalization.
 - Share price over book value per share.
 - Total debt over total capital.

• When shock hits, synthetic core quotes exposed to $\underline{J}^{Periphery}$, ceteris paribus.

Synthetic Control Method - Results



$$\frac{\left[CDS^{\text{Synth. Core}} - CDS^{\text{Peri}}|E=1\right]}{\left[CDS^{\text{Core}} - CDS^{\text{Synth. Peri}}|E=1\right]} = \frac{\underline{\hat{J}^{\text{Peri}}}}{\underline{J}^{\text{Core}}} = \frac{0.00169}{0.00065} = 2.60$$

 Model-implied ratio of public guarantees, risk-neutral cap to default intensity disaster exposures.

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Contributions (III)

Synthetic Control Method

- Artificial counterfactual following Abadie, Diamond, and Hainmueller 2010.
- Simulate exposure of Core firms to guarantees in the Periphery at the onset of the disaster, and *vice versa*.
- Model-implied Core to Periphery ratio of public guarantees \approx 2.6.

Conclusion

- First time a considerable government support is extended to nonfinancial firms, important to understand its consequences.
- The ant and the cicada: even if public debt is cheap with low for long interest rates (Blanchard 2019) thoughtful fiscal capacity buffers are beneficial for domestic firms
- COVID-19 data show that fiscal capacity determines the *effectiveness* of government fiscal intervention
- Corporate-sovereign nexus not necessarily a concerning characteristic of credit risk markets
- We are working on the model calibration

Take-aways

Thank you! alberto.plazzi@usi.ch

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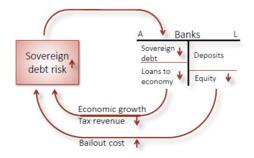
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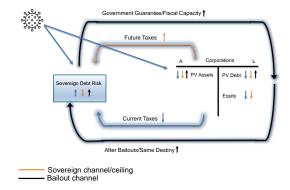
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Let's take a step back: the bank-sovereign nexus...



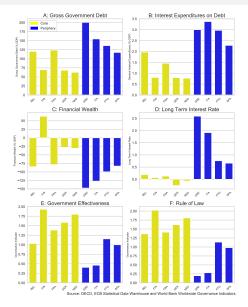
Brunnermeier et al. (2016)

... and the the corporate-sovereign nexus



◀ back

Fiscal Capacity



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The Core, The Periphery, and the Disaster

◀ back

Robustness Checks

	(1) (2)		(3)	(4)	(5)	(6)	
	Impli	ed Volatility	Non-	PEPP	End March 24, 2020		
Variables	Core	Periphery	Core	Periphery	Core	Periphery	
$\Delta log(CDS Sov)_{jt}$	0.132***	0.219***	0.073**	0.186***	0.127***	0.208***	
	(0.014)	(0.041)	(0.031)	(0.045)	(0.013)	(0.036)	
$\Delta log(CDS Sov)_{jt} \times E$	0.125***	0.032	0.109**	0.065	0.153***	0.058	
	(0.016)	(0.036)	(0.047)	(0.049)	(0.020)	(0.041)	
Controls	Yes	Yes	Yes	Yes	Yes	Yes	
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes	
No. Obs.	38,297	8,374	10,582	5,579	30,273	7,480	
R-squared	0.286	0.279	0.224	0.246	0.330	0.313	
Firms	92	20	25	13	99	24	
	(7)	(8)	(9)	(10)	(11)	(12)	
	Arellano–Bo	ver/Blundell-Bond	Weekly A	Weekly Aggregation		CR Clause	
Variables	Core	Periphery	Core	Periphery	Core	Periphery	
$\Delta log(CDS Sov)_{jt}$	0.135***	0.268***	0.149***	0.161***	0.134***	0.246***	
	(0.013)	(0.037)	(0.022)	(0.035)	(0.013)	(0.038)	
$\Delta log(CDS Sov)_{jt} \times E$	0.159***	-0.013	0.155***	0.071	0.127***	0.006	
	(0.021)	(0.031)	(0.030)	(0.044)	(0.014)	(0.033)	
Controls	Yes	Yes	Yes	Yes	Yes	Yes	
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes	
No. Obs.	32,957	8,096	8,458	2,075	35,848	7,319	
R-squared	-	-	0.405	0.376	0.288	0.330	
Firms	99	24	99	24	84	17	

