

# Thursday 14 October

8.45 a.m. Registration

9.15 a.m. **Introduction**

*G. Quaden*, Governor of the National Bank of Belgium

## Internationalisation strategies: export vs foreign direct investments

Chair: *P. Praet*, member of the NBB board of directors

9.30 a.m. **Trade and the global recession**

Keynote speech: *J. Eaton* (Pennsylvania State University)

10.30 a.m. Coffee break

11.00 a.m. **Internationalisation strategy and performance of small and medium sized enterprises**

*J. Onkelinx* (Vlerick), *L. Sleuwaegen* (Vlerick, KULeuven)

Discussant: *V. Rebeyrol* (Toulouse School of Economics)

12.00 p.m. **The internationalisation process of firms: From exports to foreign direct investments?**

*P. Conconi* (ULB), *A. Sapir* (ULB), *M. Zanardi* (ULB)

Discussant: *E. Ornelas* (LSE)

1.00 p.m. Lunch

## International trade: services and spillovers effects

Chair: *S. Bertholomé*, Chief Advisor to the NBB board of directors

2.00 p.m. **Who trades what with whom?**

Keynote speech: *A. Bernard* (Tuck School, Dartmouth)

3.00 p.m. **Trade in services: IT and tasks content**

*A. Ariu* (UCL), *G. Mion* (NBB, LSE)

Discussant: *L. Oldenski* (Georgetown U.)

4.00 p.m. Coffee break

4.30 p.m. **The productivity and export spillovers of the internationalisation behaviour of Belgian firms**

*M. Dumont* (Federal Planning Bureau, UA), *B. Merlevede* (UGent),  
*C. Piette* (NBB), *G. Rayp* (UGent)

Discussant: *C. Altomonte* (Bocconi U.)

# Friday 15 October

8.45 a.m. Registration

## Internationalisation strategies: product quality and product mix

Chair: *M. De Wachter*, member of the NBB board of directors

9.15 a.m. **Market size, competition and the product mix of exporters**

Keynote speech: *M. Melitz* (Harvard U.)

10.15 a.m. **Multi-product exporters, carry-along trade and the margins of trade**

*A. Bernard* (Tuck School), *I. Van Beveren* (Lessius U.),  
*H. Vandenbussche* (UCL-KUL)

Discussant: *P. Neary* (Oxford U.)

11.15 a.m. Coffee break

11.45 a.m. **Can Belgian firms cope with the Chinese dragon and the Asian tigers? The export performance of multi-product firms on foreign markets**

*F. Abraham* (KULeuven), *J. Van Hove* (HUB – KULeuven)

Discussant: *G. Gaulier* (Banque de France)

12.45 p.m. Lunch

## Labour market consequences of foreign direct investments

Chair: *J. Smets*, member of the NBB board of directors

1.45 p.m. **Immigration, offshoring and American jobs**

Keynote speech: *G. Ottaviano* (Bocconi U.)

2.45 p.m. **The effects of internationalisation on domestic labour demand by skills: Firm-level evidence for Belgium**

*L. Cuyvers* (UA), *E. Dhyne* (NBB), *R. Soeng* (UA)

Discussant: *D. Urban* (RWTH Aachen U.)

3.45 p.m. Coffee break

4.15 p.m. **Labour demand adjustment: Does foreign ownership matter?**

*E. Dhyne* (NBB), *C. Fuss* (NBB), *C. Mathieu* (U. Paris XII)

Discussant: *H. Görg* (Kiel U.)

5.15 p.m. **Concluding remarks**

*J. Smets*, member of the Board of the National Bank of Belgium

5.30 p.m. Reception