🔹 🖣 bad

Government Ownership

	(1)	(2)	(3)	(4)		
	Govt. C	wn. = 0	Govt. (Govt. Own. > 0		
	Core	Periphery	Core	Periphery		
$\Delta log(CDS Sov)_{jt}$	0.126***	0.184***	0.132***	0.269***		
	(0.013)	(0.044)	(0.037)	(0.050)		
$\Delta log(CDS Sov)_{it} \times E$	0.130***	0.076**	0.097***	-0.010		
	(0.018)	(0.031)	(0.030)	(0.075)		
Firm FE	Yes	Yes	Yes	Yes		
Controls	Yes	Yes	Yes	Yes		
No. Obs.	36,767	7,700	5,200	2,582		
\overline{R}^2	0.269	0.246	0.322	0.382		
Firms	87	18	13	6		

Data from FactSet

Robustness Checks

	(1)	(2)	(3)	(4)
	Sovereig	n Ceiling	Cross-S	pillovers
Variables	Core	Periphery	Core	Periphery
$\Delta log(\text{CDS Sov})_{jt}$	0.127*** (0.013)	0.237*** (0.048)	0.128*** (0.013)	0.181*** (0.033)
$\Delta log(\text{CDS Sov})_{jt} imes E$	(0.013) 0.125*** (0.016)	0.050 (0.036)	(0.013) 0.073*** (0.016)	0.035 (0.029)
Controls Firm FE No. Obs.	Yes Yes 41,967	Yes Yes 6,872	Yes Yes 41,078	Yes Yes 10,066
R ² Firms	0.274 99	0.284 16	0.217 99	0.221 24

◀ back

Systematic Credit Risk

	(1)	(2)	(3)	(4)	(5)	(6)	
	Equally Weighted		Value V	Value Weighted		Entropy Balanced	
Variables	Core Periphery		Core	Periphery	Core	Periphery	
$\Delta log(CDS \text{ sovereign})_{it}$	0.057***	0.083***	0.076***	0.147***	0.057***	0.132***	
	(0.007)	(0.019)	(0.007)	(0.026)	(0.008)	(0.026)	
$\Delta log(CDS \text{ sovereign})_{it} \times E$	0.026**	0.021	0.052* [*]	-0.007	0.027**	-0.049	
	(0.012)	(0.032)	(0.023)	(0.038)	(0.012)	(0.038)	
$\Delta log(iTraxx_t)$	0.422***	0.337***	0.490***	0.457***	0.420***	0.432***	
	(0.024)	(0.047)	(0.040)	(0.044)	(0.024)	(0.067)	
$\Delta log(iTraxx_t) imes E$	0.029	-0.009	-0.006	0.019	0.029	0.081**	
	(0.019)	(0.025)	(0.016)	(0.024)	(0.020)	(0.034)	
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes	
Controls	Yes	Yes	Yes	Yes	Yes	Yes	
No. Obs.	40,789	9,996	40,370	9,996	39,543	9,158	
\overline{R}^2	0.396	0.362	0.452	0.542	0.397	0.510	
Firms	99	24	98	24	96	22	

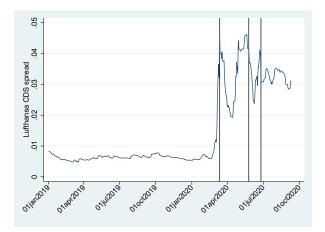
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Additional Controls

		CDS sample			Bond sample	•
$Core_i imes \Delta log(CDS \text{ sovereign})_{jt}$	-0.057	-0.090*	-0.085*	-0.107***	-0.103***	-0.109***
$Core_i \times \Delta log(CDS \text{ sovereign})_{it} \times E$	(0.043) 0.098**	(0.048) 0.105**	(0.048) 0.087*	(0.017) 0.141***	(0.017) 0.125***	(0.018) 0.130***
A /a=(CDS answerian)	(0.044) 0.185***	(0.044) 0.216***	(0.051) 0.212***	(0.033) 0.114***	(0.032) 0.105***	(0.033) 0.111***
$\Delta log(CDS \text{ sovereign})_{jt}$	(0.041)	(0.046)	(0.045)	(0.014)	(0.013)	(0.014)
$\Delta log(CDS \text{ sovereign})_{jt} \times E$	0.032	0.032	0.049	0.053* [*]	0.053* [*]	0.045*
Trailing Return Volatility,,	(0.040)	(0.041) 0.081***	(0.047) 0.082***	(0.023)	(0.023) 0.087*	(0.024) 0.081
training rectarin volatinty it		(0.020)	(0.020)		(0.048)	(0.050)
Trailing Return Volatility _{it} × E		-0.088***	-0.112***		0.077	0.082
Asset Growth _{it}		(0.029) 0.001	(0.029) 0.001		(0.071) -0.004	(0.073) -0.005*
Asset Growthit		(0.002)	(0.002)		(0.002)	(0.003)
Asset Growth _{it} \times E		-0.001	-0.000		0.007	0.009*
Leverage _{ir}		(0.006) -0.001	(0.006) -0.002		(0.005) -0.004	(0.005) -0.005
Levelage _{it}		(0.001)	(0.002)		(0.006)	(0.007)
$Leverage_{it} \times E$		0.002	0.003**		-0.001	-0.001
Equity Market β_{it}	0.001	(0.001)	(0.001) -0.001	-0.000	(0.003)	(0.003) -0.004***
	(0.001)		(0.001)	(0.002)		(0.001)
Equity Market $\beta_{it} \times E$	0.001 (0.001)		0.002** (0.001)	0.000 (0.001)		-0.001 (0.002)
Controls	Yes	Yes	Yes	Yes	Yes	Yes
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes
No. Obs.	50,144	46,282	45,066	90,927	88,078	83,537
R ²	0.269	0.275	0.272	0.052	0.058	0.058
Firms	120	109	108	228	214	210

▲ back

Case Study



- First widespread intervention of the German government on 13 March 2020
- Germany announces acquiring 20% of the shares on 25 May 2020
- Bailout was approved by the EU on 25 June 2020

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Summary Statistics

		Corporate						Sovereign		
Region		Obs.	Firms	Mean	Median	Std		Mean	Median	Std
Core	E = 0	28,309	99	0.0088	0.0060	0.0101		0.0012	0.0011	0.0002
	E = 1	13,856	99	0.0160	0.0071	0.0320		0.0015	0.0014	0.0005
		42,165	99	0.0112	0.0063	0.0205		0.0013	0.0012	0.0004
Periphery	E = 0	7000	24	0.0123	0.0075	0.0112		0.0095	0.0091	0.0028
	E = 1	3,330	24	0.0156	0.0105	0.0128		0.0105	0.0093	0.0029
		10,330	24	0.0133	0.0087	0.0119		0.0098	0.0093	0.0029
Total		52,495	123	0.0116	0.0067	0.0191		0.0055	0.0050	0.0018
				Panel B:	Firm chara	acteristics				
	Debt/	Assets	Mark	et Cap	Vola	tility	Marke	t Beta	Rating	
	Mean	Std	Mean	Std	Mean	Std	Mean	Std	Mean	-
Core	29.45	13.50	29.71	35.45	0.2642	0.0735	1.0176	0.4137	AA	
Periphery	38.09	12.18	20.11	18.77	0.2350	0.0620	0.7601	0.2498	AA	
Total	31.04	13.68	27.94	33.22	0.2588	0.0724	0.9702	0.4014	AA	

Panel A: CDS spreads